

# SEO Content

Title Search Results: Business			ness Source	9			
		Length :	31				
		Perfect, y	our title co	ntains betw	een 10 and	70 charact	ers.
$\bigotimes$	Description		. We haven'		ta descriptio		page. Use <u>this</u>
$\bigotimes$	Keywords	Very bad	. We haven'	t found me		s on your pa	age. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bette		e your page		his tags allows f <u>ree og</u>
0	Headings	H1H2H3H4H5H60517600• [H2] Bookcases• [H2] Carts & Stands• [H2] Carts & Stands• [H2] Chairs, Chair Mats & Accessories• [H2] Chairs, Chair Mats & Accessories• [H2] Filing, Storage & Accessories• [H2] Furniture Accessories• [H2] Furniture Collections, Desks & Tables• [H2] Furniture Collections, Desks & Tables• [H2] Office Decor & Lighting• [H2] Sofa & Accessories• [H2] Sofa & Accessories• [H2] Binders & Accessories• [H2] Binders & Accessories• [H2] Boards & Easels• [H2] Business/Travel Bags & Accessories• [H2] Calendars & Planners• [H2] Cash Handling• [H2] Desk Organizers• [H2] Envelopes & Forms• [H2] Filing Supplies• [H2] General Supplies					

## **SEO Content**

		<ul> <li>[H2] Labels &amp; Labeling Systems</li> <li>[H2] Mailing &amp; Shipping</li> <li>[H2] News &amp; Events</li> <li>[H2] School Supplies &amp; Art</li> <li>[H2] Storage &amp; Organizers</li> <li>[H2] Writing &amp; Correction</li> <li>[H2] Audio &amp; Video Players</li> <li>[H2] Cameras &amp; Scanners</li> <li>[H2] Computer Accessories</li> <li>[H2] Computer Accessories</li> <li>[H2] Displays &amp; Digital Projectors</li> <li>[H2] Displays &amp; Digital Projectors</li> <li>[H2] Multimedia Players</li> <li>[H2] Office Machines &amp; Electronics</li> <li>[H2] Peripherals &amp; Memory</li> <li>[H2] Printers, Multifunction, &amp; Printing Supplies</li> <li>[H2] Shredders &amp; Accessories</li> <li>[H2] Shredders &amp; Accessories</li> <li>[H2] Software &amp; Utilities</li> <li>[H2] Surveillance &amp; Security</li> <li>[H2] Cleaning Equipment</li> <li>[H2] Cleaning Supplies</li> <li>[H3] Search by model</li> <li>[H3] Search by model</li> <li>[H3] Search by Feature</li> <li>[H3] Search by Feature</li> <li>[H3] Search by Feature</li> <li>[H3] Nefine by Feature</li> <li>[H3] Nefine by Feature</li> <li>[H4] Matching Printers</li> <li>[H4] Matching Printers</li> <li>[H4] Product Support</li> <li>[H4] Product Support</li> <li>[H4] Share</li> </ul>
$\bigotimes$	Images	We found 16 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
<b></b>	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but

### **SEO Content**

		lower than 25 percent.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

## **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 23 links including 13 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

# In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
What':s New	Internal	Passing Juice
Rebates	Internal	Passing Juice
Back, Chair & amp: Foot Rests	Internal	Passing Juice
<u>Maps, Flags, &amp; amp: Globes</u>	Internal	Passing Juice
Reception Sofa, Loveseat Sofa & amp; Ottoman	Internal	Passing Juice
Clips, Tacks & amp; Rubber Bands	Internal	Passing Juice
Scissors, Rulers & amp; Paper Trimmers	Internal	Passing Juice

## In-page links

Tape, Glue & amp; Adhesives	Internal	Passing Juice
Notebooks, Pads & amp; Filler Paper	Internal	Passing Juice
Cables, Hubs, Connectors & amp; Switches	Internal	Passing Juice
Time Clocks, Recorders & amp: Cards	Internal	Passing Juice
Brooms, Dusters & amp; Accessories	Internal	Passing Juice
Mops, Sponges & amp; Buckets	Internal	Passing Juice
Home	Internal	Passing Juice
View More	External	Passing Juice
<u>{{attr.Name}}</u>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<u>{{ph.Key}}</u>	Internal	Passing Juice
Rebates	Internal	Passing Juice
Term and Conditions	Internal	Passing Juice
FAQs	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	<b>accessories</b> search office storage furniture
		SUPPLIES paper organizers equipment products

# Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
accessories	54	×	×	×	×
supplies	39	×	×	×	×
paper	12	×	×	×	×
search	10	¥	×	×	<b>v</b>
equipment	10	×	×	×	¥

# **Keywords Consistency**

## Usability

0	Url	Domain : businesssource.com Length : 18
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 241 Warnings : 17	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

#### Document

#### Mobile

0		×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

## Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
0	Analytics	Great, your website has an analytics tool. Google Analytics