







Seo Analyzer bridg.com

Generated on March 31 2022 21:30 PM






The score is 74/100







SEO Content

	<p>Title</p>	<p>Retail, Restaurant & CPG Customer Data Platform + CRM — Bridg - Join the data revolution</p> <p>Length : 88</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Discover the first customer data platform purpose built for brick and mortar retailers and CPG brands</p> <p>Length : 101</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://bridg.com</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Retail, Restaurant & CPG Customer Data Platform + CRM — Bridg - Join the data revolution</td> </tr> <tr> <td>image</td> <td>https://bridg.com/wp-content/themes/bridg/images/open-graph.jpg</td> </tr> <tr> <td>image:alt</td> <td>Retail, Restaurant & CPG Customer Data Platform + CRM — Bridg - Join the data revolution</td> </tr> <tr> <td>description</td> <td>Discover the first customer data platform purpose built for brick and mortar retailers and CPG brands</td> </tr> </tbody> </table>	Property	Content	url	https://bridg.com	type	website	title	Retail, Restaurant & CPG Customer Data Platform + CRM — Bridg - Join the data revolution	image	https://bridg.com/wp-content/themes/bridg/images/open-graph.jpg	image:alt	Retail, Restaurant & CPG Customer Data Platform + CRM — Bridg - Join the data revolution	description	Discover the first customer data platform purpose built for brick and mortar retailers and CPG brands
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SEO Content

		<p>site_name Bridg</p> <p>locale en_US</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>4</td> <td>1</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Identify, Understand & Engage Unknown In-Store Customers • [H2] The solution to a long standing challenge • [H3] It Starts With Identifying The In-Store Customer • [H3] Big Growth Requires Insights Across All Customers • [H3] Enhanced Customer Engagement And Intimacy • [H3] Contact Us • [H4] About Bridg • [H6] Los Angeles HQ 	H1	H2	H3	H4	H5	H6	1	1	4	1	0	1
H1	H2	H3	H4	H5	H6									
1	1	4	1	0	1									
	Images	<p>We found 15 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

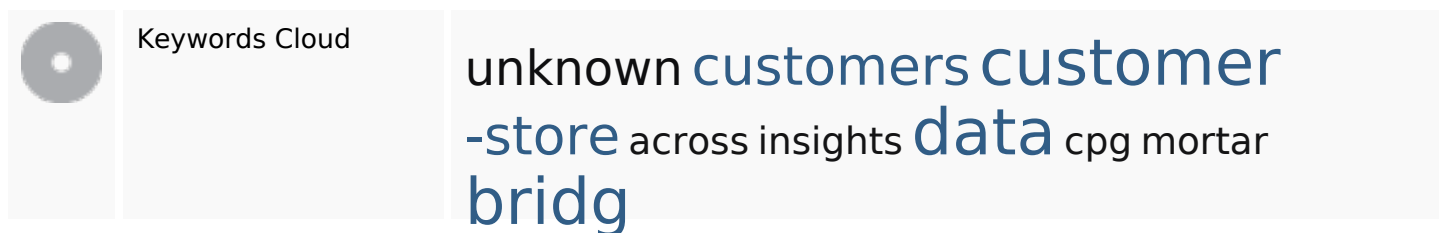
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 13 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 38.46%</p> <p>Internal Links 61.54%</p>

SEO Links

In-page links

Anchor	Type	Juice
Solutions	Internal	Passing Juice
Bridg CDP	Internal	Passing Juice
About Us	Internal	Passing Juice
Privacy &#038; Data Security	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Log in	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Learn more.	External	Passing Juice
Open Positions	External	Passing Juice
Privacy Policy	Internal	Passing Juice
CCPA Policy	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
Design & Code: Tactic Studio	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bridg	13	✓	✗	✗	✓
customer	12	✓	✗	✓	✓

Keywords Consistency

data	12				
customers	10				
-store	8				





Usability

	Url	Domain : bridg.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://bridg.com/sitemap.xml>

<https://bridg.com/wp-sitemap.xml>



Robots.txt

<http://bridg.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics