

Seo Analyzer cam.ac.uk

Generated on February 05 2022 17:27 PM





The score is 63/100







SEO Content

	Title	University of Cambridge Length : 23 Perfect, your title contains between 10 and 70 characters.																
	Description	The mission of the University of Cambridge is to contribute to society through education, learning and research at the highest international level. Length : 147 Great, your meta description contains between 70 and 160 characters.																
	Keywords	university of cambridge, research, learning, cambridge uni, study Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>University of Cambridge</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.cam.ac.uk/homepage-experiment</td></tr><tr><td>title</td><td>New homepage</td></tr><tr><td>locality</td><td>Cambridge</td></tr><tr><td>region</td><td>Cambridgeshire</td></tr><tr><td>country_name</td><td>United Kingdom</td></tr></tbody></table>	Property	Content	site_name	University of Cambridge	type	article	url	https://www.cam.ac.uk/homepage-experiment	title	New homepage	locality	Cambridge	region	Cambridgeshire	country_name	United Kingdom
Property	Content																	
site_name	University of Cambridge																	
type	article																	
url	https://www.cam.ac.uk/homepage-experiment																	
title	New homepage																	
locality	Cambridge																	
region	Cambridgeshire																	
country_name	United Kingdom																	
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>21</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Ovarian[H2] Artificial Pancreas Helping Children With Type 1 Diabetes	H1	H2	H3	H4	H5	H6	1	9	21	0	0	0				
H1	H2	H3	H4	H5	H6													
1	9	21	0	0	0													

SEO Content

		<ul style="list-style-type: none">• [H2] Why Cambridge?• [H2] How to apply• [H2] News• [H2] Events• [H2] Student perspectives• [H2] Finding Balance at University ~ From a Cambridge Medical Student• [H2] Cambridge on Instagram• [H2] Follow us• [H3] Accommodation• [H3] Teaching• [H3] How the University works• [H3] Careers• [H3] Living here• [H3] Funding• [H3] An international community• [H3] Accommodation• [H3] Careers• [H3] Cambridge life• [H3] The city of Cambridge• [H3] News - UK plants flowering earlier due to climate change• [H3] Features - Fighting for the rights of fans• [H3] Features - Raise the floor: education that works for everyone• [H3] Online - Twilight: Digital Sleepover - Wed 16 Feb 2022• [H3] Exhibitions - Samurai: History and Legend - to 28 May 2022• [H3] Exhibitions - Fragile Planet: Watercolour Journeys into Wild Places - 15 Feb to 14 Apr 2022• [H3] University of Cambridge• [H3] Study at Cambridge• [H3] About the University• [H3] Research at Cambridge
	Images	<p>We found 33 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 68 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Undergraduate study	Internal	Passing Juice
Postgraduate study	Internal	Passing Juice
Alumni and giving	Internal	Passing Juice
Business and enterprise	Internal	Passing Juice
Cambridge students	Internal	Passing Juice
News	Internal	Passing Juice
Jobs	Internal	Passing Juice
Research	Internal	Passing Juice
Colleges and departments	Internal	Passing Juice
Staff pages	Internal	Passing Juice
Email and phone search	Internal	Passing Juice
About the University	Internal	Passing Juice
Latest COVID-19 updates	Internal	Passing Juice
Meet the women	Internal	Passing Juice
Courses	Internal	Passing Juice


In-page links

How to apply	Internal	Passing Juice
How to choose a college	Internal	Passing Juice
International students	Internal	Passing Juice
Term dates	Internal	Passing Juice
Visit us	Internal	Passing Juice
Courses	Internal	Passing Juice
Funding	Internal	Passing Juice
How to apply	Internal	Passing Juice
Fees	Internal	Passing Juice
International students	Internal	Passing Juice
Virtual tour	Internal	Passing Juice
Artificial Pancreas Helping Children With Type 1 Diabetes	Internal	Passing Juice
Read more about accommodation	Internal	Passing Juice
Read more about how you will be taught	Internal	Passing Juice
Discover how the University works	Internal	Passing Juice
Learn more about our Careers Service's wide range of support	Internal	Passing Juice
great transport connections	Internal	Passing Juice
our many funding opportunities	Internal	Passing Juice
the support we provide for international scholars	Internal	Passing Juice
postgraduate accommodation	Internal	Passing Juice
Careers Service	Internal	Passing Juice
Learn more about Cambridge life	Internal	Passing Juice
45 minutes from London and a short hop by plane or train to Europe	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Postgraduate	Internal	Passing Juice
See more news	Internal	Passing Juice
See more events	Internal	Passing Juice

In-page links

Finding Balance at University ~ From a Cambridge Medical Student	Internal	Passing Juice
Contact the University	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Freedom of information	Internal	Passing Juice
Privacy policy and cookies	Internal	Passing Juice
Statement on Modern Slavery	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
University A-Z	Internal	Passing Juice
Study at Cambridge	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Postgraduate	Internal	Passing Juice
Continuing education	Internal	Passing Juice
Executive and professional education	Internal	Passing Juice
Courses in education	Internal	Passing Juice
About the University	Internal	Passing Juice
How the University and Colleges work	Internal	Passing Juice
Give to Cambridge	Internal	Passing Juice
Jobs	Internal	Passing Juice
Maps	Internal	Passing Juice
Visiting the University	Internal	Passing Juice
Research at Cambridge	Internal	Passing Juice
Research news	Internal	Passing Juice
About research at Cambridge	Internal	Passing Juice
Public engagement	Internal	Passing Juice
Spotlight on...	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	postgraduate student accommodation more from research cambridge university undergraduate how
--	----------------	---


Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cambridge	21	✓	✓	✓	✓
university	15	✓	✓	✓	✓
from	9	✗	✗	✗	✓
more	9	✗	✗	✗	✗
postgraduate	8	✗	✗	✗	✗










Usability

	Url	Domain : cam.ac.uk Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
--	---------	--------





Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://cam.ac.uk/sitemap.xml
	Robots.txt	http://cam.ac.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics