





Seo Analyzer calameo.com

Generated on March 20 2022 17:05 PM






The score is 68/100







SEO Content

	Title	<p>Calaméo - Publishing Platform for Documents and Magazines</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Publishing platform for digital magazines, interactive publications and online catalogs. Convert documents to beautiful publications and share them worldwide</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>										
	Keywords	<p>convert pdf to html, create digital magazine, digital catalog, digital magazine, digital magazine software, digital magazines, digital publication, document sharing, ePaper, flip book software, flipbook software, free flip, book interactive, documents, magazine, publishing online, catalog online, catalogs online, documents online, magazine online, magazines page flip, pageflip pdf, flipbook, publishing services, publishing software</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Calaméo - Publishing Platform for Documents and Magazines</td></tr><tr><td>description</td><td>Publishing platform for digital magazines, interactive publications and online catalogs. Convert documents to beautiful publications and share them worldwide</td></tr><tr><td>image</td><td>https://s.calameoassets.com/pinwheel/8337-b04dd1/platform/img/other/opengraph-avatar.jpg</td></tr><tr><td>site_name</td><td>calameo.com</td></tr></table>	Property	Content	title	Calaméo - Publishing Platform for Documents and Magazines	description	Publishing platform for digital magazines, interactive publications and online catalogs. Convert documents to beautiful publications and share them worldwide	image	https://s.calameoassets.com/pinwheel/8337-b04dd1/platform/img/other/opengraph-avatar.jpg	site_name	calameo.com
Property	Content											
title	Calaméo - Publishing Platform for Documents and Magazines											
description	Publishing platform for digital magazines, interactive publications and online catalogs. Convert documents to beautiful publications and share them worldwide											
image	https://s.calameoassets.com/pinwheel/8337-b04dd1/platform/img/other/opengraph-avatar.jpg											
site_name	calameo.com											

SEO Content

		url	http://www.calameo.com/					
		type	website					
	Headings	H1	H2	H3	H4	H5	H6	
		4	0	3	0	0	0	
		<ul style="list-style-type: none">• [H1] Publish. Customize. Perform. Publish now!• [H1] Themes• [H1] Latest blog posts• [H1] Browse the latest publications• [H3] Newsletters (Part two): Making your newsletter a success• [H3] All you need to know about newsletters: Part one• [H3] How to promote content with LinkedIn						
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.						
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.						
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Great, there are no Iframes detected on this page.						

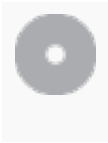
SEO Links

	URL Rewrite	Good. Your links looks friendly!				
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.				
	In-page links	We found a total of 20 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%				

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Publish	Internal	Passing Juice
=	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Developers	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact us	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Copyright notices	Internal	Passing Juice
Directory	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Cloud

creating mar newsletters all post
part read two publish newsletter





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
newsletters	4	✖	✖	✖	✔
part	4	✖	✖	✖	✔
read	3	✖	✖	✖	✖
all	3	✖	✖	✖	✔
post	3	✖	✖	✖	✔



Usability

	Url	Domain : calameo.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.calameo.com/sitemaps/incremental</p> <p>https://www.calameo.com/sitemaps/index</p>
	Robots.txt	<p>http://calameo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>