









Seo Analyzer cambridgesoft.com

Generated on March 22 2022 06:48 AM




The score is 39/100







SEO Content

	Title	<p>Global Collaboration and Analytics Platforms for Chemistry, Biology, and Clinical Research</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Global collaboration platforms for Chemists, Biologists, and Clinical Researchers to enhance personal productivity and improve data quality while protecting intellectual property.</p> <p>Length : 179</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Desktop and Enterprise Software, Solutions and Services for Chemists and Biologists.• [H2] Featured Events• [H2] Our Websites• [H2] Other Links• [H4] Faster insights and better science in the search for desperately needed new therapies	H1	H2	H3	H4	H5	H6	1	3	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	1	0	0									
	Images	<p>We found 14 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 39% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.2% Internal Links 90.8%

In-page links

Anchor	Type	Juice
Desktop and Enterprise Software, Solutions and Services for Chemists and Biologists.	Internal	Passing Juice
Sign in	Internal	Passing Juice
Start here	Internal	Passing Juice
Print	External	Passing Juice
Chemistry	Internal	Passing Juice
ChemOffice	Internal	Passing Juice

In-page links

ChemDraw	Internal	Passing Juice
Site Subscriptions	Internal	Passing Juice
Site Subscription Customers	External	Passing Juice
Commercial	Internal	Passing Juice
Academic	Internal	Passing Juice
E-Notebook for Chemistry	Internal	Passing Juice
E-Notebook for Formulations	Internal	Passing Juice
Registration	Internal	Passing Juice
ChemACX	Internal	Passing Juice
SEE HOW THESE SOLUTIONS ARE USED	Internal	Passing Juice
Biology	Internal	Passing Juice
E-Notebook for Biology	Internal	Passing Juice
Bioanalytical Module	Internal	Passing Juice
GeneSifter	Internal	Passing Juice
Columbus	Internal	Passing Juice
SEE HOW THESE SOLUTIONS ARE USED	Internal	Passing Juice
QA/QC	Internal	Passing Juice
Data Analytics	Internal	Passing Juice
Life Science Research	Internal	Passing Juice
Clinical Development	External	Passing Juice
Translational Medicine	Internal	Passing Juice
Life Science Manufacturing	Internal	Passing Juice
Life Science Sales and Marketing	Internal	Passing Juice
TIBCO Spotfire Software	Internal	Passing Juice
Lead Discovery	Internal	Passing Juice
Datalytix	Internal	Passing Juice
SciStream	Internal	Passing Juice
Benefits for Science	Internal	Passing Juice

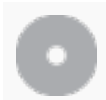
In-page links

FAQ's	Internal	Passing Juice
SEE HOW THESE SOLUTIONS ARE USED	Internal	Passing Juice
Services	Internal	Passing Juice
Technical Support	Internal	Passing Juice
Informatics Planning	Internal	Passing Juice
Enterprise Deployment	Internal	Passing Juice
Educational Training	Internal	Passing Juice
Systems Management	Internal	Passing Juice
SEE EXAMPLES IN ACTION	Internal	Passing Juice
Support Forums	Internal	Passing Juice
Support Case Portal	Internal	Passing Juice
Desktop Support	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Documentation	Internal	Passing Juice
Downloads	External	Passing Juice
Enterprise Support	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Documentation	Internal	Passing Juice
Support and Maintenance Plans	Internal	Passing Juice
Product Life Cycle	Internal	Passing Juice
PaaS	Internal	Passing Juice
Support News	Internal	Passing Juice
Contact Support	Internal	Passing Juice
About	Internal	Passing Juice
Events	Internal	Passing Juice
News	Internal	Passing Juice
Customers	Internal	Passing Juice
Partners	Internal	Passing Juice

In-page links

Resellers	External	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Inside Informatics	Internal	Passing Juice
SciStore.com	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Directions	Internal	Passing Juice
Map	Internal	Passing Juice
Request Information	Internal	Passing Juice
Social Media	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
PerkinElmer Launches ChemDraw® Cloud Platform at 2016 ACS Fall National Meeting & Exposition	Internal	Passing Juice
PerkinElmer to Serve as a Platinum Sponsor of TIBCO NOW® 2016	Internal	Passing Juice
Faster insights and better science in the search for desperately needed new therapies	Internal	Passing Juice
Inside Informatics	Internal	Passing Juice
ChemBioFinder	Internal	Passing Juice
SciStore	Internal	Passing Juice
Informatics Blog	Internal	Passing Juice
PerkinElmer	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Manage Your Account	Internal	Passing Juice

SEO Keywords



Keywords Cloud

science see scistore life site support
solutions perkinelmer home informatics

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
informatics	12	×	×	×	×
support	11	×	×	×	×
science	6	×	×	×	✓
perkinelmer	5	×	×	×	×
life	5	×	×	×	×










Usability

	Url	Domain : cambridgesoft.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.1 - DTD
	Encoding	Perfect. Your declared charset is UTF-8.





Document

	W3C Validity	Errors : 20 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://cambridgesoft.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>