



Seo Analyzer briancoffell.com

Generated on December 17 2021 12:49 PM






The score is 58/100






SEO Content

	Title	<p>Northern Michigan Builder Cheboygan County -BrianCoffell.com</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Home Builder in Cheboygan County. Northern Michigan Builder to complete all your construction needs. Specializing in New Home Construction and Replacement Decks</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Northern Michigan Builder Cheboygan County -BrianCoffell.com</td> </tr> <tr> <td>description</td> <td>Home Builder in Cheboygan County. Northern Michigan Builder to complete all your construction needs. Specializing in New Home Construction and Replacement Decks</td> </tr> <tr> <td>url</td> <td>https://briancoffell.com/</td> </tr> <tr> <td>site_name</td> <td>Brian Coffell Builders</td> </tr> <tr> <td>updated_time</td> <td>2020-07-31T11:50:35+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Northern Michigan Builder Cheboygan County -BrianCoffell.com	description	Home Builder in Cheboygan County. Northern Michigan Builder to complete all your construction needs. Specializing in New Home Construction and Replacement Decks	url	https://briancoffell.com/	site_name	Brian Coffell Builders	updated_time	2020-07-31T11:50:35+00:00
Property	Content																	
locale	en_US																	
type	website																	
title	Northern Michigan Builder Cheboygan County -BrianCoffell.com																	
description	Home Builder in Cheboygan County. Northern Michigan Builder to complete all your construction needs. Specializing in New Home Construction and Replacement Decks																	
url	https://briancoffell.com/																	
site_name	Brian Coffell Builders																	
updated_time	2020-07-31T11:50:35+00:00																	
	Headings	<p>H1 H2 H3 H4 H5 H6</p>																

SEO Content

		1	6	10	0	0	0
		<ul style="list-style-type: none"> • [H1] Quality Done Right • [H2] Northern Michigan Builder • [H2] featured projects • [H2] Testimonials • [H2] Looking to build a home? • [H2] Navigation • [H2] 3 steps to a free quote • [H3] Quality • [H3] Satisfaction • [H3] On Time • [H3] Deck Construction • [H3] Vinyl Siding • [H3] New Construction • [H3] Outdoor Living • [H3] New Construction • [H3] © Brian Coffell Builders All rights reserved - 3206 Mullet-Burt rd, Cheboygan, Michigan 49721 • [H3] site built by BMG 					
	Images	<p>We found 10 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 16.67%

Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Contact	Internal	Passing Juice
built by BMG	External	Passing Juice

SEO Keywords








Keywords Cloud

brian great **home** new deck building coffell
professional all house







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	12	✘	✘	✔	✔
new	6	✘	✘	✔	✔
brian	6	✔	✘	✘	✔
great	5	✘	✘	✘	✘
professional	4	✘	✘	✘	✘

Usability

	Url	Domain : briancoffell.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 42
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://briancoffell.com/sitemap_index.xml</p>
	Robots.txt	<p>http://briancoffell.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>