



Seo Analyzer canberra.edu.au

Generated on March 18 2022 05:57 AM





The score is **61/100**





SEO Content

	Title	<p>University of Canberra</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Homepage (2021)</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.canberra.edu.au/home-2021</td> </tr> <tr> <td>locale</td> <td>en_AU</td> </tr> <tr> <td>sitename</td> <td>University of Canberra</td> </tr> </tbody> </table>	Property	Content	title	Homepage (2021)	type	article	url	https://www.canberra.edu.au/home-2021	locale	en_AU	sitename	University of Canberra
Property	Content													
title	Homepage (2021)													
type	article													
url	https://www.canberra.edu.au/home-2021													
locale	en_AU													
sitename	University of Canberra													
	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>11</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1129 2078" style="list-style-type: none"> • [H1] University of Canberra • [H2] Rise in your career • [H2] #1 in Canberra • [H2] #1 for reducing inequalities • [H2] Choose your pathway • [H2] Receive an early offer • [H2] UC Pro Short Courses • [H2] Discounted short qualifications 	H1	H2	H3	H4	H5	H6	1	11	11	6	0	0
H1	H2	H3	H4	H5	H6									
1	11	11	6	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Explore our courses• [H2] Why study at UC• [H2] News and stories• [H2] Other quick links• [H3] School leaver• [H3] Non-school leaver• [H3] Postgraduate• [H3] International• [H3] UnCover• [H3] News• [H3] Contact us• [H3] Faculties• [H3] News and events• [H3] Services• [H3] Administration• [H4] Indigenising the education system• [H4] Five decades of education: Community Education: Quietly Transforming Lives• [H4] Vale Roger Wettenhall, 4 February 1931 - 20 January 2022• [H4] Universities of Canberra and Ulster partner with a focus on addressing difficult conversations• [H4] Closing the Gap on Indigenous Health• [H4] International Women's Day celebrations at UC
	Images	<p>We found 35 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 116 links including 0 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip navigation	Internal	Passing Juice
Future students	Internal	Passing Juice
Find a course	Internal	Passing Juice
Study at UC	Internal	Passing Juice
Browse study areas	Internal	Passing Juice
UC Pro short courses	Internal	Passing Juice
UC College	Internal	Passing Juice
International	Internal	Passing Juice
Life and living at UC	Internal	Passing Juice
Student support	Internal	Passing Juice
Get into UC	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Apply	Internal	Passing Juice
Start at UC	Internal	Passing Juice
Talk to us	Internal	Passing Juice
Information sessions	Internal	Passing Juice
Careers advisers and agents	Internal	Passing Juice
Research	Internal	Passing Juice
Research and innovation strategy	Internal	Passing Juice
Our research capabilities	Internal	Passing Juice

In-page links

Research Portal	Internal	Passing Juice
Research Centres and Institutes	Internal	Passing Juice
Collaborative research networks	Internal	Passing Juice
Engage UC	Internal	Passing Juice
Graduate research	Internal	Passing Juice
Research news	Internal	Passing Juice
Research contacts	Internal	Passing Juice
Giving	Internal	Passing Juice
Funds you can support	Internal	Passing Juice
How to give	Internal	Passing Juice
Philanthropy at UC	Internal	Passing Juice
About our Foundation	Internal	Passing Juice
Impact of giving	Internal	Passing Juice
Give now	Internal	Passing Juice
Contact us	Internal	Passing Juice
On campus	Internal	Passing Juice
Campus tours	Internal	Passing Juice
Art Collection	Internal	Passing Juice
Facilities	Internal	Passing Juice
Campus Master Plan	Internal	Passing Juice
Venue hire	Internal	Passing Juice
Shopping and Eating	Internal	Passing Juice
Childcare	Internal	Passing Juice
Health and Support	Internal	Passing Juice
Transport	Internal	Passing Juice
Parking	Internal	Passing Juice
Sport Strategy	Internal	Passing Juice
Security	Internal	Passing Juice

In-page links

Lost and Found Property	Internal	Passing Juice
Safe community	Internal	Passing Juice
Report an incident	Internal	Passing Juice
About UC	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Senior Management	Internal	Passing Juice
Faculties	Internal	Passing Juice
Campus locations	Internal	Passing Juice
Office of Aboriginal and Torres Strait Islander Leadership and Strategy	Internal	Passing Juice
For Business	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Media & Communications	Internal	Passing Juice
Governance and committees	Internal	Passing Juice
Policy and Legislation	Internal	Passing Juice
Learning at UC	Internal	Passing Juice
Learning and Teaching	Internal	Passing Juice
Student Equity and Participation	Internal	Passing Juice
Equity and Diversity	Internal	Passing Juice
Distinctive Careers	Internal	Passing Juice
Contact University of Canberra	Internal	Passing Juice
Safe community	Internal	Passing Juice
Report an incident	Internal	Passing Juice
Students	Internal	Passing Juice
Staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
Library	Internal	Passing Juice
Maps	Internal	Passing Juice
Read more	Internal	Passing Juice

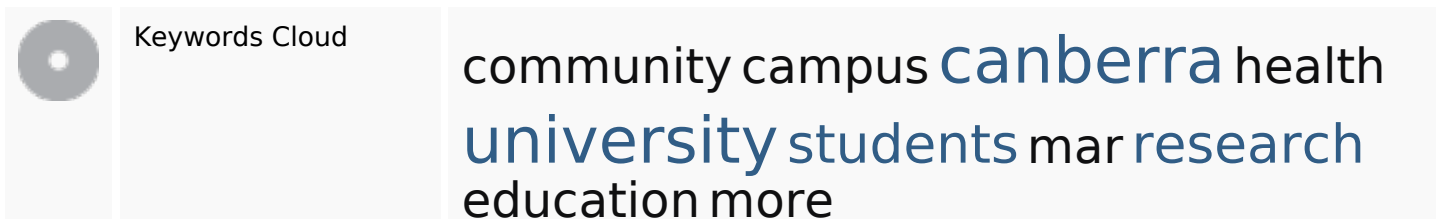
In-page links

Read more	Internal	Passing Juice
School leaver	Internal	Passing Juice
Non-school leaver	Internal	Passing Juice
Postgraduate	Internal	Passing Juice
International	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Learn more	Internal	Passing Juice
UnCover	Internal	Passing Juice
News	Internal	Passing Juice
Indigenising the education system	Internal	Passing Juice
Five decades of education: Community Education: Quietly Transforming Lives	Internal	Passing Juice
Vale Roger Wettenhall, 4 February 1931 - 20 January 2022	Internal	Passing Juice
View all	Internal	Passing Juice
Universities of Canberra and Ulster partner with a focus on addressing difficult conversations	Internal	Passing Juice
Closing the Gap on Indigenous Health	Internal	Passing Juice
International Women's Day celebrations at UC	Internal	Passing Juice
View all	Internal	Passing Juice
Future students	Internal	Passing Juice
Current students	Internal	Passing Juice
Alumni	Internal	Passing Juice
Arts and Design	Internal	Passing Juice
Business, Government and Law	Internal	Passing Juice
Education	Internal	Passing Juice
Health	Internal	Passing Juice
Science and Technology	Internal	Passing Juice
Find an expert	Internal	Passing Juice

In-page links

Events	Internal	Passing Juice
Security	Internal	Passing Juice
Medical and Counselling	Internal	Passing Juice
IT Service updates	Internal	Passing Juice
Gym	Internal	Passing Juice
Accommodation	Internal	Passing Juice
Staff directory	Internal	Passing Juice
Researcher profiles	Internal	Passing Juice
Freedom of information	Internal	Passing Juice
Policies and procedures	Internal	Passing Juice
Copyright	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy	Internal	Passing Juice






SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
university	14	✓	✗	✗	✓
canberra	13	✓	✗	✗	✓
research	10	✗	✗	✗	✗
students	9	✗	✗	✗	✗
education	8	✗	✗	✗	✓

Usability

	Url	Domain : canberra.edu.au Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 651 1469 725">https://www.canberra.edu.au/_data/assets/xml_file/0006/1113765/sitemap.xml<li data-bbox="555 748 1461 784">https://www.canberra.edu.au/config/google-webmaster/uc_sitemap<li data-bbox="555 806 1369 842">https://www.canberra.edu.au/config/google-webmaster/sites<li data-bbox="555 864 1362 900">https://www.canberra.edu.au/services/wcm/site-map/uc.xml<li data-bbox="555 922 1422 958">https://www.canberra.edu.au/services/wcm/site-map/course.xml<li data-bbox="555 981 1382 1016">https://www.canberra.edu.au/services/wcm/site-map/unit.xml<li data-bbox="555 1039 1409 1075">https://www.canberra.edu.au/services/wcm/site-map/credit.xml<li data-bbox="555 1097 1409 1133">https://www.canberra.edu.au/services/wcm/site-map/major.xml
	Robots.txt	<p data-bbox="539 1187 986 1223">http://canberra.edu.au/robots.txt</p> <p data-bbox="539 1254 1083 1290">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 1323 1099 1359">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1391 858 1464"> Google Analytics