

SEO Content

0	Title	Bryant Real Estate ~ Your K C Connection for real estate Length : 56		
		Perfect, your title contains between 10 and 70 characters.		
	Description	Your K.C. connection to real estate in the Greater Metro area.		
		Length : 62		
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
	Keywords	Helen Bryant,Bryant Real Estate,Kansas City Mo,Missouri,Jackson,Raytown,Independence,Lees Summit,Grandview,Blue Springs,Belton,Raymore,real estate,homes for sale,homes,agent,realtor,house,residential,broker,single family,condo minium,townhouse,buy,buyer,commercial,development,estate,for sale by owner,fsbo,investment,listing,luxury homes,mls,multiple listing,multiple listing service,new construction,realty,relo,relocation,second homes Good, your page contains meta keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.		
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 1 0 0		
8	Images	We found 30 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		

SEO Content

\bigotimes	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigcirc	Iframe	Great, there are no lframes detected on this page.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 21 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Туре	Juice
View Map	Internal	Passing Juice
Member Center	Internal	Passing Juice
Mortgage Calculator	Internal	Passing Juice
School Information	Internal	Passing Juice
Neighborhood Information	Internal	Passing Juice
Request Information	Internal	Passing Juice
What is my home worth?	Internal	Passing Juice

In-page links

I need help finding a home.	Internal	Passing Juice
I need help with a mortgage.	Internal	Passing Juice
Sales Executives	Internal	Passing Juice
LaDonna Ali	Internal	Passing Juice
Amber Bryant	Internal	Passing Juice
HELEN BRYANT - OWNER/BROKER	Internal	Passing Juice
Charles Clark	Internal	Passing Juice
Victor Frederick - Broker/Sales Exec.	Internal	Passing Juice
Leon Gray	Internal	Passing Juice
<u>Lisa Kearney - Broker/Sales Exec.</u>	Internal	Passing Juice
Rose Malone	Internal	Passing Juice
<u>Kesi Milligan</u>	Internal	Passing Juice
Dorothy Perry	Internal	Passing Juice

SEO Keywords

0	Keywords Cloud	home help estate real email need exec
		information bryant get

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
information	6	×	×	×	×
real	4	×	×	×	×
estate	4	×	×	×	×
bryant	4	*	×	×	×
get	3	×	×	×	×

Usability

0	Url	Domain : bryantrealestatekc.com Length : 22
\bigotimes	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigcirc	Language	Good. Your declared language is en.
\bigcirc	Dublin Core	Great. This page take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype
\bigotimes	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
\bigotimes	W3C Validity	Errors : 0 Warnings : 0
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
\bigotimes	Deprecated HTML	Deprecated tags Occurrences
		<pre> 6 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</pre>

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
\mathbf{v}		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://bryantrealestatekc.com/robots.txt
\bigcirc		Great, your website has a robots.txt file.
	Analytics	Missing
\mathbf{v}		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.