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	<p>Headings</p>	<table border="1" data-bbox="539 1930 1481 1998"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>54</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1497 2078" style="list-style-type: none"> [H1] The US and NATO aren't buying Russia's claims it's pulling 	H1	H2	H3	H4	H5	H6	1	54	2	0	0	0				
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SEO Content





troops away from Ukraine

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	Images	<p>We found 133 images on this web page.</p> <p>79 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
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SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 157 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.39%</p> <p>Internal Links 65.61%</p>

In-page links

Anchor	Type	Juice
Subscribe	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Tech	Internal	Passing Juice
Finance	Internal	Passing Juice
Markets	Internal	Passing Juice
Strategy	Internal	Passing Juice
Retail	Internal	Passing Juice
Advertising	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Intelligence	Internal	Passing Juice
Business	Internal	Passing Juice
Life	External	Passing Juice
Entertainment	External	Passing Juice
Culture	External	Passing Juice
Travel	External	Passing Juice
Food	External	Passing Juice
Health	External	Passing Juice
Parenting	External	Passing Juice
Beauty	External	Passing Juice
Style	External	Passing Juice
News	External	Passing Juice
Politics	External	Passing Juice
Military & Defense	Internal	Passing Juice
Sports	External	Passing Juice
Opinion	External	Passing Juice
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In-page links

Style	External	Passing Juice
Home	External	Passing Juice
Kitchen	External	Passing Juice
Beauty	External	Passing Juice
Travel	External	Passing Juice
Gifts	Internal	Passing Juice
Deals	Internal	Passing Juice
Money	Internal	Passing Juice
Careers	Internal	Passing Juice
Coupons	Internal	Passing Juice
DoorDash	Internal	Passing Juice
Walmart	Internal	Passing Juice
Dell	Internal	Passing Juice
Staples	Internal	Passing Juice
Under Armour	Internal	Passing Juice
Design	External	Passing Juice
Executive Lifestyle	Internal	Passing Juice
Latest	Internal	Passing Juice
Media	Internal	Passing Juice
Opinion	Internal	Passing Juice
People	External	Passing Juice
Politics	Internal	Passing Juice
Premium	Internal	Passing Juice
Science	Internal	Passing Juice
Transportation	Internal	Passing Juice
TV	External	Passing Juice
Beauty Explorers	External	Passing Juice
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In-page links

Bonkers Closets	External	Passing Juice
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Pop Culture Decoded	External	Passing Juice
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Better Capitalism	Internal	Passing Juice
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About	External	Passing Juice
Advertise	External	Passing Juice
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Contact Us	External	Passing Juice
Corporate	External	Passing Juice
Corrections Policy	External	Passing Juice
RSS	Internal	Passing Juice
Sitemap	Internal	Passing Juice
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SEO Keywords



Keywords Cloud

loading new best something how
markets from premium insider
business

Keywords Consistency

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premium	17	✘	✘	✘	✘
from	14	✘	✘	✘	✔
markets	14	✘	✘	✔	✔
business	13	✘	✘	✘	✔
loading	12	✘	✘	✘	✘











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	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.businessinsider.com/sitemap/latest.xml https://www.businessinsider.com/sitemap/google-news.xml https://www.businessinsider.com/sitemap/index.xml</pre>
	Robots.txt	<pre>http://businessinsider.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics