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Seo Analyzer c21.hk

Generated on April 01 2022 16:44 PM

The score is 27/100

SEO Content

<table>
<tr><td>⚠</td><td>Title</td><td>世紀21(香港)

Length : 8

Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</td></tr>
<tr><td>⚠</td><td>Description</td><td>世紀21香港 - 提供商業和住宅地產代理服務。樓盤推介，論壇及相關資訊。

Length : 36

Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</td></tr>
<tr><td>✓</td><td>Keywords</td><td>世紀21香港, 香港世紀21, 物業, 地產, 地產代理, 地產AGENT, 地產公司, 香港地產, 地產網, 香港地產網站, 房地產, 香港房地產, 房產, 物業代理, 買樓, 租樓, 賣樓, 搵樓, 二手樓, 網上搵樓, 香港搵樓, 香港買樓, 租屋, 租屋網, 租屋網站, 香港租屋, 香港租屋網, 租屋香港, 新盤, 樓盤, 租盤, 放盤, 筍盤, 居屋, 屋苑, 商廈, 寫字樓, 置業, 舖位, 工商舖, Property, property agency, property agent, real estate, hong kong property, hk property, real estate agent, property agent in hong kong, office

Good, your page contains meta keywords.</td></tr>
<tr><td>✗</td><td>Og Meta Properties</td><td>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</td></tr>
<tr><td>●</td><td>Headings</td><td><table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>2</td><td>1</td><td>0</td></tr></table>
[H4] 私隱政策
[H4] 免責聲明
[H5]</td></tr>
<tr><td>✗</td><td>Images</td><td>We found 23 images on this web page.

23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</td></tr>
<tr><td></td><td>Text/HTML Ratio</td><td>Ratio : 4%</td></tr>
</table>

SEO Content

✗		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 40 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.5% Internal Links 82.5%

In-page links

Anchor	**Type**	**Juice**
加盟商登入	External	Passing Juice
EN	Internal	Passing Juice
簡	External	Passing Juice
我想買樓	Internal	Passing Juice
一手新盤	Internal	Passing Juice
二手樓盤	Internal	Passing Juice
我想放盤	Internal	Passing Juice
居屋專家	External	Passing Juice

In-page links

拍賣介紹	Internal	Passing Juice
拍賣放盤	Internal	Passing Juice
拍賣項目	Internal	Passing Juice
招標項目	Internal	Passing Juice
銀主盤	Internal	Passing Juice
落區睇樓	Internal	Passing Juice
成交快訊	Internal	Passing Juice
專家論市	Internal	Passing Juice
公司動態	Internal	Passing Juice
海外樓盤	Internal	Passing Juice
成為21知友	Internal	Passing Juice
集團簡介	Internal	Passing Juice
加盟方法	Internal	Passing Juice
加入我們 (及培訓)	Internal	Passing Juice
聯絡我們 (分行網路)	Internal	Passing Juice
按揭計算機	Internal	Passing Juice
銀行估價	Internal	Passing Juice
香港	Internal	Passing Juice
九龍	Internal	Passing Juice
新界	Internal	Passing Juice
沙田第一城	Internal	Passing Juice
錦豐苑	Internal	Passing Juice
玖瓏山	Internal	Passing Juice
迎海	Internal	Passing Juice
新港城	Internal	Passing Juice
碧濤花園	Internal	Passing Juice
粉嶺中心	Internal	Passing Juice
愉翠苑	Internal	Passing Juice

In-page links

21 財務有限公司	External	Passing Juice
聯按有限公司	External	Passing Juice
21 傳訊	External	Passing Juice
世紀21香港 Century 21 Hong Kong	External	Passing Juice

SEO Keywords

	Keywords Cloud	前本公司不能如此使用閣下的個人資料作直接促銷 物業估值iii 惠計劃及或活動 本公司擬轉移閣下的姓名及聯絡資料包括電話號碼傳 按揭轉介iv 轉移個人資料作直接促銷 真號碼電郵及或通訊地址至第三方用作直接促銷下列該等 服務而本公司或會因此而獲得利益獎賞及或優 i地產代理ii 世紀21香港

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
世紀21香港	1	✗	✓	✓	✗
前本公司不能如此使用閣下的個人資料作直接促銷	1	✗	✗	✗	✗
惠計劃及或活動	1	✗	✗	✗	✗
獎賞及或優	1	✗	✗	✗	✗
按揭轉介iv	1	✗	✗	✗	✗

Usability

	Url	Domain : c21.hk Length : 6
	Favicon	Great, your website has a favicon.

Usability

✓		
✗	Printability	We could not find a Print-Friendly CSS.
✗	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 11 Warnings : 4
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon Meta Viewport Tag

Mobile

		✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✗	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✓	Analytics	Great, your website has an analytics tool. Google Analytics