

Seo Analyzer ca.gov

Generated on February 07 2022 07:03 AM




The score is **61/100**







SEO Content

	Title	www.ca.gov California State Portal Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	State of California Length : 19 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	California, government Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>9</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Gavin Newsom• [H2] Eleni Kounalakis• [H2] Disaster Resources• [H2] California believes in the power of unlocking government data.• [H2] Trending News• [H2] Campaigns• [H2] Alerts• [H2] About• [H2] Support	H1	H2	H3	H4	H5	H6	0	9	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	0	0	0	0									
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 20%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 32.14% Internal Links 67.86%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
State Agencies	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Visit Governor's Website	Internal	Passing Juice
Visit Lieutenant Governor's Website	Internal	Passing Juice
Emergency Services	Internal	Passing Juice
Wild Fire Recovery	External	Passing Juice
Disaster Assistance	External	Passing Juice

In-page links

A Twitter list compiled for CA.gov	External	Passing Juice
A Second Twitter list compiled for CA.gov	External	Passing Juice
A Third Twitter list compiled for CA.gov	External	Passing Juice
See More News	External	Passing Juice
Register to Vote	Internal	Passing Juice
Save Our Water	External	Passing Juice
Flex Alert	External	Passing Juice
Amber Alert	Internal	Passing Juice
Cal Alerts	External	Passing Juice
My Hazards	Internal	Passing Juice
Lt. Governor	Internal	Passing Juice
California Data	Internal	Passing Juice
Feedback Survey	Internal	Passing Juice
Technical Issues	Internal	Passing Juice
Back to Top	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Accessibility Certification	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

state	7	✓	✗	✓	✗
data	6	✗	✗	✗	✓
california	6	✓	✓	✓	✓
search	4	✗	✗	✗	✗
more	4	✗	✗	✗	✗

Usability

	Url	Domain : ca.gov Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://ca.gov/sitemap.xml</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>