



Seo Analyzer canadabusiness.ca

Generated on February 11 2022 08:30 AM





The score is 55/100







SEO Content

	Title	<p>Business and industry - Canada.ca</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Information for businesses on tax and tariff requirements, permits and regulations, intellectual property and copyright, and how to fund or incorporate a business, hire employees or sell to government.</p> <p>Length : 201</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>11</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1453 2078" style="list-style-type: none"> • [H1] Business and industry • [H1] Business and industry • [H2] Language selection • [H2] Search • [H2] Menu • [H2] You are here: • [H2] Follow: • [H2] Promotions • [H2] Most requested • [H2] Services and information • [H2] Feature • [H2] About government • [H2] About this site • [H3] Managing your business during the COVID-19 outbreak • [H3] Maintaining your business 	H1	H2	H3	H4	H5	H6	2	11	19	0	0	0
H1	H2	H3	H4	H5	H6									
2	11	19	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Starting a business• [H3] Protecting your business• [H3] Business grants and financing• [H3] Business taxes• [H3] Federal corporations• [H3] Hiring and managing employees• [H3] International trade and investment• [H3] Permits, licences and regulations• [H3] Doing business with government• [H3] R&D and innovation• [H3] Research and business intelligence• [H3] Intellectual property and copyright• [H3] Insolvency for business• [H3] Pre-budget consultations 2022• [H3] Free tax help for your business• [H3] COVID-19 and Your Business newsletter• [H3] Thank you for your help!
	Images	We found 15 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 54.1%

SEO Links

Internal Links 45.9%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to &#34;About government&#34;	Internal	Passing Juice
Jobs and the workplace	External	Passing Juice
Immigration and citizenship	External	Passing Juice
Travel and tourism	External	Passing Juice
Business and industry	External	Passing Juice
Benefits	External	Passing Juice
Health	External	Passing Juice
Taxes	External	Passing Juice
Environment and natural resources	External	Passing Juice
National security and defence	External	Passing Juice
Culture, history and sport	External	Passing Juice
Policing, justice and emergencies	External	Passing Juice
Transport and infrastructure	External	Passing Juice
Canada and the world	External	Passing Juice
Money and finances	External	Passing Juice
Science and innovation	External	Passing Juice
Canada.ca	Internal	Passing Juice
Canada Emergency Business Account (CEBA)	External	Passing Juice
Canada Emergency Wage Subsidy (CEWS)	External	Passing Juice
Find a corporation	External	Passing Juice
Report your imported goods	External	Passing Juice
Search for trademarks	External	Passing Juice
Review custom tariffs for importing goods	External	Passing Juice

In-page links

Find a patent	External	Passing Juice
Import and export from Canada	External	Passing Juice
Name a business	External	Passing Juice
Name a business	External	Passing Juice
Make changes to your corporation (Online Filing Centre)	External	Passing Juice
Managing your business during the COVID-19 outbreak	External	Passing Juice
Maintaining your business	Internal	Passing Juice
Starting a business	Internal	Passing Juice
Protecting your business	Internal	Passing Juice
Business grants and financing	Internal	Passing Juice
Business taxes	Internal	Passing Juice
Federal corporations	Internal	Passing Juice
Hiring and managing employees	Internal	Passing Juice
International trade and investment	Internal	Passing Juice
Permits, licences and regulations	Internal	Passing Juice
Doing business with government	Internal	Passing Juice
Research and business intelligence	Internal	Passing Juice
Intellectual property and copyright	Internal	Passing Juice
Insolvency for business	Internal	Passing Juice
Pre-budget consultations 2022	External	Passing Juice
Free tax help for your business	External	Passing Juice
COVID-19 and Your Business newsletter	External	Passing Juice
contact us	External	Passing Juice
Contact us	Internal	Passing Juice
Departments and agencies	Internal	Passing Juice
Public service and military	Internal	Passing Juice
News	Internal	Passing Juice
Treaties, laws and regulations	Internal	Passing Juice

In-page links

Government-wide reporting	Internal	Passing Juice
Prime Minister	External	Passing Juice
About government	Internal	Passing Juice
Open government	External	Passing Juice
Social media	Internal	Passing Juice
Mobile applications	Internal	Passing Juice
About Canada.ca	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	canada business help industry search government access regulations canadaca managing
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
business	28	✓	✗	✓	✓
canada	8	✓	✗	✗	✗
government	8	✗	✗	✓	✓
help	6	✗	✗	✗	✓
access	5	✗	✗	✗	✗





Usability

	Url	Domain : canadabusiness.ca Length : 17
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://canadabusiness.ca/sitemap.xml
	Robots.txt	http://canadabusiness.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.