



Seo Analyzer buildingreputation.com

Generated on March 09 2022 14:27 PM

The score is 37/100



SEO Content

	Title	<p>Building Web Reputation Systems: The Blog</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1534"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Building Web Reputation Systems: The Blog</td> </tr> <tr> <td>image</td> <td>http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png</td> </tr> </tbody> </table>	Property	Content	title	Building Web Reputation Systems: The Blog	image	http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png						
Property	Content													
title	Building Web Reputation Systems: The Blog													
image	http://buildingreputation.com/lib/exe/fetch.php?media=cover200.png													
	Headings	<table border="1" data-bbox="539 1563 1481 1635"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>22</td> <td>24</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1668 1460 2060" style="list-style-type: none"> • [H1] Building Web Reputation Systems: The Blog • [H1] Web Reputation Systems and the Real World • [H2] The companion blog by the authors (Randy Farmer and Bryce Glass) of the O'Reilly book: Building Web Reputation Systems. • [H2] June 16, 2014 • [H2] Reputation System Evolution and Challenges • [H2] Potential Solutions • [H2] New Solutions, New Problems • [H2] Overcoming Challenges Together • [H2] References • [H2] March 19, 2014 	H1	H2	H3	H4	H5	H6	2	22	24	0	0	0
H1	H2	H3	H4	H5	H6									
2	22	24	0	0	0									

SEO Content

- [H2] LinkedIn's Scarlet Letter - Episode 14
- [H2] February 21, 2014
- [H2] October 01, 2013
- [H2] August 26, 2013
- [H2] January 24, 2011
- [H2] January 13, 2011
- [H2] November 16, 2010
- [H2] October 12, 2010
- [H2] September 29, 2010
- [H2] Related Links
- [H2] Search
- [H2] Categories
- [H2] Archives
- [H2] Recent Posts
- [H3] Web Reputation Systems and the Real World
- [H3] Preweb Reputation Systems
- [H3] Web Reputation Systems
- [H3] Digital Reputation Is Not Classical Reputation
- [H3] Karma Is Hard
- [H3] If Reputation Has Real-World Value, Then Methods Matter
- [H3] Limit Reputation by Context (Especially Karma)
- [H3] Focus on Positive Karma
- [H3] Focus on Quality over Quantity
- [H3] Mitigate Abuse through Metamoderation
- [H3] The Naming of Names
- [H3] Privacy and Regulation
- [H3] The Rise of Online Karma as Offline Power
- [H3] Karma as Currency
- [H3] LinkedIn's Scarlet Letter - Social Media Clarity Podcast
- [H3] Transcript
- [H3] Five Questions for Selecting an Online Community Platform
- [H3] Social Networks, Identity, Psudonyms, & Influence Podcast Episodes
- [H3] Follow Us Over to the Social Media Clarity Podcast
- [H3] A Review for programmers
- [H3] New Book Review of Building Web Reputation Systems
- [H3] Quora:What lessons of Social Web do you wish had been better integrated into Yahoo?
- [H3] First! Randy to be the kickoff guest for new Community Chat podcast series.
- [H3] BWRS on Kindle Web - Try before you buy!



Images

We found 8 images on this web page.

5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **71%**


This page's ratio of text to HTML code is more than 70 percent, this means that your the page might run the risk of being considered spam.







Flash

Terrible, you have Flash content, this mean that for search engines hard to understand your content.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 109 links including 5 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.87% Internal Links 54.13%

In-page links

Anchor	Type	Juice
Building Web Reputation Systems: The Blog	Internal	Passing Juice
http://www.money.co.uk/article/1001771-man-sued-for-leaving-negative-feedback-on-ebay.htm	External	Passing Juice
http://buildingreputation.com/writings/2010/02/on_karma.htm	Internal	Passing Juice
http://thomashawk.com/2005/11/priceritephoto-abusive-bait-and-switch-camera-store.html	External	Passing Juice
http://www.opencongress.org/bill/111-h3149/show	External	Passing Juice
Permalink	Internal	Passing Juice
John Mark Troyer	External	Passing Juice
VMware	External	Passing Juice
LinkedIn Ruckus Continues As Victims Of Site-Wide Moderation Defect	External	Passing Juice

In-page links

Has LinkedIn changed its SWAM policy - And not told anyone?	External	Passing Juice
Removing Spam from Your Group	External	Passing Juice
Why are my posts going through moderation in all of my groups?	External	Passing Juice
Elinor Ostrom	External	Passing Juice
Governing the Commons	External	Passing Juice
Elinor Ostrom's 8 Principles for Managing A Commons	External	Passing Juice
Order without Law: How Neighbors Settle Disputes	External	Passing Juice
Robert Ellickson	External	Passing Juice
Cows, Pigs, Wars, and Witches - The Riddles of Culture	External	Passing Juice
Marvin Harris	External	Passing Juice
Building Web Reputation Systems. Chapter 10	Internal	Passing Juice
episode page	External	Passing Juice
Permalink	Internal	Passing Juice
From Cultivating Community (a Ning blog)	External	Passing Juice
prolific social media innovator	External	Passing Juice
Building Web Reputation Systems	External	Passing Juice
Permalink	Internal	Passing Juice
Social Network: What is it, and where do I get one?	External	Passing Juice
mp3	External	Passing Juice
HuffPo, Identity, and Abuse	External	Passing Juice
mp3	External	Passing Juice
Save our Pseudonyms! (Guest: Dr. Bernie Hogan)	External	Passing Juice
mp3	External	Passing Juice
Influence is a Graph	External	Passing Juice
mp3	External	Passing Juice
Subscribe via iTunes	External	Passing Juice
Subscribe via RSS	External	Passing Juice
Listen on Stitcher	External	Passing Juice

In-page links

Like us on Facebook	External	Passing Juice
Permalink	Internal	Passing Juice
Social Media Clarity	External	Passing Juice
Marc Smith	External	Passing Juice
socialmediaclarity.net	External	Passing Juice
Permalink	Internal	Passing Juice
i-programmer.info	External	Passing Juice
Permalink	Internal	Passing Juice
Architecture, SOA, BPM, EAI, Cloud	External	Passing Juice
Permalink	Internal	Passing Juice
following question	External	Passing Juice
recent book	External	Passing Juice
identity	External	Passing Juice
reputation	Internal	Passing Juice
karma	Internal	Passing Juice
community management	External	Passing Juice
social application design	External	Passing Juice
business models	Internal	Passing Juice
earlier patent application	External	Passing Juice
Yahoo! Open Strategy	External	Passing Juice
Wiki	Internal	Passing Juice
tripartite identity model	External	Passing Juice
Permalink	Internal	Passing Juice
Permalink	Internal	Passing Juice
Permalink	Internal	Passing Juice
(or eBook)	External	Passing Juice
Reputation Links	Internal	Passing Juice
Twitter Feed	External	Passing Juice

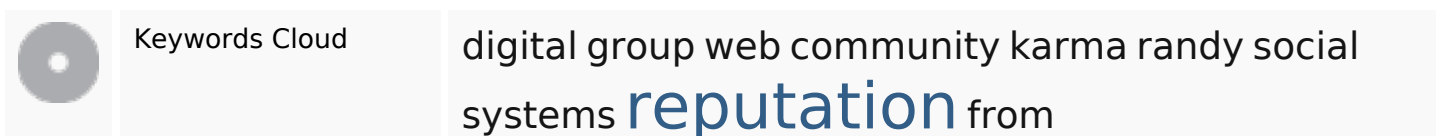
In-page links

Kindle Feed	External	Passing Juice
Abuse	Internal	Passing Juice
Administrivia	Internal	Passing Juice
Best Practices	Internal	Passing Juice
In the News	Internal	Passing Juice
Mechanism	Internal	Passing Juice
Participation	Internal	Passing Juice
Process	Internal	Passing Juice
Ratings	Internal	Passing Juice
Reputation Wednesday	Internal	Passing Juice
Speaking	Internal	Passing Juice
The Book	Internal	Passing Juice
Archives	Internal	Passing Juice
June 2014	Internal	Passing Juice
March 2014	Internal	Passing Juice
February 2014	Internal	Passing Juice
October 2013	Internal	Passing Juice
August 2013	Internal	Passing Juice
January 2011	Internal	Passing Juice
November 2010	Internal	Passing Juice
October 2010	Internal	Passing Juice
September 2010	Internal	Passing Juice
August 2010	Internal	Passing Juice
July 2010	Internal	Passing Juice
June 2010	Internal	Passing Juice
May 2010	Internal	Passing Juice
April 2010	Internal	Passing Juice
March 2010	Internal	Passing Juice

In-page links

February 2010	Internal	Passing Juice
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December 2009	Internal	Passing Juice
November 2009	Internal	Passing Juice
October 2009	Internal	Passing Juice
September 2009	Internal	Passing Juice
August 2009	Internal	Passing Juice
June 2009	Internal	Passing Juice
April 2009	Internal	Passing Juice
March 2009	Internal	Passing Juice
February 2009	Internal	Passing Juice
January 2009	Internal	Passing Juice
December 2008	Internal	Passing Juice
Subscribe to this blog's feed	Internal	Passing Juice
What is this?	External	Passing Juice
Movable Type 3.2ysb5-20051201	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reputation	137	✓	✗	✗	✓
systems	54	✓	✗	✗	✓
from	53	✗	✗	✗	✗
karma	47	✗	✗	✗	✓

Keywords Consistency

social

43




Usability

	Url	Domain : buildingreputation.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).




Document

 Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://buildingreputation.com/sitemap.xml>



Robots.txt

<http://buildingreputation.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics