

### **SEO Content**

$\bigotimes$	Title	Length : 0	- 14 <b>6</b> 1 4 <sup>1</sup> 41			
⊗	Description	Very bad. We have Length : 0 Very bad. We have			-	age. Use <u>this</u>
⊗	Keywords	free online meta ta Very bad. We have online meta tags ge	n't found me	ta keywords	on your pa	ge. Use <u>this free</u>
8	Og Meta Properties	This page does not social crawler's bet properties generate	ter structuriz	e your page.		•
0	Headings	H1 H2 0 • [H1] News	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
8	Images	We found 2 images 1 alt attributes are search engines car	empty or mis	ssing. Add al		
8	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
0	Flash	Perfect, no Flash co	ontent has be	en detected	on this pag	ge.

## **SEO Content**

-			
$\bigcirc$	lframe	Iframe Great, there are no Iframes detected on this page.	
		SEO Links	
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!	
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
0	In-page links	We found a total of 6 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%	
		Internal Links 100%	

### In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Comics</u>	Internal	Passing Juice
Illustration	Internal	Passing Juice
<u>Books</u>	Internal	Passing Juice
About/Contact	Internal	Passing Juice

### **SEO Keywords**



Keywords Cloud

illustration menu content news books comics blog skip

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
skip	1	×	×	×	×
content	1	×	×	×	×
menu	1	×	×	×	×
blog	1	×	×	×	×
comics	1	×	×	×	×

# Usability

0	Url	Domain : calleclaus.de Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is de.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
0	Email Privacy	Great no email address has been found in plain text!

#### Document

$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> </ul>
		<ul> <li>Great, your website has few CSS files.</li> </ul>
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>
		X Too bad, your website does not take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization