






# Seo Analyzer captnfranks.com

Generated on March 06 2022 22:09 PM






The score is 57/100







## SEO Content

|    | <p>Title</p>   | <p>Capt'n Franks Hot Dogs - Family friendly dining in Kitty Hawk, NC - OBX</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
|---|--|---|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|------------------------------|-----------|------------------------|
|    | <p>Description</p>   | <p>Captain Franks has been serving hot dogs on the Outer Banks since 1975. Based in Kitty Hawk, they are a local fixture and a traditional family stop for many OBX visitors.</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
|  | <p>Keywords</p>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
|  | <p>Og Meta Properties</p>  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Capt'n Franks Hot Dogs - Family friendly dining in Kitty Hawk, NC - OBX</td> </tr> <tr> <td>description</td> <td>Captain Franks has been serving hot dogs on the Outer Banks since 1975. Based in Kitty Hawk, they are a local fixture and a traditional family stop for many OBX visitors.</td> </tr> <tr> <td>url</td> <td>https://www.captnfranks.com/</td> </tr> <tr> <td>site_name</td> <td>Capt'n Franks Hot Dogs</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Capt'n Franks Hot Dogs - Family friendly dining in Kitty Hawk, NC - OBX | description | Captain Franks has been serving hot dogs on the Outer Banks since 1975. Based in Kitty Hawk, they are a local fixture and a traditional family stop for many OBX visitors. | url | https://www.captnfranks.com/ | site_name | Capt'n Franks Hot Dogs |
| Property  | Content  |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| locale  | en_US  |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| type  | website  |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| title   | Capt'n Franks Hot Dogs - Family friendly dining in Kitty Hawk, NC - OBX  |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| description   | Captain Franks has been serving hot dogs on the Outer Banks since 1975. Based in Kitty Hawk, they are a local fixture and a traditional family stop for many OBX visitors. |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| url   | https://www.captnfranks.com/   |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |
| site_name   | Capt'n Franks Hot Dogs   |   |          |         |        |       |      |         |       |   |             |  |     |                              |           |                        |

## SEO Content

|   |                 |  |                |                |                |                |                |
|---|-----------------|--|----------------|----------------|----------------|----------------|----------------|
|     | Headings        | <b>H1</b><br>1   | <b>H2</b><br>2 | <b>H3</b><br>5 | <b>H4</b><br>1 | <b>H5</b><br>1 | <b>H6</b><br>0 |
|   |                 | <ul style="list-style-type: none"><li>• [H1] Capt'n Franks Hot Dogs Kitty Hawk, NC - Since 1975</li><li>• [H2] Captn's Store</li><li>• [H2] Capt'n Franks Hot Dogs</li><li>• [H3] T-shirts</li><li>• [H3] Welcome to Capt'n Franks, where, since 1975, "it's always been about the dog!"</li><li>• [H3] Hours</li><li>• [H3] Location</li><li>• [H3] Follow Us</li><li>• [H4] Capt'n Frank</li><li>• [H5] Restaurant Hours</li></ul> |                |                |                |                |                |
|    | Images          | We found 22 images on this web page.<br><br>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |                |                |                |                |                |
|    | Text/HTML Ratio | Ratio : <b>5%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |                |                |                |                |                |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |                |                |                |                |                |
|  | Iframe          | Great, there are no Iframes detected on this page.   |                |                |                |                |                |

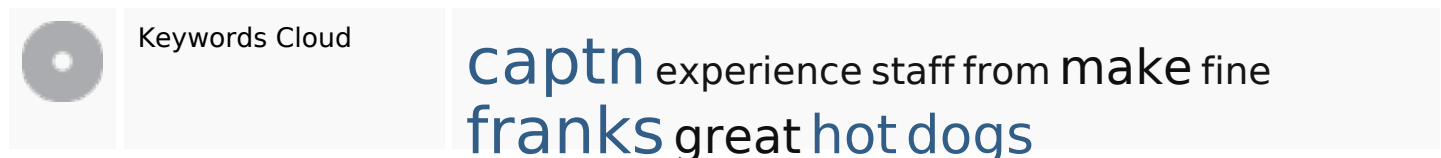
## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 11 links including 0 link(s) to files   |
|   | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 9.09%<br><br>Internal Links 90.91% |

## In-page links

| Anchor                                     | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Home</a>                       | Internal | Passing Juice |
| <a href="#">Menus</a>                      | Internal | Passing Juice |
| <a href="#">Captn&amp;#8217;s Store</a>    | Internal | Passing Juice |
| <a href="#">Photos</a>                     | Internal | Passing Juice |
| <a href="#">Our History</a>                | Internal | Passing Juice |
| <a href="#">In The Media</a>               | Internal | Passing Juice |
| <a href="#">Contact Us</a>                 | Internal | Passing Juice |
| <a href="#">Buccaneer&amp;#8217;s Walk</a> | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>             | Internal | Passing Juice |
| <a href="#">Terms and Conditions</a>       | Internal | Passing Juice |
| <a href="#">Outer Banks Internet, Inc.</a> | External | Passing Juice |






## SEO Keywords














## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| capt'n  | 9       | ✘     | ✘        | ✘               | ✔        |
| franks  | 8       | ✔     | ✘        | ✔               | ✔        |
| hot     | 7       | ✔     | ✘        | ✔               | ✔        |
| dogs    | 7       | ✔     | ✘        | ✔               | ✔        |
| great   | 4       | ✘     | ✘        | ✘               | ✘        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : captnfranks.com<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |                 |  |
|--|-----------------|--|
|   | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 9<br>Warnings : 25  |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="http://captnfranks.com/sitemap.xml">http://captnfranks.com/sitemap.xml</a></p>                                   |
|  | Robots.txt  | <p><a href="http://captnfranks.com/robots.txt">http://captnfranks.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                  |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p> |