

Seo Analyzer cancernepa.org

Generated on March 03 2022 14:19 PM






The score is 57/100



SEO Content

	Title	Northeast Regional Cancer Institute Length : 35 Perfect, your title contains between 10 and 70 characters.																
	Description	Focusing on community and patient services, hospital and practice support services, and cancer surveillance, the Cancer Institute invests all of its resources in NEPA. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://cancernepa.org/</td></tr><tr><td>site_name</td><td>Northeast Regional Cancer Institute</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Northeast Regional Cancer Institute</td></tr><tr><td>description</td><td>Focusing on community and patient services, hospital and practice support services, and cancer surveillance, the Cancer Institute invests all of its resources in NEPA.</td></tr><tr><td>image</td><td>https://cancernepa.org/wp-content/uploads/2021/07/NRCI_N_Color.png</td></tr></tbody></table>	Property	Content	url	https://cancernepa.org/	site_name	Northeast Regional Cancer Institute	locale	en_US	type	website	title	Northeast Regional Cancer Institute	description	Focusing on community and patient services, hospital and practice support services, and cancer surveillance, the Cancer Institute invests all of its resources in NEPA.	image	https://cancernepa.org/wp-content/uploads/2021/07/NRCI_N_Color.png
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SEO Content

		<p>image:secure_url https://cancernepa.org/wp-content/uploads/2021/07/NRCI_N_Color.png</p> <p>image:width 512</p> <p>image:height 512</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>4</td> <td>2</td> <td>2</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] YourCancerCompass • [H1] Explore the Cancer Institute • [H1] About NRCI • [H1] Services • [H1] Resources • [H1] About the Cancer Institute • [H2] C.A.S.U.A.L. Day 2022 • [H2] Latest News from the Institute • [H2] Cancer Institute Resources • [H2] Community-Based Cancer Screening Navigation Program • [H3] Mountain View Girls' Basketball Team Raises \$1,800 for Northeast Regional Cancer Institute • [H3] View the latest Cancer in NEPA annual report. • [H4] For cancer support call 570-904-8808 • [H4] The Cancer Institute's Community-Based Cancer Screening Navigation Program facilitates screening for breast, cervical, and colon cancer among low income, uninsured, and underinsured individuals in northeast Pennsylvania. Click here to find out more about this screening initiative. • [H5] Feb 21, 2022 	H1	H2	H3	H4	H5	H6	6	4	2	2	1	0
H1	H2	H3	H4	H5	H6									
6	4	2	2	1	0									
	Images	<p>We found 8 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.23%</p> <p>Internal Links 96.77%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Our Mission and History	Internal	Passing Juice
Staff	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Participating Health Organizations	Internal	Passing Juice
Community-Based Cancer Screening Navigation Program	Internal	Passing Juice
Regional Cancer Registry	Internal	Passing Juice
Education Programs	Internal	Passing Juice
Cancer Survivorship	Internal	Passing Juice
Hereditary Cancer Risk	Internal	Passing Juice
Cancer in NEPA Annual Report	Internal	Passing Juice
Local Cancer Statistics	Internal	Passing Juice
General Cancer Information	Internal	Passing Juice
Tobacco Cessation	Internal	Passing Juice
Support Groups/Wellness Programs/Camps	Internal	Passing Juice
-	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Zen	External	Passing Juice
Mission	Internal	Passing Juice
History	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Our Team	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Careers	Internal	Passing Juice
Community & Patient Services	Internal	Passing Juice
Cancer Surveillance	Internal	Passing Juice
Cancer Prevention	Internal	Passing Juice
Cancer by Type	Internal	Passing Juice
Cancer Screening	Internal	Passing Juice
Tobacco Cessation Resources	Internal	Passing Juice
Support Groups	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	regional services health support news institute surveillance events cancer day
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cancer	31	✓	✗	✓	✓
services	10	✗	✗	✓	✓
institute	7	✓	✗	✓	✓
regional	6	✓	✗	✗	✓
events	6	✗	✗	✗	✗

Usability

	Url	Domain : cancernepa.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 39 Warnings : 112
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://cancernepa.org/sitemap.xml</p>
	Robots.txt	<p>http://cancernepa.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>