








Seo Analyzer bscg.org

Generated on February 16 2022 17:55 PM





The score is 48/100







SEO Content

	Title	BSCG - The gold standard in dietary supplement certification Length : 60 Perfect, your title contains between 10 and 70 characters.																			
	Description	The gold standard in dietary supplement certification Length : 53 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>BSCG - The gold standard in dietary supplement certification</td></tr><tr><td>description</td><td>The gold standard in dietary supplement certification</td></tr><tr><td>url</td><td>https://www.bscg.org</td></tr><tr><td>site_name</td><td>BSCG</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	BSCG - The gold standard in dietary supplement certification	description	The gold standard in dietary supplement certification	url	https://www.bscg.org	site_name	BSCG
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	Headings	H1 1	H2 2	H3 5	H4 7	H5 4	H6 0	<ul style="list-style-type: none">[H1] THE GOLD STANDARD IN CERTIFICATION AND TESTING[H2] The Gold Standard In Dietary Supplement Certification[H2] DIETARY SUPPLEMENT TESTING & CERTIFICATION													

SEO Content

		<ul style="list-style-type: none"> • [H3] Supplement Products • [H3] Raw Materials/Ingredients • [H3] Facilities • [H3] BSCG CERTIFIED DRUG FREE®CLIENTS • [H3] The Catlin Consortium • [H4] Twitter • [H4] Facebook • [H4] The Catlin Perspective • [H4] BANNED SUBSTANCES CONTROL GROUP • [H4] SEARCH • [H4] pages • [H4] CONTACT/INFO • [H5] Anti-Doping Research Institute • [H5] Anti-Doping Sciences Institute • [H5] Support Clean Sport • [H5] The Catlin Consortium
	Images	<p>We found 110 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 88 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.68%</p> <p>Internal Links 94.32%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
BSCG	Internal	Passing Juice
Background &#038; History	Internal	Passing Juice
Founders &#038; Leadership	Internal	Passing Juice
Don Catlin, M.D. &#8211; CSO and Co-Founder	Internal	Passing Juice
Don Catlin, M.D. &#038; Detailed Biography	Internal	Passing Juice
Oliver Catlin &#038; President and Co-Founder	Internal	Passing Juice
Interview with Oliver Catlin	Internal	Passing Juice
Ryan Connolly &#038; Counsel &#038; Co-Founder	Internal	Passing Juice
Olympic Drug Testing Experience	Internal	Passing Juice
Distinguishing Natural from Artificial Testosterone	Internal	Passing Juice
First Reporting a Form of EPO (Darbepoetin Alfa) in Sport	Internal	Passing Juice
First Reporting of a Designer Steroid, Norbolethone	Internal	Passing Juice
Reporting the Second Designer Steroid, THG	Internal	Passing Juice
Reporting the Third Designer Steroid, Madol or DMT	Internal	Passing Juice
Multiple Reports of New Anabolic Steroids	Internal	Passing Juice
First Reporting of the Designer Stimulant Methylhexanamine (DMAA)	Internal	Passing Juice
A Leader in Supplement Safety and Sport Drug Testing	Internal	Passing Juice
Support Clean Sport: A BSCG Charity Partner	Internal	Passing Juice
SCS Cycling Teams &#038; BSCG Support for Clean Athletes	Internal	Passing Juice
Seals &#038; Marks	Internal	Passing Juice
Get Certified	Internal	Passing Juice
FAQs	Internal	Passing Juice
Certified Drug Free Database	Internal	Passing Juice
Certified Drug Free Clients	Internal	Passing Juice



In-page links

Certified Quality☐ Clients	Internal	Passing Juice
Certified CBD Clients	Internal	Passing Juice
Certified Drug Free Animal Supplements	Internal	Passing Juice
Programs ☐ Services	Internal	Passing Juice
Certified Drug Free	Internal	Passing Juice
Certified Drug Free ☐ Details	Internal	Passing Juice
Certified Drug Free ☐ Process	Internal	Passing Juice
Certified Drug Free ☐ Testing Menu	Internal	Passing Juice
Third-party Dietary Supplement Certification Program Comparison	Internal	Passing Juice
Certified CBD	Internal	Passing Juice
Certified Quality☐	Internal	Passing Juice
BSCG Certified Quality☐ ☐ Details and Process	Internal	Passing Juice
Certified GMP☐	Internal	Passing Juice
BSCG Certified GMP☐ ☐ Details and Process	Internal	Passing Juice
Finished Product Certification	Internal	Passing Juice
Ingredient Certification	Internal	Passing Juice
Facility Certification	Internal	Passing Juice
Animal Supplement Certification	Internal	Passing Juice
Athlete Assurance Program	Internal	Passing Juice
Additional Testing Services	Internal	Passing Juice
Supplement Information	Internal	Passing Juice
Importance of Third Party Certification	Internal	Passing Juice
Dietary Supplement Ingredient Advisory List	Internal	Passing Juice
Clinical Laboratory Science	Internal	Passing Juice
Supplement Information For Athletes, Teams ☐ Leagues	Internal	Passing Juice
BCAA or Branched Chain Amino Acids	Internal	Passing Juice
Probiotics	Internal	Passing Juice


In-page links

Performance Enhancing Drugs ☐☐ The Basics	Internal	Passing Juice
Adderall	Internal	Passing Juice
Andarine	Internal	Passing Juice
Ostarine	Internal	Passing Juice
Nutrition for Female Athletes	Internal	Passing Juice
Supplement Certification	Internal	Passing Juice
What is GMP?	Internal	Passing Juice
Media	Internal	Passing Juice
Announcements and Press Releases	Internal	Passing Juice
Oliver Catlin ☐☐ Articles on Drugs in Sport and Nutrition	Internal	Passing Juice
In the News	Internal	Passing Juice
News Archive	Internal	Passing Juice
BSCG Resources and Materials	Internal	Passing Juice
Blog	Internal	Passing Juice
Menu	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
Contact Us	Internal	Passing Juice
GET CERTIFIED	Internal	Passing Juice
BSCG SEALS & MARKS	Internal	Passing Juice
CERTIFIED CLIENTS	Internal	Passing Juice
Tweets by @BSCGCertified	External	Passing Juice

In-page links

Facebook	External	Passing Juice
Home	Internal	Passing Juice
Catlin Consortium	External	Passing Juice
The Catlin Perspective   blog	External	Passing Juice
Conflict of Interest Policy	Internal	Passing Juice
WBranded	External	Passing Juice
Sitemap	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	<p>catlin standard consortium drug testing</p> <p>bscg anti-doping certification supplement</p> <p>certified</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bscg	11	✓	✗	✗	✓
certified	9	✗	✗	✗	✓
testing	8	✗	✗	✗	✓
catlin	7	✗	✗	✗	✓
drug	6	✗	✗	✗	✓












Usability

	Url	Domain : bscg.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is EUC-JP.
	W3C Validity	Errors : 34 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://bscg.org/sitemap.xml https://www.bscg.org/sitemap.xml</div>
	Robots.txt	<p>http://bscg.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>