Seo Analyzer captiveinsurancetimes.com

Generated on March 19 2022 05:48 AM

The score is 62/100

SEO Content

✓	Title	Captive Insurance Latest News and Features **Length : 42** Perfect, your title contains between 10 and 70 characters.
✓	Description	Captive Insurance Times covers all the latest day-to-day news from the captive insurance industry, exclusive interviews, features and country profiles **Length : 150** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Captive insurance, analysis, latest news, data, global news, opinion pieces, exclusive interviews, exclusive features, country profiles, magazine Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	**H1** 1 · **H2** 0 · **H3** 0 · **H4** 0 · **H5** 0 · **H6** 0 • [H1] Captive insurance latest news and features
✓	Images	We found 30 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	industry profiles rebecca delaney captive risk march issue domicile insurance

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
captive	9	✔	✔	✔	✔
insurance	9	✔	✔	✔	✔
industry	6	✖	✖	✔	✖
domicile	6	✖	✖	✖	✖
risk	5	✖	✖	✖	✖

Usability

	Url	Domain : captiveinsurancetimes.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	Apple Icon Meta Viewport Tag Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://captiveinsurancetimes.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics