



# Seo Analyzer brightlinerealestate.com

Generated on March 18 2022 11:38 AM





The score is 34/100




## SEO Content

	Title	<p>Call BrightLine Realty &amp;mdash; (425) 243-4563</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>(425) 243-4563</p> <p><b>Length : 14</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Call BrightLine Realty</td> </tr> <tr> <td>description</td> <td>(425) 243-4563</td> </tr> <tr> <td>url</td> <td>https://www.brightlinerealestate.com/</td> </tr> <tr> <td>site_name</td> <td>Call BrightLine Realty</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Call BrightLine Realty	description	(425) 243-4563	url	https://www.brightlinerealestate.com/	site_name	Call BrightLine Realty	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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	Headings	<table border="1" data-bbox="539 1861 1481 1933"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>2</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1966 1508 2063" style="list-style-type: none"> <li>• [H1] Call BrightLine Realty</li> <li>• [H2] Real estate brokers serving the Seattle-Tacoma area</li> <li>• [H2] Call or email: (425) 243-4563 / brightlinerealty@gmail.com</li> </ul>	H1	H2	H3	H4	H5	H6	1	18	2	8	0	0				
H1	H2	H3	H4	H5	H6													
1	18	2	8	0	0													




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Experience the BrightLine Realty Advantage</li><li>• [H2] Seattle</li><li>• [H2] Tacoma</li><li>• [H2] Bellevue</li><li>• [H2] University Place</li><li>• [H2] Gig Harbor, Peninsula</li><li>• [H2] Puyallup</li><li>• [H2] Auburn</li><li>• [H2] Lakewood and Parkland</li><li>• [H2] Kent</li><li>• [H2] Renton</li><li>• [H2] Kirkland</li><li>• [H2] Olympia</li><li>• [H2] Signs of a strengthening housing market: Fannie Mae sees record profits</li><li>• [H2] Planning on selling your home? Avoid these common seller mistakes</li><li>• [H2] The BrightLine Difference</li><li>• [H3] LISTINGS MAP</li><li>• [H3] Monthly Debt and Obligations Should Include:</li><li>• [H4] Welcome to BrightLine Realty</li><li>• [H4] Communities</li><li>• [H4] From the BrightLine Blog</li><li>• [H4] How much house can I afford?</li><li>• [H4] Mortgage Calculator</li><li>• [H4] The Cost of Money</li><li>• [H4] Real Estate Search</li><li>• [H4] Mortgage Calculator</li></ul>
	Images	<p>We found 26 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.28% Internal Links 78.72%

## In-page links

Anchor	Type	Juice
<a href="#">Call BrightLine Realty</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Brokers</a>	Internal	Passing Juice
<a href="#">Brennen Masters</a>	Internal	Passing Juice
<a href="#">Robert Dickson</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">For Buyers</a>	Internal	Passing Juice
<a href="#">Find your new home</a>	Internal	Passing Juice
<a href="#">Bankrate</a>	External	Passing Juice
<a href="#">Yahoo Mortgage</a>	External	Passing Juice
<a href="#">Tips for first-time home buyers</a>	External	Passing Juice
<a href="#">For Sellers</a>	Internal	Passing Juice
<a href="#">Free Home Valuation</a>	Internal	Passing Juice
<a href="#">The BrightLine Advantage</a>	Internal	Passing Juice
<a href="#">Legal Expertise</a>	Internal	Passing Juice
<a href="#">Affiliated Law Firm</a>	Internal	Passing Juice
<a href="#">Real Estate Law Blog</a>	Internal	Passing Juice
<a href="#">Real Estate Development</a>	Internal	Passing Juice


## In-page links

<a href="#">BrightLine Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Real estate brokers serving the Seattle-Tacoma area</a>	Internal	Passing Juice
<a href="#">Call or email: (425) 243-4563 / brightlinerealty@gmail.com</a>	Internal	Passing Juice
<a href="#">Experience the BrightLine Realty Advantage</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	External	Passing Juice
<a href="#">Trulia for WordPress</a>	External	Passing Juice
<a href="#">Seattle</a>	Internal	Passing Juice
<a href="#">Tacoma</a>	Internal	Passing Juice
<a href="#">Bellevue</a>	Internal	Passing Juice
<a href="#">University Place</a>	Internal	Passing Juice
<a href="#">Gig Harbor, Peninsula</a>	Internal	Passing Juice
<a href="#">Puyallup</a>	Internal	Passing Juice
<a href="#">Auburn</a>	Internal	Passing Juice
<a href="#">Lakewood and Parkland</a>	Internal	Passing Juice
<a href="#">Kent</a>	Internal	Passing Juice
<a href="#">Renton</a>	Internal	Passing Juice
<a href="#">Kirkland</a>	Internal	Passing Juice
<a href="#">Olympia</a>	Internal	Passing Juice
<a href="#">Signs of a strengthening housing market: Fannie Mae sees record profits</a>	Internal	Passing Juice
<a href="#">Planning on selling your home? Avoid these common seller mistakes</a>	Internal	Passing Juice
<a href="#">The BrightLine Difference</a>	Internal	Passing Juice
[?]	Internal	Passing Juice
<a href="#">Mortgage Rates</a>	External	Passing Juice
<a href="#">Return to top of page</a>	Internal	noFollow
<a href="#">AgentPress Theme</a>	External	Passing Juice
<a href="#">Genesis Framework</a>	External	Passing Juice

## In-page links

<a href="#">WordPress</a>	External	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice

## SEO Keywords






 Keywords Cloud

payment real show **year** home  
**brightline** interest **monthly** rate  
mortgage

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
monthly	8	✘	✘	✘	✔
year	6	✘	✘	✘	✘
brightline	5	✔	✘	✘	✔
mortgage	4	✘	✘	✘	✔
payment	4	✘	✘	✘	✘

## Usability





	Url	Domain : brightlinerealestate.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 137 Warnings : 67				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

<http://brightlinerealestate.com/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.