







Seo Analyzer brettterpstra.com

Generated on March 05 2022 19:09 PM






The score is 57/100







SEO Content

	Title	BrettTerpstra.com Length : 17 Perfect, your title contains between 10 and 70 characters.																						
	Description	Welcome to the lab. BrettTerpstra.com Length : 37 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>BrettTerpstra.com</td></tr><tr><td>site_name</td><td>BrettTerpstra.com</td></tr><tr><td>image</td><td>https://cdn3.brettterpstra.com/images/mepic_fb.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>716</td></tr><tr><td>image:height</td><td>716</td></tr><tr><td>url</td><td>https://brettterpstra.com/</td></tr><tr><td>description</td><td>Welcome to the lab. BrettTerpstra.com</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	type	website	title	BrettTerpstra.com	site_name	BrettTerpstra.com	image	https://cdn3.brettterpstra.com/images/mepic_fb.jpg	image:type	image/jpeg	image:width	716	image:height	716	url	https://brettterpstra.com/	description	Welcome to the lab. BrettTerpstra.com	locale	en_US
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SEO Content

	Headings	H1 1	H2 10	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Welcome to the lab.• [H2] He's Doing it again...• [H2] Keybindings cheat sheet for Dash• [H2] Keep it consistent and accurate with TextExpander• [H2] Brett's Favorites 2021• [H2] Want more hours every month? Save time with TextExpander [Sponsor]• [H2] A fuzzy cd command for Fish• [H2] Web Excursions for December 20, 2021• [H2] Communicate consistently with TextExpander• [H2] Git better with fzf and Fish• [H2] Bunch 1.4.6					
	Images	We found 12 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 39% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 92 links including 1 link(s) to files					
	Statistics	External Links : noFollow 14.13% External Links : Passing Juice 54.35% Internal Links 31.52%					

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
a	Internal	Passing Juice
projects	Internal	Passing Juice
topics	Internal	Passing Juice
newsletter	Internal	Passing Juice
archive	Internal	Passing Juice
support me	Internal	Passing Juice
sponsor	Internal	Passing Juice
about/contact	Internal	Passing Juice
stuff i use	Internal	Passing Juice
other stuff	Internal	Passing Juice
subscribe	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
&ldquo;nvALT&rdquo; links	Internal	Passing Juice
BrettTerpstra.com	Internal	Passing Juice
Tweet	External	noFollow
Doing	Internal	Passing Juice
jobby job stuff	External	Passing Juice
nvUltra	External	Passing Juice
Gather	Internal	Passing Juice
oh-my-fish	External	Passing Juice
check it out	External	Passing Juice
Continue reading &rarr;	Internal	Passing Juice
Tweet	External	noFollow

In-page links

macOS key bindings	Internal	Passing Juice
my previous work	Internal	Passing Juice
on GitHub	External	Passing Juice
Cheaters	Internal	Passing Juice
Dash	External	Passing Juice
cheatset gem	External	Passing Juice
Tweet	External	noFollow
textexpander.com	External	noFollow
Tweet	External	noFollow
1	Internal	Passing Juice
2	Internal	Passing Juice
my affiliate link	External	Passing Juice
CleanShot X	External	Passing Juice
Dato	External	Passing Juice
Fantastical	External	Passing Juice
BetterTouchTool	External	Passing Juice
Kaleidoscope	External	Passing Juice
Tower	External	Passing Juice
iTerm	External	Passing Juice
Hook	External	Passing Juice
Descript	External	Passing Juice
ScreenFlow	External	Passing Juice
Bartender	External	Passing Juice
MacUpdater	External	Passing Juice
TextBuddy	External	Passing Juice
dig a little	External	Passing Juice
LaunchControl	External	Passing Juice
&#8617;	Internal	Passing Juice

In-page links

&#8617;	Internal	Passing Juice
Tweet	External	noFollow
textexpander.com	External	noFollow
Tweet	External	noFollow
jump	External	Passing Juice
fasd	External	Passing Juice
fzf	External	Passing Juice
Continue reading &rarr;	Internal	Passing Juice
Tweet	External	noFollow
Udemy	External	Passing Juice
piotrmurach/tty: Toolkit for developing sleek command line apps.	External	Passing Juice
the components	External	Passing Juice
jorgebucaran/autopair.fish: Auto-complete matching pairs in the Fish command line.	External	Passing Juice
pisces	External	Passing Juice
acomagu/fish-async-prompt: Make your prompt asynchronous to improve the reactivity.	External	Passing Juice
llanCosman/tide: The ultimate Fish prompt.	External	Passing Juice
asdf items	External	Passing Juice
powerlevel10k	External	Passing Juice
romkatv/zsh4humans: A turnkey configuration for Zsh	External	Passing Juice
Tweet	External	noFollow
textexpander.com	External	noFollow
Tweet	External	noFollow
Junegunn Choi	External	Passing Juice
keybindings for git	External	Passing Juice
Continue reading &rarr;	Internal	Passing Juice
Tweet	External	noFollow
Bunch	External	Passing Juice

In-page links

download	External	Passing Juice
the changelog	External	Passing Juice
logic conditions	External	Passing Juice
Twitter	External	Passing Juice
GitHub	External	Passing Juice
Mastodon	External	Passing Juice
adding it	Internal	Passing Juice
supported by readers like you.	Internal	Passing Juice
⌂; Older	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
textexpander	21	✘	✘	✘	✔
just	20	✘	✘	✘	✘
time	18	✘	✘	✘	✔
all	18	✘	✘	✘	✘
command	17	✘	✘	✘	✔

Usability

	Url	Domain : brettterpstra.com Length : 17
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://brettterpstra.com/sitemap.xml
	Robots.txt	http://brettterpstra.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.