Seo Analyzer
buffalotech.com

Generated on January 27 2022 14:46 PM

The score is 43/100

SEO Content

✓	Title	Home | Buffalo Americas **Length : 23** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	

H1	H2	H3	H4	H5	H6
10	11	18	3	47	0

- [H1] Easy & Reliable Work From Home Storage
- [H1] Recent News About SMR Hard Drives and Our Statement
- [H1] Now Available: Buffalo's Remote Management Service
- [H1] Protect Your Data From Ransomware with Snapshot TeraStation 6000
- [H1] Introducing our Data Recovery Service
- [H1] Lower Your Total Cost of Ownership
- [H1] Know where your NAS is made.
- [H1] Get the Best of Both Worlds with a Hybrid Cloud Solution
- [H1] Protect Your Data.
- [H1] Thank You for Voting Buffalo #1 overall SMB External Storage Hardware in the 2021 CRN Annual Report Card!
- [H2] LinkStation™ SoHo 200
- [H2]
- [H2]
- [H2]
- [H2] Free Evaluation & No Shipping Fee
- [H2] Buffalo Value

SEO Content

- [H2] Click here
- [H2] Discover the best cloud solution for you and avoid slow transfers, unsecure data, and more.
- [H2] Protect Your Business.
- [H2] See how the multiple layers of physical and digital security built into our solutions can help you protect your business.
- [H2]
- [H3] Our Response to the Recent Log4j News
- [H3] Our Response to the Recent SMR Hard Drive News
- [H3] Our Response to the Recent Log4j News
- [H3] Downloads
- [H3] Our Response to the Recent Log4j News
- [H3] Our Response to the Recent Log4j News
- [H3] Our Response to the Recent SMR Hard Drive News
- [H3] to see the full list of Buffalo Americas TAA Compliant products.
- [H3] Network Attached Storage For Business
- [H3] Portable Solid State Drive (SSD)
- [H3] Data Recovery
- [H3] Storage Solutions
- [H3] External Hard Drives
- [H3] Optical Drives
- [H3] TeraStation 6000
- [H3] NovaBACKUP Launches Backup and Disaster Recovery Bundle featuring Buffalo's Windows Server IoT NAS
- [H3] Helping You Plan the Best Time to Replace Aged Storage Devices for Business Needs
- [H3] Buffalo TeraStation™ brings agility to CMR storage solutions
- [H4] Knowledge Base
- [H4] Forums
- [H4] Blog & Helpful Tips
- [H5] Network Attached Storage
- [H5] Portable Solid State Drive (SSD)
- [H5] External Hard Drives
- [H5] While Supplies Last
- [H5] Optical Drives
- [H5] Business Switches
- [H5] Accessories
- [H5] View All
- [H5] Latest Articles
- [H5] News & Press
- [H5] Case Studies
- [H5] Blog & Helpful Tips
- [H5] Use Cases
- [H5] White Papers
- [H5] Webinars
- [H5] TAA Compliance
- [H5] Product Registration Benefits
- [H5] Latest Article
- [H5] Get Support
- [H5] Forums
- [H5] Knowledge Base
- [H5] Data Recovery
- [H5] Security Notices
- [H5] Warranty Information

SEO Content

		[H5] Partners [H5] Latest Article [H5] About [H5] Careers [H5] News & Press [H5] Blog [H5] Latest Articles [H5] News & Press [H5] In the Press [H5] Latest Blog [H5] What People Are Saying About Buffalo [H5] What People Are Saying About Buffalo [H5] Case study [H5] Products [H5] Resources [H5] Where to Buy [H5] Support [H5] Partners [H5] About [H5] Careers [H5] News & Press [H5] Blog [H5] Contact
❌	Images	We found 35 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 101 links including 1 link(s) to files

SEO Links

✓		
⊙	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 1.98%
		Internal Links 98.02%

In-page links

Anchor	Type	Juice
Region: USA	Internal	Passing Juice
Network Attached Storage	Internal	Passing Juice
For Business	Internal	Passing Juice
For Home	Internal	Passing Juice
Portable Solid State Drive (SSD)	Internal	Passing Juice
External Hard Drives	Internal	Passing Juice
Desktop Drives	Internal	Passing Juice
Portable Drives	Internal	Passing Juice
While Supplies Last	Internal	Passing Juice
View all limited supply products	Internal	Passing Juice
Optical Drives	Internal	Passing Juice
DVD Writers	Internal	Passing Juice
Blu-ray Writers	Internal	Passing Juice
Business Switches	Internal	Passing Juice
10-Gigabit / Multi-Gigabit Switch	Internal	Passing Juice
Smart Switches	Internal	Passing Juice
Accessories	Internal	Passing Juice
Remote Management Service	Internal	Passing Juice
Wireless Networking	Internal	Passing Juice
Spare Hard Drives	Internal	Passing Juice

In-page links

Adapter/Spare Parts	Internal	Passing Juice
Monitoring Software	Internal	Passing Juice
Anti-Virus Software	Internal	Passing Juice
Warranty Services	Internal	Passing Juice
View All	Internal	Passing Juice
Our Response to the Recent Log4j News	Internal	Passing Juice
Our Response to the Recent SMR Hard Drive News	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Buffalo TeraStation™ brings agility to CMR storage solutions	Internal	Passing Juice
TeraStation NAS Serves as Reliable Storage Target for Private Cloud Backup Service	Internal	Passing Juice
Windows Storage Server Seamless Integration	Internal	Passing Juice
Blog & Helpful Tips	Internal	Passing Juice
Community	Internal	Passing Juice
Technology	Internal	Passing Juice
Tips & Resources	Internal	Passing Juice
Use Cases	Internal	Passing Juice
White Papers	Internal	Passing Juice
How Network Storage Can Help You Achieve Effortless Automated Backups	Internal	Passing Juice
Personal Cloud Drive with Secure Remote Access from Anywhere	Internal	Passing Juice
How to Offer Cost-Effective BDR Services Using Windows Server NAS and NovaBACKUP Essentials	Internal	Passing Juice
Webinars	Internal	Passing Juice
Working from Home: How to Secure and Backup Your Home Office Data	Internal	Passing Juice
Learn: How to Sell NAS to Customers in Need of Server Expansion & How to Backup iSCSI	Internal	Passing Juice
How to Sell Server Expansion to Your Customers and Save Them Money	Internal	Passing Juice
TAA Compliance	Internal	Passing Juice

In-page links

Product Registration Benefits	Internal	Passing Juice
Where To Buy	Internal	Passing Juice
Get Support	Internal	Passing Juice
Forums	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Data Recovery	Internal	Passing Juice
Security Notices	Internal	Passing Juice
Warranty Information	Internal	Passing Juice
Warranty Terms	Internal	Passing Juice
Scope of Support	Internal	Passing Juice
Product Registration	Internal	Passing Juice
Partners	Internal	Passing Juice
Red Rewards	Internal	Passing Juice
Partner Program	Internal	Passing Juice
Deal Registration	Internal	Passing Juice
Partner Registration	Internal	Passing Juice
About	Internal	Passing Juice
About Buffalo	Internal	Passing Juice
Contact Us	Internal	Passing Juice
TAA Compliant	Internal	Passing Juice
Receive our Solution & Announcement Emails	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Industry Partnerships	Internal	Passing Juice
Trademarks	Internal	Passing Juice
Legal	Internal	Passing Juice
Careers	Internal	Passing Juice
Careers at Buffalo	Internal	Passing Juice
News & Press	Internal	Passing Juice

In-page links

Press Releases	Internal	Passing Juice
Product Reviews & Awards	Internal	Passing Juice
Blog	Internal	Passing Juice
Community	Internal	Passing Juice
Technology	Internal	Passing Juice
Tips & Resources	Internal	Passing Juice
Products	External	Passing Juice
Use Cases / White Papers / Case Studies	Internal	Passing Juice
Product Registration Benefits	Internal	Passing Juice
Forums	Internal	Passing Juice
Find and download	External	Passing Juice
Click here	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
NovaBACKUP Launches Backup and Disaster Recovery Bundle featuring Buffalo’s Windows Server IoT NAS	Internal	Passing Juice
Helping You Plan the Best Time to Replace Aged Storage Devices for Business Needs	Internal	Passing Juice
What People Are Saying About Buffalo	Internal	Passing Juice
-	Internal	Passing Juice
Buffalo TeraStation™ brings agility to CMR storage solutions	Internal	Passing Juice
Network Attached Storage	Internal	Passing Juice
Wireless Networking	Internal	Passing Juice
Case Studies	Internal	Passing Juice
White Papers	Internal	Passing Juice
RAID Calculator	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	buffalo recovery more storage data news drives how learn hard

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
storage	13	✖	✖	✖	✔
drives	12	✖	✖	✖	✔
data	11	✖	✖	✖	✔
more	10	✖	✖	✖	✔
buffalo	9	✔	✖	✖	✔

Usability

	Url	Domain : buffalotech.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 44 Warnings : 28
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://buffalotech.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics