

SEO Content

0	Title	BREW CITY MUSIC LLC - Professional Entertainment Solutions since 1998 Length : 69 Perfect, your title contains between 10 and 70 characters.			
	Description	Karaoke Wisconsin, Live Sound Rental, PA Rental, Commercial Sound, Commercial Lighting, DJ, Wedding DJ, Professional Entertainers, Lake Geneva WI, LED Lighting Wisconsin, ILDA, Laser Show Wisconsin, Laser Sales, Length : 212 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.			
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0			
\bigotimes	Images	We found 24 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.			
\bigcirc	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.			
	Flash	Perfect, no Flash content has been detected on this page.			

SEO Content

\bigcirc		
\bigcirc	Iframe	Great, there are no lframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigotimes	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

SEO Keywords

0	Keywords Cloud	karaoke customers time IIc brew
		music offer experience city from

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
music	5	×	×	×	×

Keywords Consistency

brew	4	×	×	×	×
llc	4	×	×	×	×
city	4	*	×	×	×
experience	3	×	×	×	×

Usability

0	Url	Domain : brewcitymusic.com Length : 17
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

⊗	Doctype	Missing doctype	
\bigotimes	Encoding	You have not specified the document's o generator to declare document's charse	
	W3C Validity	Errors : 89 Warnings : 28	
\bigotimes	Email Privacy	Warning! At least one email address has Use <u>free antispam protector</u> to hide ema	
\bigotimes	Deprecated HTML	Deprecated tags	Occurrences
			4
		Deprecated HTML tags are HTML tags th recommended that you remove or replathey are now obsolete.	-

Document

0		×	Attention! Try to avoid nested tables in HTML.
		×	Too bad, your website is using inline styles.
		*	Great, your website has few CSS files.
		~	Perfect, your website has few JavaScript files.
		*	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.