








Seo Analyzer carlhoffman.com

Generated on February 07 2022 14:31 PM





The score is **58/100**







SEO Content

	Title	<p>Carl Hoffman American Journalist and Author</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Carl Hoffman is the author of the critically acclaimed New York Times bestselling Savage Harvest, which was a New York Times “Editor’s Choice”</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Carl Hoffman American Journalist and Author</td> </tr> <tr> <td>description</td> <td>Carl Hoffman is the author of the critically acclaimed New York Times bestselling Savage Harvest, which was a New York Times “Editor’s Choice”</td> </tr> <tr> <td>url</td> <td>http://carlhoffman.com/</td> </tr> <tr> <td>site_name</td> <td>Carl Hoffman</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Carl Hoffman American Journalist and Author	description	Carl Hoffman is the author of the critically acclaimed New York Times bestselling Savage Harvest, which was a New York Times “Editor’s Choice”	url	http://carlhoffman.com/	site_name	Carl Hoffman
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	Headings	<table border="1" data-bbox="544 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>7</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 890 2069" style="list-style-type: none"> • [H1] Carl Hoffman 	H1	H2	H3	H4	H5	H6	2	0	7	4	0	0		
H1	H2	H3	H4	H5	H6											
2	0	7	4	0	0											

SEO Content

		<ul style="list-style-type: none">• [H1]• [H3] Liar's Circus:• [H3] A Strange and Terrible Journey Into the Upside-Down World of Trump's MAGA Rallies• [H3] Carl Hoffman• [H3] Liar's Circus• [H3] The Last Wild Men of Borneo• [H3] Savage Harvest• [H3] The Lunatic Express• [H4] latest book• [H4] previous book• [H4] previous book• [H4] previous book
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Carl Hoffman	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Books	Internal	Passing Juice
Liar&#8217;s Circus	Internal	Passing Juice
The Last Wild Men of Borneo	Internal	Passing Juice
Savage Harvest	Internal	Passing Juice
Lunatic Express	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Events	Internal	Passing Juice
See more	Internal	Passing Juice
The Last Wild Men of Borneo	Internal	Passing Juice
Savage Harvest	Internal	Passing Juice
The Lunatic Express	Internal	Passing Juice
stereojam	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings




Keywords Consistency

more	5	✗	✗	✗	✗
carl	4	✓	✗	✓	✓
hoffman	4	✓	✗	✓	✓
book	4	✗	✗	✗	✓
read	4	✗	✗	✗	✗

Usability

	Url	Domain : carlhoffman.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 55 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://carlhoffman.com/sitemap.xml</pre> <pre>http://carlhoffman.com/sitemap.xml</pre>
	Robots.txt	<pre>http://carlhoffman.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>