

Seo Analyzer cally.com

Generated on March 23 2022 09:15 AM





The score is 54/100







SEO Content

	Title	What do you want to schedule? - cally.com Length : 41 Perfect, your title contains between 10 and 70 characters.												
	Description	Meet with friends, family and colleagues quickly and easily with cally.com. Set a final date and location for your event. Length : 121 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>14</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] What do you want to schedule?• [H1] Statistics• [H2] Food• [H2] Business• [H2] Activity• [H2] Together• [H2] Remote• [H2] Party• [H2] Other• [H2] With cally.com, you can quickly and easily find a suitable date and location for your group event!• [H2] 0• [H2] 0• [H2] 0• [H2] 0• [H2] Pick a date even faster using the cally.com apps for iOS & Android	H1	H2	H3	H4	H5	H6	2	14	7	0	0	0
H1	H2	H3	H4	H5	H6									
2	14	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Select language• [H3] Plan• [H3] Respond• [H3] Finalize• [H3] Events created• [H3] Unique users• [H3] Participants invited• [H3] Dates suggested
	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
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In-page links

cally.com	Internal	Passing Juice
Plus	Internal	Passing Juice
Create event	Internal	Passing Juice
Events	Internal	Passing Juice
Address book	Internal	Passing Juice
Account	Internal	Passing Juice
Sign in	Internal	Passing Juice
Sign out	Internal	Passing Juice
Create account	Internal	Passing Juice
Plus	Internal	Passing Juice
Language	Internal	Passing Juice
iPhone app	External	Passing Juice
Android app	External	Passing Juice
Terms of service	Internal	Passing Juice
Privacy statement	Internal	Passing Juice
About us	Internal	Passing Juice
How does it work?	Internal	Passing Juice
Helpdesk	Internal	Passing Juice
Plus	Internal	Passing Juice
WhatsApp	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English (International)	Internal	Passing Juice
English (United States)	Internal	Passing Juice
Espa&#241;ol	Internal	Passing Juice
Fran&#231;ais	Internal	Passing Juice
Nederlands	Internal	Passing Juice

SEO Keywords



Keywords Cloud

english date **create** account events plus
want **event** sign **cally**

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
create	6	✘	✘	✘	✔
event	6	✘	✘	✔	✔
cally	5	✔	✘	✔	✔
plus	3	✘	✘	✘	✘
events	3	✘	✘	✘	✔










Usability

	Url	Domain : cally.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 5 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://cally.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics