










Seo Analyzer brookacre.co.uk

Generated on March 02 2022 00:39 AM



The score is 30/100







SEO Content

	Title	<p>Brook Acre Community Primary School - Home</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1480 1508 1742" style="list-style-type: none"> • [H1] Brook Acre Community Primary School • [H2] For children to improve, they need to overhear the nice things you say about them to others. • [H2] WELCOME TO BROOK ACRE COMMUNITY PRIMARY SCHOOL • [H3] Upcoming Events • [H3] Remembrance Day • [H3] ANNOUNCEMENT • [H3] LATEST NEWS 	H1	H2	H3	H4	H5	H6	1	2	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	4	0	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.6% Internal Links 95.4%

In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
Our School Vision and Aims	Internal	Passing Juice
Staff	Internal	Passing Juice
Senior Leadership Team	Internal	Passing Juice
Teaching Staff	Internal	Passing Juice
Teaching Support Staff	Internal	Passing Juice
Governors	Internal	Passing Juice
Midday Assistants and Kitchen Staff	Internal	Passing Juice
Office and Maintenance Staff	Internal	Passing Juice
Register of Business Interests	Internal	Passing Juice

In-page links

Governors	Internal	Passing Juice
Attainment	Internal	Passing Juice
OFSTED	Internal	Passing Juice
School Ambassadors	Internal	Passing Juice
Data Protection	Internal	Passing Juice
School Policies	Internal	Passing Juice
Charity Fundraising and Awareness	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
Safeguarding at Brook Acre	Internal	Passing Juice
Monitoring Attendance	Internal	Passing Juice
Operation Encompass	Internal	Passing Juice
Early Help	Internal	Passing Juice
Useful Information	Internal	Passing Juice
Our curriculum	Internal	Passing Juice
Curriculum Overview	Internal	Passing Juice
Art and Design	Internal	Passing Juice
Computing	Internal	Passing Juice
D.T.	Internal	Passing Juice
English	Internal	Passing Juice
French	Internal	Passing Juice
Geography	Internal	Passing Juice
History	Internal	Passing Juice
Music	Internal	Passing Juice
P.E.	Internal	Passing Juice
PSHE	Internal	Passing Juice
R.E.	Internal	Passing Juice
Science	Internal	Passing Juice
Pupil Premium	Internal	Passing Juice


In-page links

Sports Premium	Internal	Passing Juice
SEND Information	Internal	Passing Juice
Remote Learning	Internal	Passing Juice
Foundation Stage 1	Internal	Passing Juice
Foundation Stage 2	Internal	Passing Juice
Year 1	Internal	Passing Juice
Year 2	Internal	Passing Juice
Year 3	Internal	Passing Juice
Year 4	Internal	Passing Juice
Year 5	Internal	Passing Juice
Year 6	Internal	Passing Juice
School Calendar	Internal	Passing Juice
Uniform	Internal	Passing Juice
School Meals	Internal	Passing Juice
Invite a Loved One to Lunch	Internal	Passing Juice
Parent & Carer Consultation	Internal	Passing Juice
Playtimes	Internal	Passing Juice
Parent and Carers Visits	Internal	Passing Juice
The School Day	Internal	Passing Juice
Parent Letters	Internal	Passing Juice
School Reports	Internal	Passing Juice
Covid-19 Updates	Internal	Passing Juice
Admission	Internal	Passing Juice
Our Community	Internal	Passing Juice
High Schools	Internal	Passing Juice
Beamont Collegiate Academy	Internal	Passing Juice
Birchwood High School	Internal	Passing Juice
King's Leadership Academy	Internal	Passing Juice

In-page links

Padgate Academy	Internal	Passing Juice
Birch Grove Day Nursery	Internal	Passing Juice
Padgate Library	Internal	Passing Juice
The Church of the Resurrection	Internal	Passing Juice
The Orchard Centre	Internal	Passing Juice
Newsletters	Internal	Passing Juice
2021 - 2022	Internal	Passing Juice
2020 - 2021	Internal	Passing Juice
2019 - 2020	Internal	Passing Juice
E-Safety	Internal	Passing Juice
Stay Safe online	Internal	Passing Juice
Guidance	Internal	Passing Juice
Flanders Field.mp4	Internal	Passing Juice
https://www.justgiving.com/crowdfunding/team-brook-acre?utm_term=e4WA8rx7	External	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice
Click here	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
--	----------------	--









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Usability

	Url	Domain : brookacre.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 329 Warnings : 180				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles. 				

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://brookacre.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.