








Seo Analyzer bvtatrust.org

Generated on March 15 2022 20:42 PM





The score is 71/100







SEO Content

	<p>Title</p>	<p>BVTA Trust Bulawayo Vendors and Traders Association</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Bulawayo Vendors and Traders Association</p> <p>Length : 40</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>BVTA Trust Bulawayo Vendors and Traders Association</td> </tr> <tr> <td>description</td> <td>Bulawayo Vendors and Traders Association</td> </tr> <tr> <td>url</td> <td>https://www.bvtatrust.org/</td> </tr> <tr> <td>site_name</td> <td>BVTA Trust</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	BVTA Trust Bulawayo Vendors and Traders Association	description	Bulawayo Vendors and Traders Association	url	https://www.bvtatrust.org/	site_name	BVTA Trust
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	<p>Headings</p>	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1939 1453 2067" style="list-style-type: none"> • [H1] Bulawayo Vendors Traders Association • [H2] BVTA Press Statement on International Women’s Day • [H2] Traders’ action restores electricity in a Vic Falls market • [H2] Community Engagement meetings 	H1	H2	H3	H4	H5	H6	1	15	5	0	0	0		
H1	H2	H3	H4	H5	H6											
1	15	5	0	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] Bulawayo informal traders pledge to clean up city • [H2] Beitbridge crafts MoU with municipality • [H2] BVTA Press Statement on International Women’s Day • [H2] Traders’ action restores electricity in a Vic Falls market • [H2] Community Engagement meetings • [H2] Bulawayo informal traders pledge to clean up city • [H2] Beitbridge crafts MoU with municipality • [H2] Kariba traders decry market completion delay • [H2] Bulawayo Informal Economy Enhancement Strategy Workshop • [H2] MoU to improve livelihoods of Gwanda traders • [H2] “Open the borders” - Women ICBTs • [H2] VALVE documentary • [H3] Find Us on Facebook • [H3] CONTACT DETAILS • [H3] Find Us on Socials • [H3] Our Partners • [H3] Quick Links
	Images	<p>We found 13 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.44%</p>

SEO Links

Internal Links 97.56%

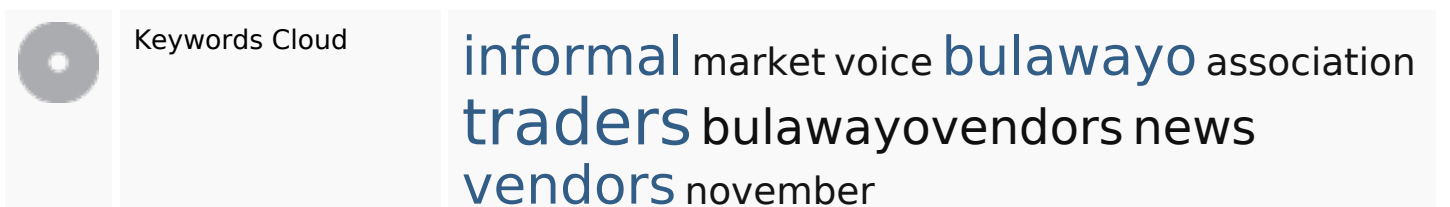
In-page links

Anchor	Type	Juice
News	Internal	Passing Juice
Vendors Voice	Internal	Passing Juice
Events	Internal	Passing Juice
Contact Us	Internal	Passing Juice
BULAWAYO WEATHER	External	Passing Juice
Who We Are	Internal	Passing Juice
Vision	Internal	Passing Juice
Mission	Internal	Passing Juice
Objectives	Internal	Passing Juice
Our Members	Internal	Passing Juice
Member's Stories	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Structure	Internal	Passing Juice
Board	Internal	Passing Juice
Executive Committee	Internal	Passing Juice
Membership	Internal	Passing Juice
Secretariat	Internal	Passing Juice
What We Do	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Business Support	Internal	Passing Juice
Capacity Building	Internal	Passing Juice
Projects	Internal	Passing Juice
Current Projects	Internal	Passing Juice

In-page links

Institutional Support	Internal	Passing Juice
Policy Research and Advocacy	Internal	Passing Juice
Project Achievements	Internal	Passing Juice
BVTA Press Statement on International Women’s Day	Internal	Passing Juice
Traders’ action restores electricity in a Vic Falls market	Internal	Passing Juice
Community Engagement meetings	Internal	Passing Juice
Bulawayo informal traders pledge to clean up city	Internal	Passing Juice
Beitbridge crafts MoU with municipality	Internal	Passing Juice
Press Statements	Internal	Passing Juice
bulawayovendors	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Kariba traders decry market completion delay	Internal	Passing Juice
Bulawayo Informal Economy Enhancement Strategy Workshop	Internal	Passing Juice
MoU to improve livelihoods of Gwanda traders	Internal	Passing Juice
“Open the borders” - Women ICBTs	Internal	Passing Juice
VALVE documentary	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings


Keywords Consistency

traders	18	✓	✗	✓	✓
bulawayo	13	✓	✗	✓	✓
vendors	13	✓	✗	✓	✓
informal	12	✗	✗	✗	✓
bulawayovendors	10	✗	✗	✗	✗


Usability

	Url	Domain : bvtatrust.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://bvtatrust.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>