



# Seo Analyzer cancerchatnz.org.nz

Generated on April 02 2022 17:33 PM





The score is 55/100







## SEO Content

	Title	<p>Cancer Society Forum Site   Homepage</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Your community to talk everything cancer. Welcome to CancerChatNZ, A Cancer Society forum site where you can talk about your experiences of cancer</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cancer Society Forum Site   Homepage</td> </tr> <tr> <td>description</td> <td>Your community to talk everything cancer. Welcome to CancerChatNZ, A Cancer Society forum site where you can talk about your experiences of cancer</td> </tr> <tr> <td>url</td> <td>https://www.cancerchatnz.org.nz/</td> </tr> <tr> <td>site_name</td> <td>CancerChat NZ</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Cancer Society Forum Site   Homepage	description	Your community to talk everything cancer. Welcome to CancerChatNZ, A Cancer Society forum site where you can talk about your experiences of cancer	url	https://www.cancerchatnz.org.nz/	site_name	CancerChat NZ
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	Headings	<table border="1" data-bbox="544 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>0</td> <td>7</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2033 1278 2069" style="list-style-type: none"> <li>[H1] Your community to talk everything cancer</li> </ul>	H1	H2	H3	H4	H5	H6	4	3	0	7	3	0		
H1	H2	H3	H4	H5	H6											
4	3	0	7	3	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome to CancerChatNZ</li><li>• [H1] Information Helpline 0800 CANCER (226 237)</li><li>• [H1] Nurses Blog</li><li>• [H2] Coping with cancer over Christmas and the holidays</li><li>• [H2] Tips for Wellbeing</li><li>• [H2] Eating Well in Winter</li><li>• [H4] CancerChat NZ</li><li>• [H4] Nurses Blog</li><li>• [H4] Email a Nurse</li><li>• [H4] Search Forums</li><li>• [H4] Forums</li><li>• [H4] Recent Posts</li><li>• [H4] Contact</li><li>• [H5] Who can use it?</li><li>• [H5] What is 'CancerChatNZ'?</li><li>• [H5] Do posted messages represent the views of the Cancer Society of New Zealand?</li></ul>
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 22 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p>

## SEO Links

Internal Links 90.91%

### In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Create Account</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">CancerChat NZ</a>	Internal	Passing Juice
<a href="#">Recently diagnosed</a>	Internal	Passing Juice
<a href="#">Going through treatment</a>	Internal	Passing Juice
<a href="#">Supporting someone with cancer</a>	Internal	Passing Juice
<a href="#">Living with and beyond cancer</a>	Internal	Passing Juice
<a href="#">Nurses Blog</a>	Internal	Passing Juice
<a href="#">Email a Nurse</a>	Internal	Passing Juice
<a href="#">Start Chatting</a>	Internal	Passing Juice
<a href="#">CancerChat NZ</a>	Internal	Passing Juice
<a href="#">Nurses Blog</a>	Internal	Passing Juice
<a href="#">Email a Nurse</a>	Internal	Passing Juice
<a href="#">Coping with cancer over Christmas and the holidays</a>	Internal	Passing Juice
<a href="#">Tips for Wellbeing</a>	Internal	Passing Juice
<a href="#">Eating Well in Winter</a>	Internal	Passing Juice
<a href="#">Positive SSL</a>	External	Passing Juice
<a href="#">Awareness Events</a>	Internal	Passing Juice
<a href="#">How counselling can help when you or someone close to you has cancer</a>	Internal	Passing Juice
<a href="#">Website Etiquette</a>	Internal	Passing Juice
<a href="#">Nettl</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

cancerchatnz new christmas zealand email society  
more information **cancer** forum

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cancer	16	✓	✗	✓	✓
information	7	✗	✗	✗	✓
christmas	5	✗	✗	✗	✓
email	5	✗	✗	✗	✓
cancerchatnz	5	✗	✗	✓	✓










## Usability

	Url	Domain : cancerchatnz.org.nz Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 7 Warnings : 51
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://cancerchatnz.org.nz/robots.txt">http://cancerchatnz.org.nz/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics