

#### **SEO Content**

0	Title	RV Parks & Campground Directory   Find a RV Park   Good Sam Length : 59 Perfect, your title contains between 10 and 70 characters.					
0	Description	Discover your next camping getaway with Good Sam's RV parks and campground directory! Adventures are just a click away! Browse now. Length : 135 Great, your meta description contains between 70 and 160 characters.					
$\bigcirc$	Keywords	rv parks and campgrounds Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	2 0 • [H1] F	ind RV Pa	H3 0 arks & Cam		<b>H5</b> 0	<b>H6</b> 0
8	Images	<ul> <li>[H1] Adventures are just a Click Away</li> <li>We found 24 images on this web page.</li> <li>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</li> </ul>					
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
$\bigcirc$	Flash	Perfect, no Fla	ash conte	ent has beer	n detected o	n this page	

## **SEO Content**

$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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#### **SEO Links**

8	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 69 links including 0 link(s) to files
0	Statistics	External Links : noFollow 1.45% External Links : Passing Juice 33.33% Internal Links 65.22%

# In-page links

Anchor	Туре	Juice
=	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
<u>RV Rentals</u>	External	Passing Juice
Find a Park	Internal	Passing Juice
Roadside Assistance	External	Passing Juice
Membership	Internal	Passing Juice
Extended Service Plan	External	Passing Juice
TravelAssist	External	Passing Juice
Credit Card	Internal	Passing Juice
Insurance	Internal	Passing Juice
Tire & amp: Wheel Protection	External	Passing Juice

# In-page links

<u>RV Loans</u>	External	Passing Juice
Blog	External	Passing Juice
Sell My RV	Internal	Passing Juice
<u>RV Valuator</u>	Internal	Passing Juice
FAQ	Internal	Passing Juice
<u>Sign In</u>	Internal	Passing Juice
Join	External	Passing Juice
Renew	External	Passing Juice
Snowbirds	Internal	Passing Juice
RVer Campground Reviews	Internal	Passing Juice
Exclusive Trip Planner	Internal	Passing Juice
Top-Rated Campgrounds	Internal	Passing Juice
Join	External	Passing Juice
Renew	External	Passing Juice
SamAlert	Internal	Passing Juice
<u>Fuel Discounts</u>	Internal	Passing Juice
Propane Discounts	Internal	Passing Juice
Good Sam Perks	Internal	Passing Juice
Community	Internal	Passing Juice
Events & amp: RV Shows	Internal	Passing Juice
Chapters	Internal	Passing Juice
Forum	External	Passing Juice
Extended Service Plan	External	Passing Juice
<u>RV Loans</u>	External	Passing Juice
Close	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice

# In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Site Map	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Become a Good Sam Campground	External	Passing Juice
About Marcus Lemonis	Internal	Passing Juice
RV Sales	External	Passing Juice
<u>RV Gear</u>	External	Passing Juice
RV Maintenance & amp: Repair	External	Passing Juice
Campground Solutions	External	Passing Juice
Helpful Articles and Tips	Internal	Passing Juice
CAREERS	External	Passing Juice
<u>Good Sam</u>	Internal	Passing Juice
Camping World	External	Passing Juice
RV Sales	External	Passing Juice
Privacy Policy	Internal	Passing Juice
PI Collection Notice	Internal	noFollow
Do Not Sell My Info	External	noFollow
Investor Relations	External	Passing Juice
Terms of Use	Internal	Passing Juice

## In-page links

Accessibility Commitment	Internal	Passing Juice
Team Member Assistance	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

# Usability

0	Url	Domain : campgrounds.com Length : 15
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 6

#### Document

8				
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

# Optimization

	Analytics	Missing
$\mathbf{\mathbf{v}}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.