

Seo Analyzer caithness.org

Generated on March 01 2022 15:44 PM





The score is 54/100







SEO Content

	Title	<p>Caithness.Org :: Caithness Community Web Site</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Caithness, Scotland. If it's happening in Caithness, this is the place to find it.</p> <p>Length : 82</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>caithness,community,web,site,music,arts,business,castles,john o groats,history,mey,scrabster,thurso,wick,whats on,news,sport,health,welfare,social,music,bill,fernie,niall</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>20</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Latest News• [H4] Search Our Site• [H4] Caithness.Org• [H4] Business Indexes• [H4] Property• [H4] Classifieds• [H4] Services• [H4] Forums• [H4] What's On• [H4] Popular Sections• [H4] Political• [H4] Council Services• [H4] Latest New Sections• [H4] News Archive• [H4] Photos Archive	H1	H2	H3	H4	H5	H6	1	0	0	20	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	20	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H4] Weather • [H4] Where's That Castle? • [H4] Handy Links • [H4] See Caithness • [H4] See Sutherland • [H4] Watch / Listen Again
	Images	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 125 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 43.2%</p> <p>Internal Links 56.8%</p>

In-page links

Anchor	Type	Juice
Community	Internal	Passing Juice
Business	External	Passing Juice

In-page links

Whats On	Internal	Passing Juice
Arts	Internal	Passing Juice
Jobs/Vacancies	Internal	Passing Juice
Classified Ads	Internal	Passing Juice
Caithness Fm Now Broadcasting Online	External	Passing Juice
Missed The Last Few Days Items or even longer - Over 21 Years Indexed - Front Page Archive &gt;	Internal	Passing Juice
About / Contact Us	Internal	Passing Juice
Business Index	External	Passing Juice
Arts Index	Internal	Passing Juice
Community Index	Internal	Passing Juice
Forum	Internal	Passing Juice
Sport Index	Internal	Passing Juice
Site Map	Internal	Passing Juice
Deliver for Caithness	External	Passing Juice
WHO Dashboard	External	Passing Juice
Add To Favorites	External	Passing Juice
=	Internal	Passing Juice
FREE ENTRY!!!	External	Passing Juice
Sutherland Businesses	External	Passing Juice
FREE ENTRY!!!	External	Passing Juice
Business Advice	External	Passing Juice
Property For Sale	External	Passing Juice
Property For Rent	External	Passing Juice
Commercial Sales	External	Passing Juice
Commercial Rents	External	Passing Juice
Planning Notices	External	Passing Juice
Who Is Building?	External	Passing Juice
Announcements	Internal	Passing Juice

In-page links

Free Stuff	Internal	Passing Juice
Items For Sale	Internal	Passing Juice
Items Wanted	Internal	Passing Juice
Job Vacancies	Internal	Passing Juice
Vehicles For Sale	Internal	Passing Juice
Volunteering	Internal	Passing Juice
Submit Information	Internal	Passing Juice
Emergency Numbers	Internal	Passing Juice
Traffic Webcams	External	Passing Juice
School Closures	External	Passing Juice
Forum Main Index	Internal	Passing Juice
General Discussion	Internal	Passing Juice
Biodiversity	Internal	Passing Juice
Birdwatching	Internal	Passing Juice
Farming & Crofting	Internal	Passing Juice
=	Internal	Passing Juice
Films	Internal	Passing Juice
=	Internal	Passing Juice
Gardening	Internal	Passing Juice
Genealogy	Internal	Passing Juice
Jokes Humour	Internal	Passing Juice
Hobbies	Internal	Passing Juice
Literature	Internal	Passing Juice
Motoring	Internal	Passing Juice
Music	Internal	Passing Juice
Pets Corner	Internal	Passing Juice
Photography	Internal	Passing Juice
Recipies	Internal	Passing Juice

In-page links

Wick & East Caithness	External	Passing Juice
Service Centre-	External	Passing Juice
Thurso -	External	Passing Juice
Wick	External	Passing Juice
Videos	Internal	Passing Juice
=	Internal	Passing Juice
Bird Watching	Internal	Passing Juice
Pets Corner	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
July 2020 Photos	Internal	Passing Juice
June 2020 Photos	Internal	Passing Juice
May 2020 Photos	Internal	Passing Juice
April 2020 Photos	Internal	Passing Juice
Earlier Local News	Internal	Passing Juice
&nbsp; &nbsp; Thurso	External	Passing Juice
Real Time Weather	External	Passing Juice
Tides&nbsp;	External	Passing Juice
Sutherland Section	Internal	Passing Juice
Free Courses Online	Internal	Passing Juice
Football News	Internal	Passing Juice
Boats & Sea	Internal	Passing Juice
Caithness Tides	External	Passing Juice
Galas & Shows	Internal	Passing Juice
History Of Caithness	Internal	Passing Juice
Caithness Web Sites	Internal	Passing Juice
A-Z of Caithness	Internal	Passing Juice
A-Z of Sutherland	Internal	Passing Juice

In-page links

BBC Highland News	External	Passing Juice
Radio Scotland	External	Passing Juice
BBC	External	Passing Juice
BBC Radio Iplayer	External	Passing Juice
BBC News	External	Passing Juice
BBC Scottish News	External	Passing Juice
ITV	External	Passing Juice
Channel 4	External	Passing Juice
North Highland Radio	External	Passing Juice
Radio Nan Gaidheal	External	Passing Juice
Cuillin FM - Skye	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
caithness	16	✓	✓	✓	✓
photos	15	✗	✗	✗	✓
archive	10	✗	✗	✗	✓
news	7	✗	✓	✗	✓
community	6	✓	✓	✗	✗












Usability

Url	Domain : caithness.org Length : 13
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is EN.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 4.01 Strict				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 692 Warnings : 179				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><big></td><td>14</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<big>	14
Deprecated tags	Occurrences					
<big>	14					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://caithness.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>