

Seo Analyzer captivate.com

Generated on February 08 2022 23:16 PM






The score is 55/100





SEO Content

	Title	<p>Captivate Digital Signage Residential, Office Lobby & Elevator Advertising</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Captivate's digital signage displays bring brand-safe content and advertising to valuable audiences across large format and elevator screens.</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Captivate Digital Signage Residential, Office Lobby & Elevator Advertising</td></tr><tr><td>description</td><td>Captivate's digital signage displays bring brand-safe content and advertising to valuable audiences across large format and elevator screens.</td></tr><tr><td>url</td><td>https://www.captivate.com/</td></tr><tr><td>site_name</td><td>Captivate, LLC</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Captivate Digital Signage Residential, Office Lobby & Elevator Advertising	description	Captivate's digital signage displays bring brand-safe content and advertising to valuable audiences across large format and elevator screens.	url	https://www.captivate.com/	site_name	Captivate, LLC
Property	Content															
locale	en_US															
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title	Captivate Digital Signage Residential, Office Lobby & Elevator Advertising															
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site_name	Captivate, LLC															

SEO Content

		<p>image https://www.captivate.com/wp-content/uploads/2022/01/Captivate-Office-and-Residential-Digital-Signage--scaled.jpg</p> <p>image:width 2560</p> <p>image:height 1184</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Engage Upscale Viewers Where They Work, Live, & Play • [H2] Advertisers • [H2] Expanded reach of upscale, influential decision-makers on digital signage displays along their consumer journey. • [H2] Real Estate • [H2] Custom property communication displays that create informed and safe buildings to reassure tenants and residents. • [H2] Viewers • [H2] Relevant, engaging content professionally curated from trusted providers. • [H2] • [H4] Privacy Overview 	H1	H2	H3	H4	H5	H6	1	7	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	1	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 3 link(s) to files

SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Nicole Pecaro	Internal	Passing Juice
Careers	Internal	Passing Juice
About Us	Internal	Passing Juice
Office Network Live Feed	Internal	Passing Juice
Site Map	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
In The News	Internal	Passing Juice
Shop SCAN and Captivate GO	Internal	Passing Juice
Subscribe to The Brief!	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords






	Keywords Cloud	<p>displays custom shop site news careers captivate viewers digital signage</p>
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	5	✓	✗	✓	✓
captivate	5	✓	✗	✓	✗
signage	5	✓	✗	✓	✓
site	4	✗	✗	✗	✗
viewers	4	✗	✗	✗	✓









Usability

	Url	Domain : captivate.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 69




Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://captivate.com/sitemap.xml</pre> <pre>https://www.captivate.com/sitemap.xml</pre>
	Robots.txt	<pre>http://captivate.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.