

# Seo Analyzer canon.co.uk

Generated on March 13 2022 12:52 PM

The score is 59/100







## SEO Content

	Title	Digital Cameras, Lenses, Camcorders & Printers - Canon UK <b>Length : 61</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Canon UK, leading provider of digital cameras, digital SLR cameras, inkjet printers & professional printers for business and home users. <b>Length : 140</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>36</td><td>13</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] THE NEW CANON EOS R5 C</li><li>• [H1] THE NEW CANON MAXIFY GX5040</li><li>• [H1] THE NEW CANON MAXIFY GX5050</li><li>• [H2] Latest from Canon</li><li>• [H2] Inspiring a World of Change</li><li>• [H2] Canon EOS R3</li><li>• [H2] Products</li><li>• [H2] CANON EOS R5 C</li><li>• [H2] Canon POWERSHOT PX</li><li>• [H2] Canon PowerShot ZOOM</li><li>• [H2] Canon RF 5.2mm F2.8L DUAL FISHEYE</li><li>• [H2] Canon Zoemini S2</li><li>• [H2] Canon RF 16mm F2.8 STM</li><li>• [H2] Canon RF 100-400mm F5.6-8 IS USM</li><li>• [H2] Canon EOS R5</li><li>• [H2] Canon EOS M50 Mark II</li></ul>	H1	H2	H3	H4	H5	H6	3	36	13	0	0	0
H1	H2	H3	H4	H5	H6									
3	36	13	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Canon PIXMA TR4650 Series</li><li>• [H2] Ink Finder</li><li>• [H2] Latest Products</li><li>• [H2] Canon EOS-1D X Mark III</li><li>• [H2] Learn, Create &amp; Collaborate</li><li>• [H2] Canon Future Focus</li><li>• [H2] Go live with Canon</li><li>• [H2] Crew Create</li><li>• [H2] Wildlife and nature photography</li><li>• [H2] The Redline Challenge - see the winner</li><li>• [H2] Creative Park</li><li>• [H2] #FreeYourStory</li><li>• [H2] Canon Covid-19 Statement</li><li>• [H2] Offers, Events &amp; More</li><li>• [H2] Speak to a Canon expert</li><li>• [H2] Free 48 Hour Test Drive</li><li>• [H2] Canon Deals and Promotions</li><li>• [H2] Canon Events</li><li>• [H2] Pro Photo &amp; Video</li><li>• [H2] Pro Photo &amp; Video</li><li>• [H2] Infobank</li><li>• [H2] Help &amp; Support</li><li>• [H2] Be inspired, sign up now</li><li>• [H3] SUGGESTED SEARCHES</li><li>• [H3] QUICK LINKS</li><li>• [H3] RECENT SEARCHES</li><li>• [H3] PRODUCTS</li><li>• [H3] PRODUCTS</li><li>• [H3] APPS</li><li>• [H3] APPS</li><li>• [H3] GET INSPIRED</li><li>• [H3] GET INSPIRED</li><li>• [H3] SUPPORT</li><li>• [H3] SUPPORT</li><li>• [H3] Inspiring a World of Change</li><li>• [H3] Compare Product</li></ul>
	Images	<p>We found 100 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>35%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">FIND OUT MORE</a>	Internal	Passing Juice
<a href="#">FIND OUT MORE</a>	Internal	Passing Juice
<a href="#">Latest from Canon</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Learn, Create &amp; Collaborate</a>	Internal	Passing Juice
<a href="#">Offers, Events &amp; More</a>	Internal	Passing Juice
<a href="#">PRO</a>	Internal	Passing Juice
<a href="#">SUPPORT</a>	Internal	Passing Juice
<a href="#">NEWSLETTER</a>	Internal	Passing Juice
<a href="#">Cookies Settings</a>	Internal	Passing Juice
<a href="#">Canon Store</a>	Internal	Passing Juice
<a href="#">find a reseller</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	menu lenses view printers eos <b>canon</b> photo <b>cameras</b> video all
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# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
canon	61	✓	✗	✓	✓
cameras	42	✓	✗	✓	✗
eos	33	✗	✗	✗	✓
printers	32	✓	✗	✓	✗
all	32	✗	✗	✗	✓









## Usability

	Url	Domain : canon.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




## Document

	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://canon.co.uk/sitemap.xml</pre> <pre>https://www.canon.co.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://canon.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.