



# Seo Analyzer

## carmelretirementliving.com

Generated on February 12 2022 16:18 PM

The score is 56/100







### SEO Content

|             | Title   | <p>Independence Village of Carmel   Indiana Senior Living Community</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
|-------------|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|---|-----------|------------------------------------|
|             | Description   | <p>Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here.</p> <p><b>Length : 129</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
|             | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
|             | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Independence Village of Carmel   Indiana Senior Living Community</td> </tr> <tr> <td>description</td> <td>Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here.</td> </tr> <tr> <td>url</td> <td>https://www.independencevillages.com/community/carmel-in/</td> </tr> <tr> <td>site_name</td> <td>Independence Village Senior Living</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | article | title | Independence Village of Carmel   Indiana Senior Living Community | description | Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here. | url | https://www.independencevillages.com/community/carmel-in/ | site_name | Independence Village Senior Living |
| Property    | Content   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| locale      | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| type        | article   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| title       | Independence Village of Carmel   Indiana Senior Living Community  |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| description | Independence Village of Carmel offers senior living that's customized for your unique needs. Learn about our living options here. |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| url         | https://www.independencevillages.com/community/carmel-in/   |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
| site_name   | Independence Village Senior Living  |  |          |         |        |       |      |         |       |  |             |   |     |   |           |                                    |
|             | Headings  | <table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>22</td> <td>18</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 852 2069" style="list-style-type: none"> <li>• [H1] Carmel, IN</li> </ul>   | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 3  | 22          | 18  | 4   | 0   |           |                                    |
| H1          | H2  | H3   | H4       | H5      | H6     |       |      |         |       |  |             |   |     |   |           |                                    |
| 1           | 3   | 22   | 18       | 4       | 0      |       |      |         |       |  |             |   |     |   |           |                                    |





# SEO Content

- [H2]
- [H2]
- [H2]
- [H3] Tips For Moving Parents Into Assisted Living
- [H3] Helping A Parent Who Doesn't Want Help
- [H3] Senior Nutrition: Breakfast Foods That Get You Moving
- [H3] Fall Prevention Strategies: A Room-By-Room Guide
- [H3] Our Services:
- [H3]
- [H3]
- [H3]
- [H3] Explore Carmel, IN
- [H3] Our Services:
- [H3] Senior Living Designed With Residents In Mind
- [H3] At Independence Village We're Grateful For Our Residents Every Day
- [H3] Explore Carmel, IN
- [H3] Schedule A Tour
- [H3] Accommodations For Your Every Need
- [H3] Sample Menu
- [H3] Featured Blogs
- [H3] Download Your Brochure
- [H3] Download Your Brochure
- [H3] Receive Our Newsletter
- [H3] Menu
- [H3] Menu
- [H4] Chesterfield
- [H4] Chesterfield
- [H4] 13390 N. Illinois St. Carmel, IN 46032
- [H4] Today's Activities At Carmel, IN
- [H4] Community Happenings
- [H4] Resident & Family Portal
- [H4] To Speak With Residents Of Our Community, Call
- [H4] "I am very happy with the care my mother has received, both in assisted living and memory care. The staff has consistently been kind and patient with her, and it has been my experience that staff notices and attends to patient needs and communicates with me. I should probably add that my mother has been in other facilities and [Independence Village of Carmel] has taken the best care of my mother."
- [H4] Truffle Chips
- [H4] Caesar Salad
- [H4] Chicken Dumpling Soup
- [H4] Creamy Italian Sausage Pasta
- [H4] Dover Sole With Crab
- [H4] Blueberry-Glazed BBQ Chicken
- [H4] Hand-Dipped Ice Cream
- [H4] Apple Pie À La Mode
- [H4] We Can't Wait To Welcome You
- [H4] Carmel Senior Living: The #1 Best Place To Live In The Midwest
- [H5] Pricing & Availability
- [H5] February 12, 2022
- [H5] - Resident Family Member
- [H5] Finding A Community | Here For A Loved One | Here For Myself

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Images          | We found 70 images on this web page.<br><br>65 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>27%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|   | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 33 links including 1 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 93.94%<br><br>Internal Links 6.06% |

## In-page links

| Anchor                               | Type     | Juice         |
|--------------------------------------|----------|---------------|
| <a href="#">Read More &amp;gt;</a>   | External | Passing Juice |
| <a href="#">Here For Myself</a>      | External | Passing Juice |
| <a href="#">Here For A Loved One</a> | External | Passing Juice |
| <a href="#">Here For A Career</a>    | External | Passing Juice |
| <a href="#">Independent Living</a>   | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Enhanced Living</a>              | External | Passing Juice |
| <a href="#">Assisted Living</a>              | External | Passing Juice |
| <a href="#">Memory Care</a>                  | External | Passing Juice |
| <a href="#">Your Experience</a>              | External | Passing Juice |
| <a href="#">Things To Do</a>                 | External | Passing Juice |
| <a href="#">Dining</a>                       | External | Passing Juice |
| <a href="#">Blog</a>                         | External | Passing Juice |
| <a href="#">Resident &amp; Family Portal</a> | External | Passing Juice |
| <a href="#">Contact Us</a>                   | External | Passing Juice |
| <a href="#">X</a>                            | External | Passing Juice |
| <a href="#">Resident &amp; Family Portal</a> | External | Passing Juice |
| <a href="#">Volunteer</a>                    | External | Passing Juice |
| <a href="#">Nearby Community</a>             | External | Passing Juice |
| <a href="#">Explore More</a>                 | Internal | Passing Juice |
| <a href="#">Get Directions</a>               | External | Passing Juice |
| <a href="#">All Services</a>                 | External | Passing Juice |
| <a href="#">Download Floor Plans</a>         | External | Passing Juice |
| <a href="#">Browse Our Sample Menu</a>       | Internal | Passing Juice |
| <a href="#">Finding A Community</a>          | External | Passing Juice |
| <a href="#">Here For A Loved One</a>         | External | Passing Juice |
| <a href="#">Here For Myself</a>              | External | Passing Juice |
| <a href="#">Read More</a>                    | External | Passing Juice |
| <a href="#">Find A Community</a>             | External | Passing Juice |
| <a href="#">Living Options</a>               | External | Passing Juice |
| <a href="#">Your Experience</a>              | External | Passing Juice |
| <a href="#">Blog</a>                         | External | Passing Juice |
| <a href="#">Sitemap</a>                      | External | Passing Juice |
| <a href="#">Privacy Policy</a>               | External | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | community care storypoint <b>living</b><br>independence memory carmel <b>village</b><br><b>leisure</b> more |
|--|----------------|---|


## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| living       | 89      | ✓     | ✗        | ✓           | ✓        |
| village      | 57      | ✓     | ✗        | ✓           | ✓        |
| leisure      | 54      | ✗     | ✗        | ✗           | ✗        |
| storypoint   | 52      | ✗     | ✗        | ✗           | ✗        |
| independence | 49      | ✓     | ✗        | ✓           | ✓        |











## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : carmelretirementliving.com<br>Length : 26 |
|  | Favicon      | Great, your website has a favicon.                 |
|  | Printability | We could not find a Print-Friendly CSS.            |
|  | Language     | Good. Your declared language is en.                |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|



## Document

|  |                 |  |
|--|-----------------|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 53<br>Warnings : 21   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |


## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | Missing<br><p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>   |

## Optimization

|   |           |   |
|---|-----------|---|
|   |           | robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.   |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |