











# Seo Analyzer brianschrank.com

Generated on March 20 2022 15:07 PM

The score is 40/100



## SEO Content

	Title	<p>Brian Schrank, PhD in Videogames and Digital Media, DePaul University - Portfolio</p> <p><b>Length : 81</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	animation university brian comics games schrank design depaul phd acting
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

brian	2	✓	✗	✗	✗
design	2	✗	✗	✗	✗
phd	2	✓	✗	✗	✗
depaul	2	✓	✗	✗	✗
university	2	✓	✗	✗	✗


## Usability

	Url	Domain : brianschrank.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 110 Warnings : 11				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>24</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<font>	24
Deprecated tags	Occurrences					
<font>	24					




## Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✖ Attention! Try to avoid nested tables in HTML.</li><li>✔ Perfect. No inline css has been found in HTML tags!</li><li>✔ Great, your website has few CSS files.</li><li>✔ Perfect, your website has few JavaScript files.</li><li>✔ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✖ Apple Icon</li><li>✖ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>