







Seo Analyzer capejewel.com

Generated on March 01 2022 06:55 AM






The score is 55/100







SEO Content

	<p>Title</p>	<p>Beautifully Crafted Jewellery Cape Jewel Jewellery Store</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Cape Jewel is a well-established family business located in Cape Town, Western Cape. The store's jewelry and watch pieces are sourced from reputable suppliers locally and internationally to meet the highest of standards.</p> <p>Length : 225</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Beautifully Crafted Jewellery Cape Jewel Jewellery Store</td> </tr> <tr> <td>description</td> <td>Cape Jewel is a well-established family business located in Cape Town, Western Cape. The store's jewelry and watch pieces are sourced from reputable suppliers locally and internationally to meet the highest of standards.</td> </tr> <tr> <td>url</td> <td>http://capejewel.com/</td> </tr> <tr> <td>site_name</td> <td>Cape Jewel</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Beautifully Crafted Jewellery Cape Jewel Jewellery Store	description	Cape Jewel is a well-established family business located in Cape Town, Western Cape. The store's jewelry and watch pieces are sourced from reputable suppliers locally and internationally to meet the highest of standards.	url	http://capejewel.com/	site_name	Cape Jewel
Property	Content															
locale	en_US															
type	website															
title	Beautifully Crafted Jewellery Cape Jewel Jewellery Store															
description	Cape Jewel is a well-established family business located in Cape Town, Western Cape. The store's jewelry and watch pieces are sourced from reputable suppliers locally and internationally to meet the highest of standards.															
url	http://capejewel.com/															
site_name	Cape Jewel															

SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> • [H4] Contact us: Cape Gate • [H4] Contact us: Paarl • [H4] Find Us: Social Media 	H1	H2	H3	H4	H5	H6	0	0	0	3	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	3	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 60%</p> <p>Internal Links 40%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

In-page links

Shop L04 Cape Gate Shopping Centre Brackenfell	Internal	Passing Juice
@capejewel	External	Passing Juice
InfoWeb	External	Passing Juice
Back to Top	External	Passing Juice



SEO Keywords

 Keywords Cloud	watchesjewellery better jewel back little cape store beautifully story
---	--

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
jewellery	5	✓	✗	✗	✗
watches	3	✗	✗	✗	✗
cape	2	✓	✗	✓	✓
jewel	2	✓	✗	✓	✗
store	2	✓	✗	✓	✗

Usability

 Url	Domain : capejewel.com Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 51
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://capejewel.com/sitemap.xml
	Robots.txt	http://capejewel.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>