



Seo Analyzer buildershardwarebr.com

Generated on March 22 2022 15:59 PM

The score is 55/100







SEO Content

	Title	<p>Baldwin Hardware, Baldwin Door Locks, Baldwin Entry Locks, Emtek, Schlage Locks</p> <p>Length : 79</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Offering decorative door hardware, cabinet knobs, pulls, and bath accessories which add style, quality, beauty and value to the home</p> <p>Length : 132</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Door Hardware, Cabinet Knobs, Bath Accessories,Door Locks,Door Knobs,Towel Bars,Baldwin Hardware,Entry Locks,Emtek,Schlage Locks,Entry Handle Sets,Drawer Pulls, Entry Door Locks,Towel Rings,Top Knobs,Society Brass,Interior Passage Sets,Privacy Sets,Cabinet Hardware</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1038 1850" style="list-style-type: none"> • [H3] Navigation • [H3] Contact Us • [H3] Featured Manufacturer • [H3] Our Commitment to You 	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 27%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%


In-page links

Anchor	Type	Juice
Homepage	Internal	Passing Juice
About Us	Internal	Passing Juice
Commercial	Internal	Passing Juice
Residential	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get the Flash Player	External	Passing Juice
Rocky Mountain Hardware	External	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Bookmark Us	External	Passing Juice
Old School Designz	External	Passing Juice






SEO Keywords

 Keywords Cloud	selection mountain builders hardware commercial residential home rocky door baldwin
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
hardware	14	✓	✓	✓	✗
door	4	✓	✓	✓	✗
baldwin	3	✓	✓	✗	✗
residential	3	✗	✗	✗	✗
home	3	✗	✗	✓	✗

Usability





	Url	Domain : buildershardwarebr.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 66 Warnings : 13				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://buildershardwarebr.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>