



# Seo Analyzer carrd.co

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The score is 75/100







## SEO Content

	Title	<p>Carrd - Simple, free, fully responsive one-page sites for pretty much anything</p> <p><b>Length : 78</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>A free platform for building simple, fully responsive one-page sites for pretty much anything.</p> <p><b>Length : 94</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1329 2074" style="list-style-type: none"> <li>• [H1] Carrd</li> <li>• [H2] Log In</li> <li>• [H2] Sign Up</li> <li>• [H2] Documentation</li> <li>• [H2] Changelog</li> <li>• [H2] Go Pro!</li> <li>• [H2] Contact</li> <li>• [H2] Build one-page sites for pretty much anything</li> <li>• [H2] Simple</li> <li>• [H2] Responsive</li> <li>• [H2] Free</li> <li>• [H2] Optional: Go Pro!</li> <li>• [H2] Sound good?</li> <li>• [H3] Custom Domains</li> <li>• [H3] More Sites</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Forms</li><li>• [H3] Widgets + Embeds</li><li>• [H3] Google Analytics</li><li>• [H3] No Branding</li></ul>
	Images	We found 10 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 68%  Internal Links 32%

## In-page links

Anchor	Type	Juice
<a href="#">Choose a Starting Point</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice

## In-page links

<a href="#">What is Carrd?</a>	Internal	Passing Juice
<a href="#">Let's Encrypt</a>	External	Passing Juice
<a href="#">ActiveCampaign</a>	External	Passing Juice
<a href="#">Buttontdown</a>	External	Passing Juice
<a href="#">ConvertKit</a>	External	Passing Juice
<a href="#">EmailOctopus</a>	External	Passing Juice
<a href="#">GetResponse</a>	External	Passing Juice
<a href="#">MailChimp</a>	External	Passing Juice
<a href="#">MailerLite</a>	External	Passing Juice
<a href="#">Revue</a>	External	Passing Juice
<a href="#">SendFox</a>	External	Passing Juice
<a href="#">Sendinblue</a>	External	Passing Juice
<a href="#">Sentry</a>	External	Passing Juice
<a href="#">Stripe</a>	External	Passing Juice
<a href="#">PayPal</a>	External	Passing Juice
<a href="#">Gumroad</a>	External	Passing Juice
<a href="#">Typeform</a>	External	Passing Juice
<a href="#">Google Analytics</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

free simple account build from sites more  
carrd responsive custom





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
carrd	11	✓	✗	✗	✓
sites	9	✓	✗	✓	✓
free	7	✓	✗	✓	✓
more	5	✗	✗	✗	✓
responsive	4	✓	✗	✓	✓



## Usability

	Url	Domain : carrd.co Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://carrd.co/robots.txt">http://carrd.co/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>