



# Seo Analyzer

## carmelmemorycare.com

Generated on April 02 2022 05:59 AM

The score is 56/100







## SEO Content

	Title	<p>Independence Village of Carmel   Indiana Senior Living Community</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here.</p> <p><b>Length : 129</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Independence Village of Carmel   Indiana Senior Living Community</td> </tr> <tr> <td>description</td> <td>Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here.</td> </tr> <tr> <td>url</td> <td><a href="https://www.independencevillages.com/community/carmel-in/">https://www.independencevillages.com/community/carmel-in/</a></td> </tr> <tr> <td>site_name</td> <td>Independence Village Senior Living</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Independence Village of Carmel   Indiana Senior Living Community	description	Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here.	url	<a href="https://www.independencevillages.com/community/carmel-in/">https://www.independencevillages.com/community/carmel-in/</a>	site_name	Independence Village Senior Living
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">3</td> <td style="text-align: center;">22</td> <td style="text-align: center;">18</td> <td style="text-align: center;">4</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Carmel, IN</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	22	18	4	0		
H1	H2	H3	H4	H5	H6											
1	3	22	18	4	0											





# SEO Content

- [H2]
- [H2]
- [H2]
- [H3] Your Retirement, Your Way: 10 Tips To Choosing A Retirement Community
- [H3] Fun Brain Games For Seniors To Keep Your Memory Sharp
- [H3] Respite Care Explained: What Is Respite Care And How Does It Work?
- [H3] As Unique As You: Independence Village Of Oxford In Oxford, MI
- [H3] Our Services:
- [H3]
- [H3]
- [H3]
- [H3] Explore Carmel, IN
- [H3] Our Services:
- [H3] Senior Living Designed With Residents In Mind
- [H3] At Independence Village We're Grateful For Our Residents Every Day
- [H3] Explore Carmel, IN
- [H3] Schedule A Tour
- [H3] Accommodations For Your Every Need
- [H3] Sample Menu
- [H3] Featured Blogs
- [H3] Download Your Brochure
- [H3] Download Your Brochure
- [H3] Receive Our Newsletter
- [H3] Menu
- [H3] Menu
- [H4] Chesterfield
- [H4] Chesterfield
- [H4] 13390 N. Illinois St. Carmel, IN 46032
- [H4] Today's Activities At Carmel, IN
- [H4] Community Happenings
- [H4] Resident & Family Portal
- [H4] To Speak With Residents Of Our Community, Call
- [H4] "I am very happy with the care my mother has received, both in assisted living and memory care. The staff has consistently been kind and patient with her, and it has been my experience that staff notices and attends to patient needs and communicates with me. I should probably add that my mother has been in other facilities and [Independence Village of Carmel] has taken the best care of my mother."
- [H4] Truffle Chips
- [H4] Caesar Salad
- [H4] Chicken Dumpling Soup
- [H4] Creamy Italian Sausage Pasta
- [H4] Dover Sole With Crab
- [H4] Blueberry-Glazed BBQ Chicken
- [H4] Hand-Dipped Ice Cream
- [H4] Apple Pie À La Mode
- [H4] We Can't Wait To Welcome You
- [H4] Carmel Senior Living: The #1 Best Place To Live In The Midwest
- [H5] Pricing & Availability
- [H5] April 2, 2022

## SEO Content

		<ul style="list-style-type: none"> <li>[H5] - Resident Family Member</li> <li>[H5] Finding A Community   Here For A Loved One   Here For Myself</li> </ul>
	Images	<p>We found 70 images on this web page.</p> <p>65 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>28%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 33 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 93.94%</p> <p>Internal Links 6.06%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Read More &amp;gt;</a>	External	Passing Juice
<a href="#">Here For Myself</a>	External	Passing Juice
<a href="#">Here For A Loved One</a>	External	Passing Juice

## In-page links

<a href="#">Here For A Career</a>	External	Passing Juice
<a href="#">Independent Living</a>	External	Passing Juice
<a href="#">Enhanced Living</a>	External	Passing Juice
<a href="#">Assisted Living</a>	External	Passing Juice
<a href="#">Memory Care</a>	External	Passing Juice
<a href="#">Your Experience</a>	External	Passing Juice
<a href="#">Things To Do</a>	External	Passing Juice
<a href="#">Dining</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Resident &amp; Family Portal</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">X</a>	External	Passing Juice
<a href="#">Resident &amp; Family Portal</a>	External	Passing Juice
<a href="#">Volunteer</a>	External	Passing Juice
<a href="#">Nearby Community</a>	External	Passing Juice
<a href="#">Explore More</a>	Internal	Passing Juice
<a href="#">Get Directions</a>	External	Passing Juice
<a href="#">All Services</a>	External	Passing Juice
<a href="#">Download Floor Plans</a>	External	Passing Juice
<a href="#">Browse Our Sample Menu</a>	Internal	Passing Juice
<a href="#">Finding A Community</a>	External	Passing Juice
<a href="#">Here For A Loved One</a>	External	Passing Juice
<a href="#">Here For Myself</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Find A Community</a>	External	Passing Juice
<a href="#">Living Options</a>	External	Passing Juice
<a href="#">Your Experience</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice

## In-page links

[Sitemap](#)

External

Passing Juice

[Privacy Policy](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

community **leisure** care more storypoint  
**village living** independence memory  
carmel

## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
living	88	✓	✗	✓	✓
village	58	✓	✗	✓	✓
leisure	54	✗	✗	✗	✗
storypoint	52	✗	✗	✗	✗
independence	50	✓	✗	✓	✓

## Usability





	Url	Domain : carmelmemorycare.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
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## Optimization

	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>