



# Seo Analyzer bruinsnation.com

Generated on March 18 2022 10:49 AM

The score is 57/100



## SEO Content

	Title	<p>Bruins Nation, a UCLA Bruins community</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Your best source for quality UCLA Bruins news, rumors, analysis, stats and scores from the fan perspective.</p> <p><b>Length : 107</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Your best source for quality UCLA Bruins news, rumors, analysis, stats and scores from the fan perspective.</td> </tr> <tr> <td>image</td> <td><a href="https://cdn.vox-cdn.com/uploads/community/sbnu_logo/106/large_Bruins_Nation_Full.132153.png">https://cdn.vox-cdn.com/uploads/community/sbnu_logo/106/large_Bruins_Nation_Full.132153.png</a></td> </tr> <tr> <td>site_name</td> <td>Bruins Nation</td> </tr> <tr> <td>title</td> <td>a UCLA Bruins community</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td><a href="https://www.bruinsnation.com/">https://www.bruinsnation.com/</a></td> </tr> </tbody> </table>	Property	Content	description	Your best source for quality UCLA Bruins news, rumors, analysis, stats and scores from the fan perspective.	image	<a href="https://cdn.vox-cdn.com/uploads/community/sbnu_logo/106/large_Bruins_Nation_Full.132153.png">https://cdn.vox-cdn.com/uploads/community/sbnu_logo/106/large_Bruins_Nation_Full.132153.png</a>	site_name	Bruins Nation	title	a UCLA Bruins community	type	website	url	<a href="https://www.bruinsnation.com/">https://www.bruinsnation.com/</a>
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site_name	Bruins Nation															
title	a UCLA Bruins community															
type	website															
url	<a href="https://www.bruinsnation.com/">https://www.bruinsnation.com/</a>															
	Headings	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>47</td> <td>19</td> <td>1</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 906 2069" style="list-style-type: none"> <li>• [H2] Cookie banner</li> </ul>	H1	H2	H3	H4	H5	H6	0	47	19	1	5	0		
H1	H2	H3	H4	H5	H6											
0	47	19	1	5	0											

## SEO Content

- [H2] Follow Bruins Nation online:
- [H2] Site search
- [H2] Bruins Nation main menu
- [H2] 3 UCLA products named to Olympics squads in women's soccer
- [H2] A look at the 2022 recruiting class for UCLA
- [H2] Osa Odighizuwa in prime position with Dallas
- [H2] What's Bruin, 5/10: Good to be back
- [H2] UCLA eliminated from NCAA women's soccer tournament by Clemson
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- [H2] UCLA get first-round bye in NCAA women's soccer tournament
- [H2] Michaela Onyenwere drafted by New York Liberty in 2021 WNBA Draft
- [H2] The Latest
- [H2] How to watch: National Championship - Gonzaga vs. Baylor
- [H2] UCLA loses overtime heartbreaker to Gonzaga
- [H2] Can UCLA recapture the 2006 magic against Gonzaga?
- [H2] How to watch No. 11 UCLA-No. 1 Gonzaga
- [H2] UCLA continues improbable run to Final Four by beating No. 1 seed Michigan
- [H2] Bruins roll over Tide in overtime 88-78, advance to Elite Eight
- [H2] Sweet 16 No. 11 UCLA vs. No. 2 Alabama: How to watch
- [H2] UCLA upset and eliminated by Texas
- [H2] How to watch No. 6 Texas vs. No. 3 UCLA
- [H2] We're building great things, and we need your talent.
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- [H2] UCLA Football
- [H2] No. 3 Bruins-No. 14 Wyoming: How to watch
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- [H2] 2021 First Four No. 11 UCLA-No. 11 MSU: How to watch
- [H2] Selection Monday: UCLA earns no. 3 seed in Hemisfair Region
- [H2] How to watch: 2021 Selection Monday show
- [H2] UCLA Men's Basketball
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- [H2] How to watch: 2021 Selection Sunday show
- [H2] UCLA takes on Oregon State in Pac 12 tournament
- [H2] UCLA Administration
- [H2] EA Sports announces reboot of NCAA Football video game franchise
- [H2] UCLA's Eric Iloski selected by Vancouver Whitecaps in 2021 MLS Draft
- [H2] UCLA's Villacorta, Parker, Sheehan selected in 2021 NWSL Draft
- [H2] UCLA Olympic Sports

## SEO Content

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- [H2] Catch the Bruins on ESPN this week and weekend
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- [H2] Pagination
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- [H3] Fanshots
- [H4] Most Recent
- [H5] Johnny Juzang returning to UCLA BB!
- [H5] Former Utah Jazz center Mark Eaton dies after bicycle crash at age 64
- [H5] Rachel Garcia Athlete's Unlimited #1 Draft Pick
- [H5] Martin Jarmond saves a seat at March Madness for UCLA's spirited seniors
- [H5] UCLA 2021 Football schedule released



Images

We found 72 images on this web page.

20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **15%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.







Flash

Perfect, no Flash content has been detected on this page.

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 111 links including 0 link(s) to files
	Statistics	External Links : noFollow 12.61% External Links : Passing Juice 17.12% Internal Links 70.27%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Log In</a>	External	Passing Juice
<a href="#">Sign Up</a>	External	Passing Juice
<a href="#">Fanposts</a>	Internal	Passing Juice
<a href="#">Fanshots</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Join the Bruins Nation Team</a>	Internal	Passing Juice
<a href="#">Bruins Nation Community Guidelines</a>	Internal	Passing Juice

## In-page links

<a href="#">SB Nation Community Guidelines</a>	Internal	Passing Juice
<a href="#">Odds &amp; Fantasy</a>	External	Passing Juice
<a href="#">Masthead</a>	Internal	Passing Juice
<a href="#">UCLA Football</a>	Internal	Passing Juice
<a href="#">UCLA Men's Basketball</a>	Internal	Passing Juice
<a href="#">UCLA Administration</a>	Internal	Passing Juice
<a href="#">Full Archive</a>	Internal	Passing Juice
<a href="#">UCLA Baseball</a>	Internal	Passing Juice
<a href="#">UCLA Recruiting</a>	Internal	Passing Juice
<a href="#">UCLA Olympic Sports</a>	Internal	Passing Juice
<a href="#">BN 3.0 User Guide</a>	Internal	Passing Juice
<a href="#">Bruinsphere</a>	Internal	Passing Juice
<a href="#">Disclaimers</a>	Internal	Passing Juice
<a href="#">Blogroll</a>	Internal	Passing Juice
<a href="#">Stories</a>	External	Passing Juice
<a href="#">Schedule</a>	External	Passing Juice
<a href="#">Roster</a>	External	Passing Juice
<a href="#">Stats</a>	External	Passing Juice
<a href="#">Yahoo Bruins News</a>	External	Passing Juice
<a href="#">Yahoo Bruins Team Page</a>	External	Passing Juice
<a href="#">Yahoo Bruins Report</a>	External	Passing Juice
<a href="#">Yahoo Bruins Transactions</a>	External	Passing Juice
<a href="#">3 UCLA products named to Olympics squads in women's soccer</a>	Internal	Passing Juice
<a href="#">A look at the 2022 recruiting class for UCLA</a>	Internal	Passing Juice
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<a href="#">Watch: Gerrit Cole deals 5.0 innings of 1-hit baseball</a>	Internal	Passing Juice
<a href="#">latimes.com</a>	External	Passing Juice
<a href="#">Johnny Juzang returning to UCLA BB!</a>	Internal	Passing Juice
<a href="#">espn.com</a>	External	Passing Juice
<a href="#">Former Utah Jazz center Mark Eaton dies after bicycle crash at age 64</a>	Internal	Passing Juice

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<a href="https://www.washingtonpost.com">washingtonpost.com</a>	External	Passing Juice
<a href="#">Rachel Garcia Athlete's Unlimited #1 Draft Pick</a>	Internal	Passing Juice
<a href="https://www.latimes.com">latimes.com</a>	External	Passing Juice
<a href="#">Martin Jarmond saves a seat at March Madness for UCLA's spirited seniors</a>	Internal	Passing Juice
<a href="https://www.fbschedules.com">fbschedules.com</a>	External	Passing Juice
<a href="#">UCLA 2021 Football schedule released</a>	Internal	Passing Juice
<a href="#">More Stories</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">YouTube</a>	External	noFollow
<a href="#">Contact</a>	Internal	noFollow
<a href="#">Have a News Tip?</a>	Internal	noFollow
<a href="#">Browse Blogs</a>	External	noFollow
<a href="#">Company Blog</a>	External	noFollow
<a href="#">Blog Openings</a>	External	noFollow
<a href="#">Editorial Ethics and Guidelines</a>	External	noFollow
<a href="#">Do Not Sell My Personal Info</a>	Internal	noFollow
<a href="#">Licensing FAQ</a>	External	noFollow
<a href="#">Accessibility</a>	External	noFollow
<a href="#">Platform Status</a>	External	noFollow
<a href="#">Advertise with us</a>	External	noFollow
<a href="#">Jobs @ Vox Media</a>	External	noFollow
<a href="#">Vox Media</a>	External	noFollow

## SEO Keywords








Keywords Cloud

nation watch comments tournament **bruins** new  
**ucla** mtpeterson march how





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ucla	46	✓	✗	✓	✓
bruins	37	✓	✗	✓	✓
new	24	✗	✗	✓	✓
march	18	✗	✗	✗	✓
comments	18	✗	✗	✗	✗



## Usability

	Url	Domain : bruinsnation.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 112 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="https://www.bruinsnation.com/sitemaps">https://www.bruinsnation.com/sitemaps</a></li><li><a href="https://www.bruinsnation.com/sitemaps/authors">https://www.bruinsnation.com/sitemaps/authors</a></li><li><a href="https://www.bruinsnation.com/sitemaps/groups">https://www.bruinsnation.com/sitemaps/groups</a></li><li><a href="https://www.bruinsnation.com/sitemaps/google_news">https://www.bruinsnation.com/sitemaps/google_news</a></li></ul>
	Robots.txt	<a href="http://bruinsnation.com/robots.txt">http://bruinsnation.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.