








# Seo Analyzer business365iom.co.uk

Generated on February 18 2022 07:39 AM

The score is 60/100







## SEO Content

	<p>Title</p>	<p>Business365 - The Isle of Man's No.1 business and lifestyle choice</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>The Isle of Man's number 1 business and lifestyle choice</p> <p><b>Length : 56</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>http://www.business365iom.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Business365</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Business365 - The Isle of Man's No.1 business and lifestyle choice</td> </tr> <tr> <td>description</td> <td>The Isle of Man's number 1 business and lifestyle choice</td> </tr> </tbody> </table>	Property	Content	url	http://www.business365iom.co.uk/	site_name	Business365	locale	en_GB	type	website	title	Business365 - The Isle of Man's No.1 business and lifestyle choice	description	The Isle of Man's number 1 business and lifestyle choice
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>56</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 879 2069" style="list-style-type: none"> <li>• [H1] Business365</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	56	0	0	0		
H1	H2	H3	H4	H5	H6											
1	1	56	0	0	0											





## SEO Content

- [H2] Bringing you the business...
- [H3] Business365 Issue 2 2022
- [H3] Business365 Issue 1 2022
- [H3] Business365 Issue 11 2021
- [H3] Business365 Issue 10 2021
- [H3] Business365 Issue 9 2021
- [H3] Business News
- [H3] Chamber gives its verdict on Budget
- [H3] Online hub to support fintech innovation
- [H3] Budget 2022 at a glance
- [H3] Budget 2022: Investing in our Island's future
- [H3] Budget Day in the Isle of Man
- [H3] Insight
- [H3] The most important thing about any crisis is recognising it
- [H3] Finance
- [H3] Online hub to support fintech innovation
- [H3] Any Other Biz
- [H3] One third of businesses are being targeted by 'Bait' attacks
- [H3] Ladder
- [H3] Hansard announces the appointment of new CEO
- [H3] Community
- [H3] Safest place to be during Storm Eunice is indoors
- [H3] 5 - 11 year olds to be offered COVID-19 vaccine in line with JCVI guidance
- [H3] Government action leads to rebate for gas customers
- [H3] 2021 Isle of Man Sports Awards shortlist revealed
- [H3] The doyen of Manx journalism dies aged 91
- [H3] Health / Coronavirus
- [H3] 5 - 11 year olds to be offered COVID-19 vaccine in line with JCVI guidance
- [H3] Manx Care's first locally-trained Nurse Endoscopist
- [H3] Manx Care announce a further relaxation of face masks in certain settings
- [H3] De-escalation of Covid Ward arrangements at Noble's Hospital
- [H3] Residents encouraged to come forward for COVID vaccine
- [H3] Daily Blog
- [H3] Random lockdown blog: Monday Jan 18th:
- [H3] Random blog - Lockdown 2, January 11
- [H3] Lockdown - Round 2.....
- [H3] Pride and prejudice - the real stumbling blocks to a trade deal between the UK and EU
- [H3] Online Magazine
- [H3] Business365 Issue 2 2022
- [H3] Daily News
- [H3] Safest place to be during Storm Eunice is indoors
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- [H3] 5 - 11 year olds to be offered COVID-19 vaccine in line with JCVI guidance
- [H3] Tim Glover MHK appointed as political member for the Cabinet Office
- [H3] Manx Care's first locally-trained Nurse Endoscopist
- [H3] Government action leads to rebate for gas customers
- [H3] Daily Features
- [H3] Day for Night - A Season in Douglas

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] UK outside the top ten best countries for education</li><li>• [H3] 31 Myths About Productivity Debunked by Experts</li><li>• [H3] Drivers urge more investment in hydrogen vehicles</li><li>• [H3] Employee benefits trends 2022: Get it right and give your business a competitive edge when recruiting</li><li>• [H3] City safety index: England's most dangerous - and safest-cities to live in</li><li>• [H3] About Us</li><li>• [H3] Advertise</li><li>• [H3] Connect</li><li>• [H3] Contact</li></ul>
	Images	We found 44 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Business365</a>	Internal	Passing Juice
<a href="#">Magazine</a>	Internal	Passing Juice
<a href="#">Mailing List</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">The Ladder</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Any Other Biz</a>	Internal	Passing Juice
<a href="#">Interviews</a>	Internal	Passing Juice
<a href="#">Insight</a>	Internal	Passing Juice
<a href="#">Daily Blog</a>	Internal	Passing Juice
<a href="#">Claire's Blog</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About B365</a>	Internal	Passing Juice
<a href="#">Read it here</a>	Internal	Passing Juice
<a href="#">Business365 Issue 2 2022</a>	Internal	Passing Juice
<a href="#">B365</a>	Internal	Passing Juice
<a href="#">Back Issues</a>	Internal	Passing Juice
<a href="#">Business365 Issue 1 2022</a>	Internal	Passing Juice
<a href="#">Business365 Issue 11 2021</a>	Internal	Passing Juice
<a href="#">Business365 Issue 10 2021</a>	Internal	Passing Juice
<a href="#">Business365 Issue 9 2021</a>	Internal	Passing Juice

## In-page links

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<a href="#">Online hub to support fintech innovation</a>	Internal	Passing Juice
<a href="#">Budget 2022 at a glance</a>	Internal	Passing Juice
<a href="#">Budget 2022: Investing in our Island's future</a>	Internal	Passing Juice
<a href="#">Budget Day in the Isle of Man</a>	Internal	Passing Juice
<a href="#">The most important thing about any crisis is recognising it</a>	Internal	Passing Juice
<a href="#">One third of businesses are being targeted by 'Bait' attacks</a>	Internal	Passing Juice
<a href="#">Hansard announces the appointment of new CEO</a>	Internal	Passing Juice
<a href="#">Safest place to be during Storm Eunice is indoors</a>	Internal	Passing Juice
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<a href="#">Drivers urge more investment in hydrogen vehicles</a>	Internal	Passing Juice

## In-page links

[Employee benefits trends 2022: Get it right and give your business a competitive edge when recruiting](#)

Internal

Passing Juice

[City safety index: England's most dangerous &#8211; and safest- cities to live in](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

february community january magazine isle  
december NEWS business365 business b365

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
february	48	✘	✘	✘	✘
b365	41	✘	✘	✘	✘
news	26	✘	✘	✘	✔
business	19	✔	✘	✔	✔
january	17	✘	✘	✘	✔

## Usability





	Url	Domain : business365iom.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://business365iom.co.uk/sitemap.xml">http://business365iom.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://business365iom.co.uk/robots.txt">http://business365iom.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics