



Seo Analyzer canaltro.com

Generated on February 12 2022 11:32 AM

The score is 39/100



SEO Content

	Title	Canal TRO Canal TRO televisión regional de Santander y Norte de Santander. Noticias, educación y entretenimiento Length : 114 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>10</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Inicio • [H2] alquiler estudio • [H2] producción • [H2] central de medios • [H2] Pauta Canal TRO • [H2] Plan de medios • [H2] post producción • [H2] Copia de Programas • [H2] Graficación • [H2] grabación • [H2] Operación Logística	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	0	0	0									
	Images	We found 67 images on this web page. 39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 95 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.32% Internal Links 93.68%

In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Historia	Internal	Passing Juice
Misión y Visión	Internal	Passing Juice
Valores	Internal	Passing Juice
Organigrama	Internal	Passing Juice
Objetivo institucional	Internal	Passing Juice
Socios Canal TRO	Internal	Passing Juice

In-page links

Directorio interno Canal TRO	Internal	Passing Juice
Proyectos en ejecución	Internal	Passing Juice
Plan de Acción	Internal	Passing Juice
Plan Anticorrupción	Internal	Passing Juice
Plan estratégico	Internal	Passing Juice
Plan de inversión	Internal	Passing Juice
Plan Capacitación	Internal	Passing Juice
Plan de Medios	Internal	Passing Juice
Plan de Previsión	Internal	Passing Juice
Plan de Bienestar	Internal	Passing Juice
Plan SG-SST	Internal	Passing Juice
Políticas y Planes	Internal	Passing Juice
Informes de gestión	Internal	Passing Juice
Manual de funciones	Internal	Passing Juice
Código de integridad	Internal	Passing Juice
Nivel Salarial	Internal	Passing Juice
Código de buen gobierno	Internal	Passing Juice
Estados financieros	Internal	Passing Juice
Ejecución presupuestal	Internal	Passing Juice
Presupuesto	Internal	Passing Juice
Plan de compras	Internal	Passing Juice
Licitación	Internal	Passing Juice
SPO TRO 2021	Internal	Passing Juice
SPO TRO 2020	Internal	Passing Juice
SPO TRO 2019	Internal	Passing Juice
SPO TRO 2018	Internal	Passing Juice
SPO TRO 2017	Internal	Passing Juice
SPO TRO 2016	Internal	Passing Juice

In-page links

SPO TRO 2015	Internal	Passing Juice
SPO TRO 2014	Internal	Passing Juice
SPO TRO 2013	Internal	Passing Juice
SECOP	External	Passing Juice
SECOP II	External	Passing Juice
Resoluciones	Internal	Passing Juice
Manuales	Internal	Passing Juice
Decretos	Internal	Passing Juice
Acuerdos	Internal	Passing Juice
Leyes	Internal	Passing Juice
Normograma	Internal	Passing Juice
Gestión documental	Internal	Passing Juice
Informes Auditoria	Internal	Passing Juice
Reportes	Internal	Passing Juice
Organismos de control	Internal	Passing Juice
Noticias	Internal	Passing Juice
Libre y Ocupado	Internal	Passing Juice
Mito agentes	Internal	Passing Juice
LaboraTIC	Internal	Passing Juice
Memorias 25 Años	Internal	Passing Juice
Brochure Programas 2022	Internal	Passing Juice
Parrilla de programación	Internal	Passing Juice
El Café de La Mañana	Internal	Passing Juice
Actúe en Derecho	Internal	Passing Juice
Control TV	Internal	Passing Juice
Foros TRO	Internal	Passing Juice
Presente Profe	Internal	Passing Juice
Mi clase Mi parche	Internal	Passing Juice

In-page links

De Barrio en Barrio	Internal	Passing Juice
Pauta Publicitaria	Internal	Passing Juice
Propuestas Audiovisuales	Internal	Passing Juice
Tarifas cesión de espacios	Internal	Passing Juice
Operación logística	Internal	Passing Juice
Alquiler de Equipos	Internal	Passing Juice
Copia de programas	Internal	Passing Juice
Visitanos	Internal	Passing Juice
Prensa	Internal	Passing Juice
PQRS	Internal	Passing Juice
Informes PQRS	Internal	Passing Juice
Trabaje con nosotros	Internal	Passing Juice
Formulario Defensor del televidente	Internal	Passing Juice
Preguntas frecuentes	Internal	Passing Juice
Glosario	Internal	Passing Juice
¿Olvidaste tu contraseña?	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
Institucional	Internal	Passing Juice
Quiénes somos	Internal	Passing Juice
Planeación	Internal	Passing Juice
Talento humano	Internal	Passing Juice
Financiera y contable	Internal	Passing Juice
Contratación	Internal	Passing Juice
Procesos	Internal	Passing Juice
Normatividad	Internal	Passing Juice

In-page links

Control Interno	Internal	Passing Juice
Servicios	Internal	Passing Juice
Contacto	Internal	Passing Juice
Skip to content	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	canal plan medios control interno tro spo ver más programas
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tro	33	✓	✗	✗	✓
plan	25	✗	✗	✗	✓
spo	19	✗	✗	✗	✗
canal	11	✓	✗	✗	✓
ver	11	✗	✗	✗	✗

Usability

	Url	Domain : canaltro.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://canaltro.com/sitemap.xml https://canaltro.com/wp-sitemap.xml
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Optimization

	Robots.txt	http://canaltro.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics