



Seo Analyzer

cardiffsteelerectionltd.co.uk

Generated on March 16 2022 01:28 AM





The score is 70/100







SEO Content

	Title	<p>Cardiff Steel Erection, a UK leading structural steel erection company</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Cardiff Steel Erection, a UK leading structural steel erection company</p> <p>Length : 70</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cardiff Steel Erection, a UK leading structural steel erection company</td> </tr> <tr> <td>description</td> <td>Cardiff Steel Erection, a UK leading structural steel erection company</td> </tr> <tr> <td>image</td> <td>https://www.cardiffsteelerectionltd.co.uk/wp-content/uploads/2019/04/pemrboke-12.jpg</td> </tr> <tr> <td>url</td> <td>https://www.cardiffsteelerectionltd.co.uk</td> </tr> </tbody> </table>	Property	Content	type	website	title	Cardiff Steel Erection, a UK leading structural steel erection company	description	Cardiff Steel Erection, a UK leading structural steel erection company	image	https://www.cardiffsteelerectionltd.co.uk/wp-content/uploads/2019/04/pemrboke-12.jpg	url	https://www.cardiffsteelerectionltd.co.uk
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	Headings	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1912 1396 2078" style="list-style-type: none"> • [H1] Welcome to Cardiff Steel Erection Ltd • [H1] Sectors • [H2] Cardiff Steel Erection, a UK leading structural steel erection company • [H2] Cardiff Steel Erection, a UK leading structural steel 	H1	H2	H3	H4	H5	H6	2	6	8	0	0	0
H1	H2	H3	H4	H5	H6									
2	6	8	0	0	0									

SEO Content

		<p>erection company</p> <ul style="list-style-type: none">• [H2] Cardiff Steel Erection, a UK leading structural steel erection company• [H2] Cardiff Steel Erection, a UK leading structural steel erection company• [H2] Cardiff Steel Erection, a UK leading structural steel erection company• [H2] Cardiff Steel Erection, a UK leading structural steel erection company• [H3] Commercial & Education• [H3] Data Centres• [H3] Industrial• [H3] Power Sector• [H3] Multi Story Car Parks• [H3] Retail• [H3] Stadia & Conference• [H3] Other
	Images	<p>We found 39 images on this web page.</p> <p>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 40 links including 7 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p>

SEO Links

Internal Links 85%

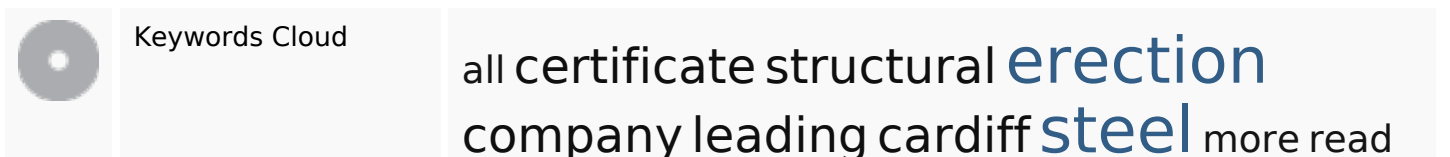
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Sectors	Internal	Passing Juice
Commercial and Education	Internal	Passing Juice
Data Centres	Internal	Passing Juice
Industrial	Internal	Passing Juice
Power Sector	Internal	Passing Juice
Multi Story Car Parks	Internal	Passing Juice
Retail	Internal	Passing Juice
Stadia &#038; Conference	Internal	Passing Juice
Other	Internal	Passing Juice
Live Projects	Internal	Passing Juice
Britania Leisure Centre	Internal	Passing Juice
Data Centre 2	Internal	Passing Juice
News	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Contact	Internal	Passing Juice
Cauntons	External	Passing Juice
Bourne Group	External	Passing Juice
William Hare	External	Passing Juice
J&D Pierce	External	Passing Juice
Severfield	External	Passing Juice
TCS	External	Passing Juice
Read More	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Insurance summary	Internal	Passing Juice
Liability certificate	Internal	Passing Juice
EMS certificate	Internal	Passing Juice
OHSMS certificate	Internal	Passing Juice
OMS certificate	Internal	Passing Juice
Safe contractor certificate	Internal	Passing Juice
Contractor charter certificate	Internal	Passing Juice
Legal Policies	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
steel	12	✓	✗	✓	✓
erection	12	✓	✗	✓	✓
cardiff	6	✓	✗	✓	✓
certificate	6	✗	✗	✗	✗

Keywords Consistency

leading

5



Usability

	Url	Domain : cardiffsteelerectionltd.co.uk Length : 29
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 75 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://cardiffsteelerectionltd.co.uk/sitemap.xml>

<https://www.cardiffsteelerectionltd.co.uk/wp-sitemap.xml>



Robots.txt

<http://cardiffsteelerectionltd.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics