



Seo Analyzer

carloshankgonzalez.com

Generated on March 05 2022 05:58 AM

The score is 56/100



SEO Content

	Title	<p>Home - Carlos Hank González</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	Description	<p>Carlos Hank González is chairman of Grupo Financiero Banorte, a global business leader and community advocate. He also leads the Banorte Foundation, which supports Mexican families while advancing education, social participation and other causes with an international reach. Banorte is widely recognized for its corporate governance, sustainability practices and social commitments. Carlos Hank González encourages a business approach that's centered in "assuming greater commitment to our people and to our communities." That's especially needed now in a rapidly changing environment that demands personal connections in a digital world. Carlos Hank González is also a leader who promotes teamwork. He believes that through collaboration, an institution can achieve major goals. Banorte has implemented a new way of work called "Banorte Cells," an innovative system that connects multidisciplinary teams made up of experts in various processes, substantially accelerating execution.</p> <p>Length : 981</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1742 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Carlos Hank González</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Carlos Hank González
Property	Content									
locale	en_US									
type	website									
title	Carlos Hank González									

SEO Content





description	Carlos Hank González is chairman of Grupo Financiero Banorte, a global business leader and community advocate.
url	https://carloshankgonzalez.com/
site_name	Carlos Hank González
image	https://carloshankgonzalez.com/wp-content/uploads/2021/06/chg-sm.jpg
image:width	1200
image:height	600
image:type	image/jpeg

Headings





H1	H2	H3	H4	H5	H6
2	13	1	0	0	0

- [H1] Rooted in Mexico, Connected to the World
- [H1] Latest News
- [H2] Carlos Hank González, chairman of Grupo Financiero Banorte, is a global business leader and community advocate. He also leads the Banorte Foundation, which supports Mexican families with housing while advancing education, social participation and other causes with an international reach.
- [H2] Banorte is widely recognized for its corporate governance, sustainability practices and social commitments. Carlos Hank González encourages a business approach that is centered in “assuming greater commitment to our people and to our communities.” That is especially needed now in a rapidly changing environment that demands personal connections in a digital world.
- [H2] Banorte pioneers a new era in banking, gaining top honors from World Finance
- [H2] Education partners: Kent State University and Universidad Panamericana
- [H2] Banorte’s 2023 digital roadmap: forging a smart trail to accelerate its standing as a top financial group leading in a...
- [H2] Forbes highlights Banorte Chairman Carlos Hank González’s support of sustainability business practices
- [H2] Climate summit president praises panel with Banorte Chairman Carlos Hank González, says ‘power of business’ can help keep the world...
- [H2] Banorte Chairman Carlos Hank González: Financial sector plays key role in promoting sustainable programs, fighting climate change
- [H2] Banorte Chairman Carlos Hank González represents Mexico at International Chamber of Commerce forum to rally business support in advancing fight...
- [H2] Education partners: Arizona State University and Instituto Tecnológico de Sonora
- [H2] Banorte celebrates two years of sustainable finance with Principles for Responsible Banking
- [H2] Harvard researchers: Banorte’s mobile banking program

SEO Content

		<p>accelerated growth, building 'concept of customer lifetime value' into its strategy</p> <ul style="list-style-type: none"> • [H2] New generation of debit card arrives in Mexico: Banorte's latest customer-friendly tech advance • [H3] Even though there are challenges ahead, we have everything we need to seize the opportunities that present themselves.
	Images	<p>We found 16 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5%</p> <p>Internal Links 95%</p>

In-page links

Anchor	Type	Juice
Banorte Chairman	Internal	Passing Juice

In-page links

ESG Champion	Internal	Passing Juice
Digital Innovator	Internal	Passing Juice
Global Leader	Internal	Passing Juice
Community Advocate	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice
Banorte pioneers a new era in banking, gaining top honors from World Finance	Internal	Passing Juice
Education partners: Kent State University and Universidad Panamericana	Internal	Passing Juice
Banorte's 2023 digital roadmap: forging a smart trail to accelerate its standing as a top financial group leading in a...	Internal	Passing Juice
Forbes highlights Banorte Chairman Carlos Hank González's support of sustainability business practices	Internal	Passing Juice
Climate summit president praises panel with Banorte Chairman Carlos Hank González, says 'power of business' can help keep the world...	Internal	Passing Juice
Banorte Chairman Carlos Hank González: Financial sector plays key role in promoting sustainable programs, fighting climate change	Internal	Passing Juice
Banorte Chairman Carlos Hank González represents Mexico at International Chamber of Commerce forum to rally business support in advancing fight...	Internal	Passing Juice
Education partners: Arizona State University and Instituto Tecnológico de Sonora	Internal	Passing Juice
Banorte celebrates two years of sustainable finance with Principles for Responsible Banking	Internal	Passing Juice
Harvard researchers: Banorte's mobile banking program accelerated growth, building 'concept of customer lifetime value' into its strategy	Internal	Passing Juice
New generation of debit card arrives in Mexico: Banorte's latest customer-friendly tech advance	Internal	Passing Juice
&laquo; Older Entries	Internal	Passing Juice
Terms of Use	External	Passing Juice

SEO Keywords



Keywords Cloud

more chairman **banorte** mexico read
hank **gonzález** carlos business climate

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
banorte	24	✘	✘	✔	✔
hank	17	✔	✘	✔	✔
gonzález	16	✔	✘	✔	✔
carlos	16	✔	✘	✔	✔
chairman	13	✘	✘	✔	✔










Usability

	Url	Domain : carloshankgonzalez.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 4 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://carloshankgonzalez.com/sitemap.xml</code>
	Robots.txt	<code>http://carloshankgonzalez.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.