



# Seo Analyzer brandonsun.com

Generated on March 06 2022 18:03 PM





The score is 54/100







## SEO Content

	Title	<p>Brandon Sun - Breaking News, Sports, Manitoba, Canada</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Latest news, sports, business, entertainment, comments and reviews from the Brandon Sun, your local newspaper.</p> <p><b>Length : 110</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Brandon Sun, sports, breaking news, local weather, business, entertainment, classifieds, comments, reviews, newspaper, Manitoba, Canada</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1572"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://media.brandonsun.com/designimages/squaresun_web.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://media.brandonsun.com/designimages/squaresun_web.jpg								
Property	Content													
image	https://media.brandonsun.com/designimages/squaresun_web.jpg													
	Headings	<table border="1" data-bbox="539 1606 1481 1673"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1706 904 1966" style="list-style-type: none"> <li>• [H3] March 6, 2022</li> <li>• [H3] Most Popular</li> <li>• [H3] Top News</li> <li>• [H3] My News</li> <li>• [H5] Newsletters</li> <li>• [H5] Sections</li> <li>• [H5] Classifieds</li> <li>• [H5] Surveys</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	4	0	4	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	4	0									
	Images	<p>We found 7 images on this web page.</p>												

## SEO Content

		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 118 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.39% Internal Links 96.61%

## In-page links

Anchor	Type	Juice
<a href="#">Full Forecast</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Manage Subscription</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Create Free Account</a>	Internal	Passing Juice

## In-page links

<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Advertising Contact</a>	Internal	Passing Juice
<a href="#">Submit a News Tip</a>	Internal	Passing Juice
<a href="#">Subscribe to Newsletters</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Grid View</a>	External	Passing Juice
<a href="#">Log Out</a>	Internal	Passing Juice
<a href="#">Tax Credit</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Brandon Sun</a>	Internal	Passing Juice
<a href="#">Westman This Week</a>	Internal	Passing Juice
<a href="#">Newspapers In Education (NIE)</a>	Internal	Passing Juice
<a href="#">Special Sections</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Beyond the Wall</a>	Internal	Passing Juice
<a href="#">Sun Bursts</a>	Internal	Passing Juice
<a href="#">Local News</a>	Internal	Passing Juice
<a href="#">Calendars</a>	Internal	Passing Juice
<a href="#">National News</a>	Internal	Passing Juice
<a href="#">World News</a>	Internal	Passing Juice
<a href="#">Sports home</a>	Internal	Passing Juice
<a href="#">Local Sports</a>	Internal	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Curling</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;&amp;nbsp; Brier</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice

## In-page links

<a href="#">&amp;nbsp;&amp;nbsp; Tamarack</a>	Internal	Passing Juice
<a href="#">High School</a>	Internal	Passing Juice
<a href="#">Hockey</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;&amp;nbsp; Wheat Kings</a>	Internal	Passing Juice
<a href="#">Post-Secondary</a>	Internal	Passing Juice
<a href="#">Other Sports</a>	Internal	Passing Juice
<a href="#">Opinion home</a>	Internal	Passing Juice
<a href="#">Columnists</a>	Internal	Passing Juice
<a href="#">Editorials</a>	Internal	Passing Juice
<a href="#">Letters to the Editor</a>	Internal	Passing Juice
<a href="#">Sound Off</a>	Internal	Passing Juice
<a href="#">Send a letter to the Editor</a>	Internal	Passing Juice
<a href="#">Submit a Sound Off</a>	Internal	Passing Juice
<a href="#">Westman this Week</a>	Internal	Passing Juice
<a href="#">Agriculture</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Lifestyles</a>	Internal	Passing Juice
<a href="#">Multimedia</a>	Internal	Passing Juice
<a href="#">Puzzles</a>	Internal	Passing Juice
<a href="#">Science &amp; Technology</a>	Internal	Passing Juice
<a href="#">Classifieds</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Photo Store</a>	Internal	Passing Juice
<a href="#">Photo Order Form</a>	Internal	Passing Juice
<a href="#">Surveys Home</a>	Internal	Passing Juice
<a href="#">Readers Choice Results</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Recent Awards</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Fund Raising</a>	Internal	Passing Juice
<a href="#">Job Opportunities</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Access To Information</a>	Internal	Passing Juice
<a href="#">FP Newspapers Inc.</a>	External	Passing Juice
<a href="#">Archives</a>	External	Passing Juice
<a href="#">Menupage</a>	Internal	Passing Juice
<a href="#">RSS Feeds</a>	Internal	Passing Juice
<a href="#">About E-Edition</a>	Internal	Passing Juice
<a href="#">Election</a>	Internal	Passing Juice
<a href="#">Provincial Election</a>	Internal	Passing Juice
<a href="#">Federal Election</a>	Internal	Passing Juice
<a href="#">Flood</a>	Internal	Passing Juice
<a href="#">Soccer</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Multimedia home</a>	Internal	Passing Juice
<a href="#">Day Pass</a>	Internal	Passing Juice
<a href="#">Advertising Contact</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Manage My Subscription</a>	Internal	Passing Juice
<a href="#">Change Password</a>	Internal	Passing Juice
<a href="#">Log Out</a>	Internal	Passing Juice

## In-page links

<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Puzzles</a>	Internal	Passing Juice
<a href="#">Announcements</a>	Internal	Passing Juice
<a href="#">Automotive</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Garage Sales</a>	Internal	Passing Juice
<a href="#">Merchandise</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Homes</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Auctions</a>	Internal	Passing Juice
<a href="#">Legal Notices</a>	Internal	Passing Juice
<a href="#">Tenders</a>	Internal	Passing Juice
<a href="#">Brandon Sun</a>	Internal	Passing Juice
<a href="#">Westman This week</a>	Internal	Passing Juice
<a href="#">Danielson will be OK after scary on-ice incident</a>	Internal	Passing Juice
<a href="#">Judge reserves decision in Ninth Street stabbing trial</a>	Internal	Passing Juice
<a href="#">Beloved hairstylist's chair will be hard to fill</a>	Internal	Passing Juice
<a href="#">Danielson injured in Wheat Kings loss to Pats</a>	Internal	Passing Juice
<a href="#">Woman awarded \$60K in 'precedent-setting' court case</a>	Internal	Passing Juice
<a href="#">This Hour</a>	External	Passing Juice
<a href="#">Private life not employers' business, prof says</a>	Internal	Passing Juice
<a href="#">Brandon University seeks normal fall on campus</a>	Internal	Passing Juice
<a href="#">BPS spent \$60K on prisoner transports in 2021</a>	Internal	Passing Juice
<a href="#">Aberdeen Avenue fate to be decided Monday</a>	Internal	Passing Juice
<a href="#">Recently Read Articles</a>	Internal	Passing Juice
<a href="#">Saved Articles</a>	Internal	Passing Juice
<a href="#">Full Forecast</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

home log text account submit **view**  
sports **news** subscribe compact

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	6	✘	✔	✔	✘
news	6	✔	✔	✔	✔
home	4	✘	✘	✘	✘
sports	4	✔	✔	✔	✘
subscribe	3	✘	✘	✘	✘











## Usability

	Url	Domain : brandonsun.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://brandonsun.com/robots.txt">http://brandonsun.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics