








# Seo Analyzer capstonefi.com

Generated on April 02 2022 07:21 AM





The score is 43/100







## SEO Content

	Title	Capstone Financial   Arizona Mortgage Lenders <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>2</td><td>5</td><td>5</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] We solve yourmoney problems</li><li>• [H1] What if you run out of money?</li><li>• [H1] What if you run out of time?</li><li>• [H1] What if you're losing deals?</li><li>• [H2] Have a Question?</li><li>• [H2] Testimonials</li><li>• [H3] Average Loan Size</li><li>• [H3] Available Rehab Funding</li><li>• [H3] Hour scenario review</li><li>• [H3] Day Funding time</li><li>• [H3] Month Standard Loan Term</li><li>• [H4] Kishore Madhavan</li><li>• [H4] Paul Brillhart</li><li>• [H4] Sue W.</li><li>• [H4] Yolanda Worle</li><li>• [H4] John</li></ul>	H1	H2	H3	H4	H5	H6	4	2	5	5	0	0
H1	H2	H3	H4	H5	H6									
4	2	5	5	0	0									
	Images	We found 4 images on this web page.												

## SEO Content

		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.33%  Internal Links 91.67%


## In-page links

Anchor	Type	Juice
<a href="#">Click here to submit your loan today!</a>	Internal	Passing Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>follow unchanged testimonials submit loan</p> <p>purposes left phone validation email</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
follow	4	×	×	×	×
submit	3	×	×	×	×
loan	3	×	×	×	✓
phone	2	×	×	×	×
email	1	×	×	×	×












## Usability

	Url	Domain : capstonefi.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 38
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://capstonefi.com/sitemap.xml">http://capstonefi.com/sitemap.xml</a> <a href="https://capstonefi.com/wp-sitemap.xml">https://capstonefi.com/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://capstonefi.com/robots.txt">http://capstonefi.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>