



# Seo Analyzer







## carinashipping.com

Generated on February 07 2022 07:16 AM




The score is 48/100







### SEO Content

	Title	Carina Shipping - Uninature Farming Corporation  <b>Length : 47</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>4</td><td>4</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H3] Welcome to Carina Shipping</li><li>• [H3] Gallery</li><li>• [H3] Contact Information</li><li>• [H3] Our Services</li><li>• [H4] We Serve a Wide Range of Client Industries, Business Functions, and Organizational Levels!</li><li>• [H4] Our Vision</li><li>• [H4] Our Mission</li><li>• [H4] Our core values of business</li><li>• [H5] Port Management</li><li>• [H5] Ship Management</li><li>• [H5] Technical Management</li><li>• [H5] Commercial Management</li></ul>	H1	H2	H3	H4	H5	H6	0	0	4	4	4	0
H1	H2	H3	H4	H5	H6									
0	0	4	4	4	0									
	Images	We found 36 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Our Project</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

clients services  
data-uk-grid-margin carina  
shipping honesty business uk-panel  
div management

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
management	10	✗	✗	✗	✓
clients	10	✗	✗	✗	✗
shipping	8	✓	✗	✗	✓
carina	6	✓	✗	✗	✓
services	6	✗	✗	✗	✓

## Usability



Url

Domain : carinashipping.com  
Length : 18



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language












Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://carinashipping.com/robots.txt">http://carinashipping.com/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.