



# Seo Analyzer brapp.de

Generated on March 18 2022 14:50 PM

The score is 68/100



## SEO Content

|             | Title                                                                                                                   | <p>Beratung und Training - Bärbel Rapp, Systemisches Coaching - Beratung</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
|-------------|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|-----------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------|-----|-----------------------|-----------|-----------------------------------------------|
|             | Description                                                                                                             | <p>Systemische Beratung, Coaching, Supervision, Paarberatung, Eheberatung, Kompaktberatung, Kompaktcoaching, Bad Kreuznach</p> <p><b>Length : 119</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
|             | Keywords                                                                                                                | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
|             | Og Meta Properties                                                                                                      | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Beratung und Training - Bärbel Rapp, Systemisches Coaching - Beratung</td></tr><tr><td>description</td><td>Systemische Beratung, Coaching, Supervision, Paarberatung, Eheberatung, Kompaktberatung, Kompaktcoaching, Bad Kreuznach</td></tr><tr><td>url</td><td>https://www.brapp.de/</td></tr><tr><td>site_name</td><td>Bärbel Rapp, Systemisches Coaching - Beratung</td></tr></tbody></table> | Property | Content | locale | de_DE | type | website | title | Beratung und Training - Bärbel Rapp, Systemisches Coaching - Beratung | description | Systemische Beratung, Coaching, Supervision, Paarberatung, Eheberatung, Kompaktberatung, Kompaktcoaching, Bad Kreuznach | url | https://www.brapp.de/ | site_name | Bärbel Rapp, Systemisches Coaching - Beratung |
| Property    | Content                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| locale      | de_DE                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| type        | website                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| title       | Beratung und Training - Bärbel Rapp, Systemisches Coaching - Beratung                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| description | Systemische Beratung, Coaching, Supervision, Paarberatung, Eheberatung, Kompaktberatung, Kompaktcoaching, Bad Kreuznach |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| url         | https://www.brapp.de/                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |
| site_name   | Bärbel Rapp, Systemisches Coaching - Beratung                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                       |             |                                                                                                                         |     |                       |           |                                               |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Headings        | <b>H1</b><br>2 <b>H2</b><br>1 <b>H3</b><br>1 <b>H4</b><br>0 <b>H5</b><br>0 <b>H6</b><br>0                                                                                                                                                                 |
|                                                                                   |                 | <ul style="list-style-type: none"> <li>• [H1] Main menu</li> <li>• [H1] Beratung und Training</li> <li>• [H2] Systemische Beratung und systemisches Coaching</li> <li>• [H3] Bärbel Rapp Schöne Aussicht 40 55583 Bad Kreuznach   OT Ebernburg</li> </ul> |
|   | Images          | We found 1 images on this web page.<br><br>Good, most or all of your images have alt attributes.                                                                                                                                                          |
|   | Text/HTML Ratio | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                       |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                 |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                        |

## SEO Links

|                                                                                    |                         |                                                                                                       |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 27 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 7.41%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 92.59% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |

## In-page links

|                                                      |          |               |
|------------------------------------------------------|----------|---------------|
| <a href="#">Beratung und Training</a>                | Internal | Passing Juice |
| <a href="#">Kompakt Beratung – Coaching</a>          | Internal | Passing Juice |
| <a href="#">Beratung</a>                             | Internal | Passing Juice |
| <a href="#">Paarberatung</a>                         | Internal | Passing Juice |
| <a href="#">Familienberatung</a>                     | Internal | Passing Juice |
| <a href="#">Patchworkfamilien</a>                    | Internal | Passing Juice |
| <a href="#">Trennung / Verlust</a>                   | Internal | Passing Juice |
| <a href="#">Scheidung</a>                            | Internal | Passing Juice |
| <a href="#">Lebenskrisen</a>                         | Internal | Passing Juice |
| <a href="#">Insolvenz</a>                            | Internal | Passing Juice |
| <a href="#">Mediation</a>                            | Internal | Passing Juice |
| <a href="#">Kindeswohl</a>                           | Internal | Passing Juice |
| <a href="#">Fallbeispiele</a>                        | Internal | Passing Juice |
| <a href="#">Coaching</a>                             | Internal | Passing Juice |
| <a href="#">für Berater – coach the Coach</a>        | Internal | Passing Juice |
| <a href="#">für Frauen mit Führungsverantwortung</a> | Internal | Passing Juice |
| <a href="#">Supervision</a>                          | Internal | Passing Juice |
| <a href="#">Meine Grundsätze</a>                     | Internal | Passing Juice |
| <a href="#">Vita</a>                                 | Internal | Passing Juice |
| <a href="#">Kontakt</a>                              | Internal | Passing Juice |
| <a href="#">Impressum/Datenschutz</a>                | Internal | Passing Juice |
| <a href="#">BERATUNG</a>                             | Internal | Passing Juice |
| <a href="#">COACHING</a>                             | Internal | Passing Juice |
| <a href="#">SUPERVISION</a>                          | Internal | Passing Juice |
| <a href="#">WordPress</a>                            | External | noFollow      |
| <a href="#">Hostmarks</a>                            | External | noFollow      |

## SEO Keywords



Keywords Cloud

training **beratung** coaching und  
coach führungsverantwortung für grundsätze  
frauen mit

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| beratung | 5       | ✓     | ✗        | ✓               | ✓        |
| coaching | 3       | ✓     | ✗        | ✓               | ✓        |
| für      | 2       | ✗     | ✗        | ✗               | ✗        |
| und      | 2       | ✓     | ✗        | ✗               | ✓        |
| training | 2       | ✓     | ✗        | ✗               | ✓        |

## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : brapp.de<br>Length : 8                   |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 0<br>Warnings : 21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://brapp.de/robots.txt">http://brapp.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                                     |
|                                                                                    | Analytics   | Great, your website has an analytics tool.                                                                                                                                                                                                                                                                                                       |

## Optimization



PIWIK