

Seo Analyzer buysellads.com

Generated on February 02 2022 02:51 AM





The score is 54/100







SEO Content

	Title	Advertising Solutions for Publishers and Marketers BuySellAds Length : 63 Perfect, your title contains between 10 and 70 characters.												
	Description	BuySellAds builds advertising solutions for publishers and marketers. Sell ads with powerful advertising technology, or buy ads that reach audiences at scale. Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>BuySellAds builds advertising solutions for publishers and marketers. Sell ads with powerful advertising technology, or buy ads that reach audiences at scale.</td></tr><tr><td>title</td><td>Advertising Solutions for Publishers and Marketers BuySellAds</td></tr><tr><td>url</td><td>https://www.buysellads.com</td></tr></tbody></table>	Property	Content	description	BuySellAds builds advertising solutions for publishers and marketers. Sell ads with powerful advertising technology, or buy ads that reach audiences at scale.	title	Advertising Solutions for Publishers and Marketers BuySellAds	url	https://www.buysellads.com				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>8</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Diversify your advertising strategy with one platform.[H2] Boost growth at every stage[H2] Reach your audience in the right place at the right time.[H3] Direct access to publisher inventory[H3] Creative contextual ad formats	H1	H2	H3	H4	H5	H6	1	2	8	0	1	0
H1	H2	H3	H4	H5	H6									
1	2	8	0	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Tailored targeted audiences • [H3] Exclusive insights • [H3] Developer • [H3] Crypto Enthusiast • [H3] Technology • [H3] Women's Lifestyle • [H5] TRUSTED BY MARKETERS AT
	Images	<p>We found 37 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
BuySellAds.com Inc.	Internal	Passing Juice

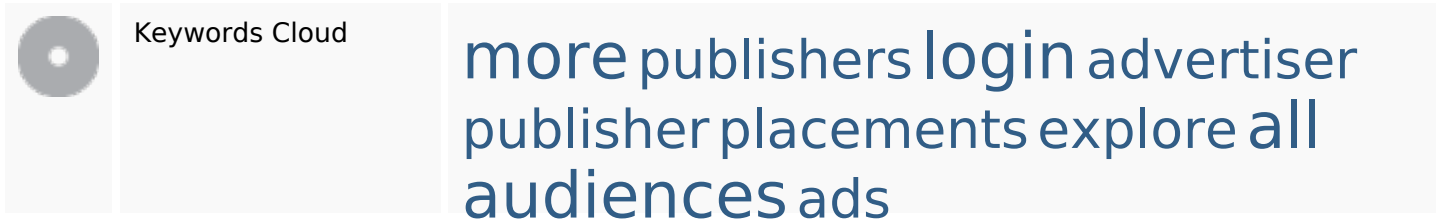
In-page links

Advertisers	Internal	Passing Juice
Publishers	Internal	Passing Juice
Resources	Internal	Passing Juice
View Publisher Stories	Internal	Passing Juice
View All	Internal	Passing Juice
Publisher Login	Internal	Passing Juice
Advertiser Login	Internal	Passing Juice
Get In Touch	Internal	Passing Juice
View Agenda	Internal	Passing Juice
BUILD A CAMPAIGN	Internal	Passing Juice
Native Ads	Internal	Passing Juice
Content Ads	Internal	Passing Juice
Podcast Ads	Internal	Passing Juice
Display Ads	Internal	Passing Juice
Email Ads	Internal	Passing Juice
Self-Serve Platform	Internal	Passing Juice
Optimize	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Marketplace	Internal	Passing Juice
Revenue Calculator	Internal	Passing Juice
Blog	Internal	Passing Juice
Demand Generation Guide	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Podcast	Internal	Passing Juice
About Us	Internal	Passing Juice
Support	Internal	Passing Juice
Press & Media	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Refunds	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
audiences	8	✘	✘	✔	✔
login	8	✘	✘	✘	✘
all	7	✘	✘	✘	✘
more	7	✘	✘	✘	✘
publisher	6	✔	✘	✔	✔

Usability





	Url	Domain : buysellads.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://buysellads.com/sitemap.xml</code>
	Robots.txt	<code>http://buysellads.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>