Seo Analyzer
canadianinstituteinegypt.org

Generated on February 22 2022 09:09 AM

The score is 50/100

SEO Content

✅	Title	The Canadian Institute in Egypt | L'Institut Canadien en Égypte **Length : 68** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use <u>this free online meta tags generator</u> to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free online meta tags generator</u> to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og properties generator</u> to create them.
⊙	Headings	**H1** 1 **H2** 1 **H3** 4 **H4** 0 **H5** 0 **H6** 0 [H1] The Canadian Institute in Egypt [H2] Protocol/Protocole – Article V [H3] Calendar/Calendrier [H3] Navigation [H3] Links/Liaisons [H3] Search/Recherche
✅	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 8 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
The Canadian Institute in Egypt	Internal	Passing Juice
The Institute/L’Institut	Internal	Passing Juice
Translation / Traduction	Internal	Passing Juice
Contact Us / Contacts	Internal	Passing Juice
Français	Internal	Passing Juice
Arabic/Arabe	Internal	Passing Juice
Egyptian Embassy to Canada - Ambassade d'Égypte au Canada	External	Passing Juice
Canadian Embassy to Egypt - Ambassade du Canada en Égypte	External	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	canadian scholars recherche institute des research universitaires égypte egypt study

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	7	✖	✖	✖	✖
canadian	6	✔	✖	✖	✔
égypte	6	✔	✖	✖	✖
recherche	6	✖	✖	✖	✔
des	6	✖	✖	✖	✖

Usability

	Url	Domain : canadianinstituteinegypt.org Length : 28
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 8 Warnings : 6
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

Optimization

✅	Robots.txt	http://canadianinstituteinegypt.org/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.