



Seo Analyzer

capecodbrandagency.com

Generated on February 12 2022 04:06 AM






The score is 54/100




SEO Content

	<p>Title</p>	<p>Carol McLeod Design Logos, Branding & Web Design based on Cape Cod</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Specializing in branding, website design & development & visual communications for marketing, sales & customer service initiatives. We work locally & globally.</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Branding, Logo Design, Web Design and Development, Identity Design, Design Strategy, Marketing, Brand Foundation, Brand Touchpoints, Messaging, Massachusetts, Boston, Cape Cod, Mashpee, Falmouth</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_us</td> </tr> <tr> <td>url</td> <td>https://www.orangem.com</td> </tr> <tr> <td>title</td> <td>Carol McLeod Design Logos, Branding & Web Design based on Cape Cod</td> </tr> <tr> <td>description</td> <td>Specializing in branding, website design & development & visual communications for marketing, sales & customer service initiatives. We work locally & globally.</td> </tr> </tbody> </table>	Property	Content	type	website	locale	en_us	url	https://www.orangem.com	title	Carol McLeod Design Logos, Branding & Web Design based on Cape Cod	description	Specializing in branding, website design & development & visual communications for marketing, sales & customer service initiatives. We work locally & globally.
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SEO Content

		<table><tbody><tr><td>image</td><td>https://www.orangem.com/uploads/images/M-180-180.png</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:width</td><td>180</td></tr><tr><td>image:height</td><td>180</td></tr><tr><td>site_name</td><td>Carol McLeod Design</td></tr><tr><td>see_also</td><td>https://github.com/carolmcleoddesign</td></tr></tbody></table>	image	https://www.orangem.com/uploads/images/M-180-180.png	image:type	image/png	image:width	180	image:height	180	site_name	Carol McLeod Design	see_also	https://github.com/carolmcleoddesign
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>3</td><td>6</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] How We Help• [H2] Bringing Consistency to Your Brand• [H2] Let's think differently together!• [H3] Merger Leads to Rebrand• [H3] Unifying the Brand Experience• [H3] Creating a Fresh New Brand• [H3] Appealing to the Global Market• [H3] Launching a New Tech Brand• [H3] Supporting Growth• [H4] Start. Grow. Change.• [H4] STANDARDS. RELEVANCE. FREQUENCY.• [H4] Get in touch	H1	H2	H3	H4	H5	H6	0	3	6	3	0	0
H1	H2	H3	H4	H5	H6									
0	3	6	3	0	0									
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Work	Internal	Passing Juice
Approach	Internal	Passing Juice
Insights	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
VIEW PROJECT	External	Passing Juice
VIEW PROJECT	External	Passing Juice
VIEW PROJECT	External	Passing Juice
VIEW PROJECT	External	Passing Juice
VIEW PROJECT	External	Passing Juice
VIEW PROJECT	External	Passing Juice
View Featured Work	External	Passing Juice
VIEW OUR APPROACH & SERVICES	External	Passing Juice
Read Insight	External	Passing Juice
[email#160:protected]	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

across all **brand** project mcleod carol **view**
work **design** business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brand	13	✓	✓	✓	✓
view	8	✗	✗	✗	✗
design	7	✓	✓	✓	✗
project	7	✗	✗	✗	✗
carol	6	✓	✗	✗	✗











Usability

	Url	Domain : capecodbrandagency.com Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://capecodbrandagency.com/sitemap.xml
	Robots.txt	http://capecodbrandagency.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics