



Seo Analyzer brightenbooks.com.hk

Generated on January 13 2022 20:38 PM

The score is 38/100



SEO Content

	Title	Brighten Books Length : 14 Perfect, your title contains between 10 and 70 characters.																	
	Description	Brighten Books : - Teenreads Graded Readers 0000 Novel and Fiction Leisure Green Books Box Sets Educational Toys Children's Books Textbooks ecommerce, open source, shop, online shopping Length : 185 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Teenreads Graded Readers 0000 Novel and Fiction Leisure Green Books Box Sets Educational Toys Children's Books Textbooks ecommerce, open source, shop, online shopping Good, your page contains meta keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>5</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> • [H2] What's hot • [H2] Best Sellers • [H2] Discounted Books • [H2] New Books • [H2] Green Books • [H3] Categories • [H3] Recently Purchase						H1	H2	H3	H4	H5	H6	0	5	2	0	0	0
H1	H2	H3	H4	H5	H6														
0	5	2	0	0	0														
	Images	We found 91 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	

SEO Content

	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 136 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.74% Internal Links 99.26%

In-page links

Anchor	Type	Juice
Site Map	Internal	Passing Juice
View Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
Sign In	Internal	Passing Juice
Hong Kong Dollar&nbsp;(HK\$)	Internal	Passing Juice
US Dollar&nbsp;(US\$)	Internal	Passing Juice

In-page links

New Account	Internal	Passing Juice
HEADER_ADVANCED_SEARCH	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Blog	External	Passing Juice
Account	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sell Your Book	Internal	Passing Juice
Children's Books	Internal	Passing Juice
Teenreads	Internal	Passing Juice
Graded Readers	Internal	Passing Juice
Novel and Fiction	Internal	Passing Juice
Textbooks	Internal	Passing Juice
Leisure	Internal	Passing Juice
Green Books	Internal	Passing Juice
Box Sets	Internal	Passing Juice
□□□	Internal	Passing Juice
Educational Toys	Internal	Passing Juice
New Books ...	Internal	Passing Juice
View all Children's Books	Internal	Passing Juice
Oxford Reading Tree	Internal	Passing Juice
Deltora Quest Series	Internal	Passing Juice
Goosebumps HorrorLand Series	Internal	Passing Juice
I Can Read Series	Internal	Passing Juice
My First I Can Read	Internal	Passing Juice
I Can Read Level 1	Internal	Passing Juice
I Can Read Level 2	Internal	Passing Juice
Rainbow Magic Series	Internal	Passing Juice

In-page links

Scholastic Readers	Internal	Passing Juice
Scholastic Readers Pre-Level 1	Internal	Passing Juice
Scholastic Readers Level 1	Internal	Passing Juice
Scholastic Readers Level 2	Internal	Passing Juice
Level 1-2	Internal	Passing Juice
Level 3-4	Internal	Passing Juice
Level 5-6	Internal	Passing Juice
Level 7-8	Internal	Passing Juice
Level 9-12	Internal	Passing Juice
fiction	Internal	Passing Juice
non-fiction	Internal	Passing Juice
View all Textbooks	Internal	Passing Juice
11+ Practice Exam Papers	Internal	Passing Juice
Evan-Moor Books	Internal	Passing Juice
Kid's Box Level 1-6 (Pre-order)	Internal	Passing Juice
Read, Explore, and Discover	Internal	Passing Juice
Spectrum Language Arts	Internal	Passing Juice
Student Packet and Teacher Guide	Internal	Passing Juice
Grades 3-4	Internal	Passing Juice
Grades 5-6	Internal	Passing Juice
Grades 7-8	Internal	Passing Juice
Grades 9-12	Internal	Passing Juice
Write Source	Internal	Passing Juice
Children of the Lamp #1: The...	Internal	Passing Juice
Mr Midnight #19: Flying Tiger Fist...	Internal	Passing Juice
Six Suspects	Internal	Passing Juice
Freakonomics #3: Think Like a Freak	Internal	Passing Juice
Jimmy Coates: Power	Internal	Passing Juice

In-page links

Jimmy Coates: Revenge	Internal	Passing Juice
I Can Read! (R-2): Amelia Bedelia...	Internal	Passing Juice
A House for Hermit Crab	Internal	Passing Juice
Logan McRae #9: The Mi...	Internal	Passing Juice
Nelly Dean	Internal	Passing Juice
Kid's Box Level 2 Acti...	Internal	Passing Juice
The Lord of the Rings:...	Internal	Passing Juice
All In One Piece with ...	Internal	Passing Juice
Annie and Snowball and...	Internal	Passing Juice
Children of the Lamp #...	Internal	Passing Juice
Creative Writing (Pre-...	Internal	Passing Juice
His Dark Materials #2:...	Internal	Passing Juice
Lauren Child Picture B...	Internal	Passing Juice
Mr Midnight #19: Flyin...	Internal	Passing Juice
Rainbow Magic #107 - D...	Internal	Passing Juice
Rainbow Magic #109 - E...	Internal	Passing Juice
Rainbow Magic #111 - M...	Internal	Passing Juice
Rainbow Magic #114 - A...	Internal	Passing Juice
Rainbow Magic #116 - M...	Internal	Passing Juice
Rainbow Magic #117 - F...	Internal	Passing Juice
Rainbow Magic #118 - R...	Internal	Passing Juice
Rainbow Magic #119 - U...	Internal	Passing Juice
The Time and Space of ...	Internal	Passing Juice
The Twilight Saga #1: ...	Internal	Passing Juice
Transformers - The Nov...	Internal	Passing Juice
Warriors: The New Prop...	Internal	Passing Juice
□□□□ (Hear ...	Internal	Passing Juice
A Game of Thrones Leat...	Internal	Passing Juice

In-page links

Cambridge English Prep...	Internal	Passing Juice
Cambridge English Prep...	Internal	Passing Juice
Cambridge English Prep...	Internal	Passing Juice
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Cambridge English Prep...	Internal	Passing Juice
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Cambridge English Prep...	Internal	Passing Juice
Code Red #1: Flash Flo...	Internal	Passing Juice
Crime Files: Four-Minu...	Internal	Passing Juice
Crime Files: Four-Minu...	Internal	Passing Juice
Dead Brigade (Most Wan...	Internal	Passing Juice
Deltora Quest #1: The ...	Internal	Passing Juice
Deltora Quest #2: The ...	Internal	Passing Juice
Deltora Quest #3: City...	Internal	Passing Juice
Deltora Quest #4: The ...	Internal	Passing Juice
Deltora Quest #5: Drea...	Internal	Passing Juice
Deltora Quest #6: The ...	Internal	Passing Juice
Deltora Quest #7: The ...	Internal	Passing Juice

In-page links

Deltora Quest #8: Retu...	Internal	Passing Juice
Dune Chronicles #8: Sa...	Internal	Passing Juice
Half Moon Investigatio...	Internal	Passing Juice
Halo: Contact Harvest	Internal	Passing Juice
Jimmy Coates: Power	Internal	Passing Juice
Jimmy Coates: Revenge	Internal	Passing Juice
Jimmy Coates: Sabotage	Internal	Passing Juice
Jimmy Coates: Target	Internal	Passing Juice
Larousse Dictionnaire ...	Internal	Passing Juice
Lecture Facile - Grand...	Internal	Passing Juice
Night Angel Trilogy #1...	Internal	Passing Juice
Discounted Books	Internal	Passing Juice
All Books ...	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Brighten Books	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	magic prep hk20 cambridge deltora details more english level books
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
details	47	✖	✖	✖	✖
more	47	✖	✖	✖	✖
english	17	✖	✖	✖	✖

Keywords Consistency

cambridge	17	✖	✖	✖	✖
prep	17	✖	✖	✖	✖

Usability

	Url	Domain : brightenbooks.com.hk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.